For The Year Ended 31 December 2001 (Amounts expressed in thousands of Hong Kong dollars, except for loss per share data)

	Note	2001	2000
			(Note 35)
Turnover	3	127,152	157,875
Cost of sales		(46,968)	(62,783)
Gross profit		80,184	95,092
Other revenue		8,273	7,956
Distribution costs		(84,830)	(110,129)
Administrative expenses		(64,407)	(76,543)
Other operating expenses	4	(97,996)	(36,197)
Loss from operations		(158,776)	(119,821)
Finance cost		(3,795)	(3,186)
Share of losses of associates		(453)	
Loss before tax	5	(163,024)	(123,007)
Taxation	7		
Loss before minority interests		(163,024)	(123,007)
Minority interests		7,285	5,783
Loss attributable to shareholders	8	(155,739)	(117,224)
Dividends	9		
Loss per share — basic	10	(19.1 cents)	(14.4 cents)
— diluted	10	N/A	N/A