

Financial Highlights

Sales of different products

HK\$'000

	1997	%	1998	%	1999	%	2000	%	2001	%
Case-bound books	308,603	45%	346,641	43%	337,473	34%	320,765	28%	321,925	32%
Packaging	210,279	31%	252,319	31%	309,620	31%	327,968	29%	265,454	26%
Magazine	56,348	8%	93,786	11%	143,968	14%	167,446	15%	228,697	22%
Children's books	97,606	14%	94,989	12%	164,622	16%	166,038	14%	117,739	12%
Financial Printing	–	–	–	–	14,585	2%	125,445	11%	63,038	6%
Colour Separation and Publishing	15,860	2%	22,207	3%	34,676	3%	31,784	3%	22,249	2%
	688,696	100%	809,942	100%	1,004,944	100%	1,139,446	100%	1,019,102	100%

Sales within different regions

HK\$'000

	1997	%	1998	%	1999	%	2000	%	2001	%
People's Republic of China (excluding Hong Kong)	307,055	45%	440,174	54%	470,369	47%	483,349	43%	577,622	57%
Hong Kong	64,083	9%	60,564	8%	142,794	14%	264,701	23%	121,028	12%
	371,138	54%	500,738	62%	613,163	61%	748,050	66%	698,650	69%
U.S.A.	180,555	26%	155,132	19%	232,890	23%	257,055	23%	240,769	23%
United Kingdom	102,130	15%	90,320	11%	84,744	9%	61,053	5%	41,749	4%
Others	34,873	5%	63,752	8%	74,147	7%	73,288	6%	37,934	4%
	688,696	100%	809,942	100%	1,004,944	100%	1,139,446	100%	1,019,102	100%