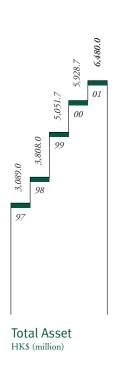
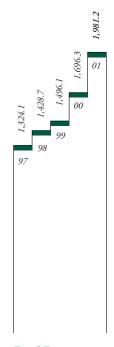
Financial Highlights





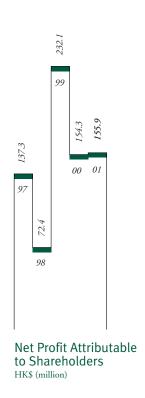
Total Turnover HK\$ (million)

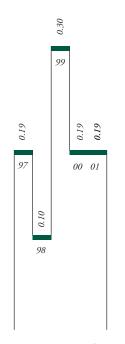
Corporate Profile

Pacific Century Insurance Holdings Limited ('PCIHL' or 'the Company') is the holding company of Pacific Century Insurance Company Limited ('PCI') and other subsidiaries (together known as 'the Group'). It has been listed on The Stock Exchange of Hong Kong Limited since July 1999.

PCI is one of the largest life insurance companies in Hong Kong funded mainly by local capital and managed by a team of homegrown professionals. The Group is principally engaged in Individual Life Insurance, Medical and Disability Insurance, Retirement Scheme Administration, Group Insurance, Life Personal Accident Insurance and Asset Management. PCI is also the underwriting agent for The Ming An Insurance Company (Hong Kong), Limited, which provides comprehensive general insurance services to its clients.

Our commitment to service excellence has enabled us to become the first local and youngest life insurance company ever awarded an ISO 9002 certification from BSI, the world's oldest certifying body, for our business operations in January 1997. In May 2001, The A.M. Best Company, the oldest and largest rating agency reporting on the financial strength of insurance companies worldwide has reaffirmed the 'A- (Excellent)' rating that was first issued to the Group in 2000. As a leading insurance company, PCIHL upholds the principles of being 'Fair, Reasonable, Open-minded and Helpful' to its customers, business associates and employees.





Earnings per Share HK\$

	2001 HK\$'000	2000 HK\$'000	Growth (%)
Total Turnover	1,981,232	1,696,316	16.8
Net Profit Attributable to Shareholders	155,948	154,274	1.1
Total Assets	6,480,030	5,928,653	9.3
Capital and Reserves	1,993,722	1,837,774	8.5
Earnings per Share	19cents	19cents	-
Return on Equity	8.1%	8.8%	-0.7
Total Debt/Capital	0	0	_