

## 2001 MAJOR EVENTS CALENDAR



### January

Kelon launched the new corporate identity (CI).

### February

Kelon's refrigerators, air-conditioners and freezers were accredited by the State Quality Technology Supervisory Council as being exempted from inspections in China.

Kelon's "System of producing hydrocarbon substances to replace CFC" won the State Technological Advancement Award Grade II.

### May

As released in the "PRC Urban Household Appliances Market Survey 2000" by relevant state authorities, "Rongsheng (Kelon)" refrigerators came first in 4 areas — "Most Frequently Mentioned Products", "Most Recognized Brand", "Market Share" and "Expected Purchase Rate".

### June

Launched the "Total Carefree" service brand name and registered the "Total Carefree" service trademark, being amongst the first batch of domestic appliances companies to register for its service brand name and service trademark.

### July

China's 500 large shopping malls joined hands for the first time to promote "Rongsheng" and "Kelon" refrigerators at the same time.



## August

Kelon's new CI was awarded the "Ten Best Corporate Logos in China" in China's first corporate logo contest.

## September

"Rongsheng" refrigerators and "Kelon" air-conditioners were both elected as China's Branded Products.

## October

Guangdong Kelon (Rongsheng) Group Company Limited, Kelon's single largest shareholder, entered into a sale and purchase agreement with Greencool Enterprise Development Company Limited, to sell its 20.64% equity interest in Kelon (equivalent to 204,775,755 shares) to Greencool Enterprise Development Company Limited.

## December

An Extraordinary General Meeting was held during which the resolutions to appoint Mr. Gu Chu Jun, Mr. Liu Cong Meng, Mr. Yan You Song, Mr. Zhang Hong, Mr. Fang Zhi Guo, Mr. Chan Pei Cheong, Andy, Ms. Yu Xiaoyang, Mr. Chen Man Fai as Directors of Kelon were passed, and Mr. Gu Chu Jun was elected as Chairman of the Board.

In the contest "The Best After-Sales Service of Domestic Appliance Brands Ranked by Consumers across the Country", both the "Kelon" and "Rongsheng" brands were ranked amongst the top 25 and "Rongsheng" was elected as one of the top ten.