

# Financial Highlights

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## Turnover By Geographical Market For The Year

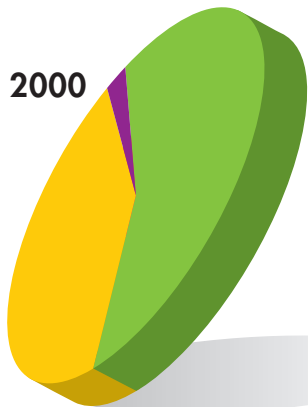


■ Europe	20.50%
■ North America	43.41%
■ PRC	22.63%
■ Others regions in Asia	13.46%



■ Europe	17.91%
■ North America	22.85%
■ PRC	40.37%
■ Others regions in Asia	18.87%

## Turnover By Principal Activities For The Year



■ Manufacturing and trading of media products	56.69%
■ Total fulfilment services	41.03%
■ Distribution of media products	—
■ Manufacturing and trading of computer accessories	—
■ Other	2.28%



■ Manufacturing and trading of media products	56.19%
■ Total fulfilment services	28.55%
■ Distribution of media products	13.55%
■ Manufacturing and trading of computer accessories	0.93%
■ Other	0.78%

# Financial Highlights (Continued)

## FINANCIAL AND OPERATION HIGHLIGHT

<b>OPERATING RESULTS (HK\$'000)</b>	<b>2001</b>	2000	1999	1998	1997
Turnover	<b>379,945</b>	647,743	450,444	379,656	295,061
Turnover (decrease) increase (%)	<b>(41.3)</b>	43.8	18.6	28.7	(30.8)
Net (loss) profit attributable to shareholders	<b>(102,083)</b>	48,039	54,388	48,302	30,012
Net (loss) profit attributable to shareholders (decrease) increase (%)	<b>(312.5)</b>	(11.7)	12.6	60.9	(53.8)

<b>FINANCIAL POSITION (HK\$'000)</b>	<b>2001</b>	2000	1999	1998	1997
Shareholders' fund	<b>214,920</b>	316,596	331,004	279,746	246,243
Total asset	<b>528,648</b>	579,293	539,489	505,559	458,986
Net asset	<b>214,920</b>	316,596	331,004	279,746	246,243
Net asset value per share (cent)	<b>60.0</b>	88.3	90.1	81.5	70.2

<b>FINANCIAL STATISTICS</b>	<b>2001</b>	2000	1999	1998	1997
Current ratio	<b>1.1</b>	1.0	1.1	1.1	1.0
Bank borrowings to equity ratio	<b>0.9</b>	0.5	0.4	0.5	0.6
Total debt to equity ratio	<b>1.5</b>	0.8	0.7	0.9	0.9
Inventory turnover on sales (days)	<b>56.0</b>	21.8	31.3	29.3	78.6
Return on total assets (%)	<b>(19.3)</b>	8.3	10.1	9.6	6.5
Return on sales (%)	<b>(26.9)</b>	7.4	12.1	12.7	10.2
(loss) earnings per share (cents)	<b>(28.5)</b>	13.2	15.4	13.9	8.6
Dividend per share (cents)	<b>-</b>	2.2	5.5	4.0	2.0