

Company

公司資料

# Information



## Achieving our promise of delivering affordable digital TV services

Over DVN's digital broadcasting platforms, digital TV services are now available in 10 locations throughout China. Its mission to be one of the leading media technology developers providing affordable digital video broadcasting systems has become a reality.

### **Diligence, Innovation and Harmony**

These core values enable DVN to deliver the most technically advanced digital broadcasting system at a low cost basis perfectly suitable for the China market and its distinctive market structure and characteristics.

# digital

*As of March 31, 2002, over 20,000 households were receiving digital broadcasts over DVN's digital platforms.*

## 信守承諾，提供價格相宜之數碼電視服務

目前，中國已有10個省市可透過天地數碼之數碼廣播平台提供數碼電視服務。天地數碼致力成為領先的媒體技術開發商，提供價格相宜的數碼視頻廣播系統，令數碼廣播在中國夢想成真。

### 奮進、創新、諧和

天地數碼秉承著奮進、創新、諧和的核心價值理念，以低成本提供最先進的數碼廣播系統，完美貼合中國市場及其獨特的市場架構及特色。

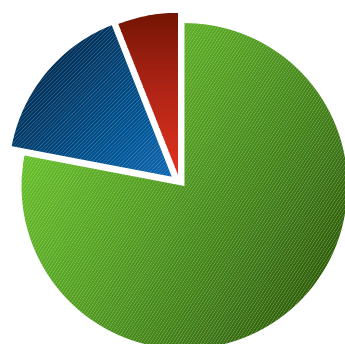
截至三月三十一日止，已有逾 2萬家庭用戶  
透過天地數碼的數碼平台接收數碼廣播。



## Financial Highlights 財務資料摘要

		2001 (HK\$ '000s) (千港元)	2000 (HK\$ '000s) (Restated) (千港元)
<b>Turnover: breakdown by business</b>	<b>營業額：業務分類</b>		
Sales of digital broadcasting systems and related software and products	數碼廣播系統及相關軟件及產品銷售	49,600	27,936
Leasing Income	數碼廣播服務收入分成	670	—
Provision of international financial market information and selective consumer data	提供國際金融市場資訊及精選消費數據	14,778	15,779
<b>Total</b>	<b>總額</b>	<b>65,048</b>	<b>43,715</b>
<b>Gross Profit</b>	<b>毛利</b>	<b>39,774</b>	<b>13,580</b>
<b>Gross Profit Margin</b>	<b>邊際毛利</b>	<b>61%</b>	<b>31%</b>
Other Revenues and Other Operating Income	其他收入	25,079	17,381
Selling and Administrative Expenses	銷售及管理開支	(78,375)	(61,017)
Other Operating Expenses	其他經營開支	(19,680)	(151,684)
<b>Loss from Operating Activities</b>	<b>經營虧損</b>	<b>(33,202)</b>	<b>(181,740)</b>
Share of Results of an Associate	應佔聯營公司業績	—	(15,032)
Minority Interests	少數股東權益	2,741	2,133
Preference Dividends	優先股股息	(9,601)	(8,283)
<b>Loss attributable to shareholders</b>	<b>股東應佔虧損</b>	<b>(41,373)</b>	<b>(203,288)</b>
<b>Loss per share</b>	<b>每股虧損</b>	<b>(HK\$0.15)</b>	<b>(HK\$0.77)</b>

### Turnover: breakdown by location 營業額：地區分類



- Mainland China 中國大陸 77%
- Hong Kong 香港 16%
- Other Parts of Asia 亞洲其他地區 7%