

Executive Directors

Wing Sum LEE, aged 75, is the Founder and the Chairman of the Company. He has 57 years' experience in the distribution of consumer products. He has been involved in the marketing and strategic planning of the Group since its inception. He is a Director of the Radio Association of Hong Kong, and an Honorary Chairman of the Hong Kong and Kowloon Electrical Appliances Merchants Association Limited. He has an interest in the share capital of the Company which falls to be disclosed to the Company under the provisions of Part II of the Securities (Disclosure of Interests) Ordinance.

Richard Man Fai LEE, BSB, MBA, aged 45, the Vice Chairman and Chief Executive Officer of the Company, is the son of Mr. Wing Sum LEE and Ms. Kam Har YUE. He has 22 years' experience in marketing consumer products. He has a bachelor's degree and a master's degree in business administration from the University of Minnesota. He was also elected and had served for two consecutive terms as the Chairman of the Radio Association of Hong Kong, the trade association of audio visual business in Hong Kong. He has been with the Group for 18 years.

Barry John BUTTIFANT, aged 57, the Managing Director of the Company. He has over 30 years' experience in corporate and financial management. Has lived in Hong Kong for over 23 years and prior to joining the Company, he was the Managing Director of IDT International Limited for over 8 years and earlier worked for Sime Darby Hong Kong Limited and Polly Peck Group for more than 13 years in the capacity of either Finance Director and Managing Director during the period. He is also an Independent Non-executive Director of 4 public listed companies in Hong Kong – Giordano International Limited; Daiwa Associate Holdings Limited; Dransfield Holdings Limited and Le Saunda Holdings Limited. Mr. BUTTIFANT is a fellow member of the Association of Chartered Certified Accountants and the Hong Kong Society of Accountants. He is also a fellow member of the Chartered Management Institute, the Hong Kong Management Association and Hong Kong Institute of Directors.

Sammy Chi Chung SUEN, MBA, aged 55, is a Director of Appliances Business Group of Wo Kee Hong Limited and Director of Technorient Limited. He has 30 years' experience in general management, sales and marketing of cars, electrical appliances and air-conditioning products. He has been with the Group for about 6 years.

Jeff Man Bun LEE, BSc, MSc, University of Michigan, MSc, Stanford University, aged 43, is a Director of the Company and was appointed in January 2002. He is the son of Mr. Wing Sum LEE and Ms. Kam Har YUE and the younger brother of Mr. Richard Man Fai LEE. He is responsible for the strategic planning and the development of new projects of the Group. Prior to joining the Group, he was a System Software Specialist of Research and Development Department of the Apple Computer International Limited for 5 years. He had been actively involved in the Group's business from 1991 to 1997 prior to his current appointment.

Independent Non-executive Directors

Boon Seng TAN, M.A., Cambridge University, aged 46, has been a Non-executive Director of the Company since April 1999. Mr. TAN is the Chairman and Managing Director of Lee Hing Development Limited. He is also the Executive Director of IGB Corporation Berhad, a listed company in Malaysia, the Director of ASAT Holdings Limited (Nasdaq: ASTT), a listed company in the United States and is Director of South China Holdings Limited, South China Brokerage Company Limited, South China Industries Limited and Star Cruises Limited, all listed on The Stock Exchange of Hong Kong Limited. He also holds Directorships in many other companies.

Raymond Cho Min LEE, Ed.M, Harvard University, aged 46, is the Chairman and Managing Director of HY & HT Lee Bros. & Co., Ltd. He is also the Chairman of the U.S.-based East West Enterprises Co. Ltd. and the Oasis Development Enterprises Group of Real Estate Development and investment companies. In addition, he is the Founder and Director of the East West Institute of International Studies at Gordon College (USA) and over the years has served on the boards of various community and charitable organisations.

Non-executive Director

Kam Har YUE, aged 69, is the wife of Mr. Wing Sum LEE and was involved in the policy making of the Group from 1962 to December 1989. She has been a Non-executive Director of the Company since then. She has over 27 years' experience in trading and distribution of consumer products.

Senior Management

Herbert ADAMCZYK, aged 61, is the Managing Director of Technorient Limited. He has 37 years' experience in the automotive trade in Hong Kong. He has a motor engineering background and has been with the Technorient Group, which is a subsidiary of our Group, for 19 years.

Philip Chun Wing CHAN, FCCA, AHKSA, aged 41, is the Group Finance Manager. He has 16 years' financial and accounting experience in both trading and manufacturing sectors. He has been with the Group for about 5 years.

Powell Kwok Chuen CHEUNG, MBA, aged 38, is the General Manager of the AV division of Wo Kee Hong Limited and Hong Kong Wo Kee Advertising Company Limited. He is also the Acting General Manager of Mega Warehouse (Hong Kong) Limited. He has 13 years' sales and marketing experience in both industrial and consumer products. He has been with the Group for 10 years.

Kwang Liang CHIA, BSBA (Hons), aged 41, is a Director of Wo Kee Hong Distribution Pte Ltd; and an Assistant General Manager of the companies in Singapore. Prior to joining the Group, he worked in KPMG Peat Marwick as an Auditor for 5 years and a multi-national company for 3 years. He is also an Officer in the Singapore Arm Forces. He has been with the Group for 8 years.

Hee Loy CHIN, aged 61, is the Human Resources and Administration Manager of Wo Kee Hong Electronics Sdn. Bhd. (Malaysia). He has 29 years' experience in general management, finance, sales and marketing of car/home audio products. He has been with the Group for 32 years.

Senior Management *(continued)*

Siew Yit HOH, aged 36, a Director of Wo Kee Hong Community Services Limited, is the wife of Mr. Richard Man Fai LEE. She has 13 years of experience in service industry and 10 years of experience in community public relations. She has been with the Group for 10 years.

William Kun Kuan LAM, aged 43, is the Sales General Manager of Macau Wo Kee Hong Import & Export Limited. He has 17 years' experience in sales and promotion. He graduated from Japan Tokyo International College. He has been with the Group for 9 years.

Eddie Hung Wai LEUNG, aged 53, is the General Sales Manager of Car Electronics Sales Division of the Group. He has 29 years' sales experience in electronic products. He has been with the Group for 29 years.

Ruby Wai Ying TANG, BBA, aged 37, is the Senior Manager of Human Resources and Administration Department of the Group and the Senior Marketing Manager of Wo Kee Hong Limited. She has 14 years' sales and marketing experience in both business-to-business and business-to-consumer environment in Hong Kong and China markets. She has also been actively involved in business development, administration and operations. She graduated from the Hong Kong Baptist University with a bachelor of business administration degree (major in office management) and is also a member of the Hong Kong Institute of Marketing. She has been with the Group for 10 years.

Chi Choi TONG, aged 49, is the Sales Manager of the Group and a Director of Jin Ling Electrical Company Limited. He has over 24 years' sales and marketing experience in the audio field and considerable marketing experience in PRC. He has been with the Group for 29 years.

Johnson Ka Chiu WOO, aged 54, is the Assistant General Sales Manager of Appliance Business Group of Wo Kee Hong Limited. He has worked in a multinational air-conditioning engineering firm for years and has 32 years' experience in the sales management of air-conditioning products in multinational firms. He is now responsible for the development and promotion in the China market. He has been with the Group for 3 years.

Steven Tung Lim YAU, aged 52, is the Director and General Manager of Appliance Business Group (Commercial Systems) of Wo Kee Hong Limited. He has over 32 years' experience in the marketing of consumer electrical products and commercial air-conditioning products. He holds a diploma in Marketing and International Business and a diploma in China Marketing by the faculty of business administration, the Chinese University of Hong Kong and is also a member of the American Society of Heating, Refrigerating and Air-conditioning Engineers, Inc. He has been with the Group for 32 years.

Tony Yu Cheung YAU, aged 49, is the General Sales Manager of Appliance Business Group of Wo Kee Hong Limited. He has 24 years' experience in business management, advertising planning, sales and marketing. He has been with the Group for 9 years.

Alex Wai Leung YIP, aged 41, is the General Manager of Italian Motors (Sales & Service) Limited (China). He has 16 years' sales and marketing experience in consumer products. He holds an honour diploma of Business Management (major in marketing) from the Hong Kong Baptist University. He has been with the Group for 9 years.