

Prospects



在過去數年，韓國和台灣的經濟相對較穩定，而中國經濟持續穩步向上。各地區收入和購買力增加，消費額不斷上升。由於外資不斷流入東北亞，加上區內重要的利好因素，包括中國入世、二零零八年北京奧運會及二零零二年韓國世界盃，預料這些國家的經濟活動將趨活躍，當中以中國尤佳，因為政府承諾在國內進行基建發展。蓬勃的經濟活動相信會增加消費性和工業性開銷，為東北亞人民創造財富，而集團業務亦能從這些國家的經濟增長中直接獲益。為了保持優勢，本集團在二零零二年會集中核心業務及專長上發展。

For the last couple of years, the economies of Korea and Taiwan have been relatively stable, whereas the economy of China has continued to grow at a steady pace. As a result, consumer spending has escalated with the increase in income and purchasing power of the people, especially in China. The ongoing flow of foreign investments into North East Asia, coupled with several significant events, such as China's entry into the WTO, the 2008 Olympics and the 2002 World Cup in Korea, are also expected to result in a surge of economic activities in these countries. In China, particularly, the government has committed to expanding infrastructure development within the country. These heightened economic activities are expected to bring about further increases in consumer and industrial spending and wealth for the people of North East Asia. We are therefore optimistic that our businesses will directly benefit from the economic growth in these countries. To maintain our competitive edge in 2002, we will remain focused on our core businesses and competencies.

The landmark new 'Autohaus' on National Highway 318, Shanghai, will further reinforce our market pre-eminence in China
上海318國道上將興建集團的旗艦大樓，
進一步加強我們在中國的市場優勢