Biographical Details of Directors and Senior Management

EXECUTIVE DIRECTORS

Mr. Chan Wai Cheung, Glenn, Chairman Aged 68

Mr. Chan worked for the Hong Kong Government for more than 10 years during which time he was responsible for food and hygiene technology in the then Urban Services Department. In 1972, he left the public sector and joined a catering Group in Hong Kong. Approximately two years later, he co-founded HKCM which obtained a listing status on the Stock Exchange in 1990 and is the ultimate holding company of the Company. He is now the chairman of HKCM. He is the spouse of Mrs. Chan King Catherine, the father of Mr. Chan Ka Lai, Joseph and Mr. Chan Ka Shun, Raymond, both of whom are directors.

Mr. Shum Wing Hon, Deputy-chairman Aged 60

Mr. Shum is a founder of Saint Honore Cake Shop Limited ("St Honore") and possesses more than 37 years of experience in the bakery industry. Mr. Shum was appointed the deputy-chairman of the Company in July 2000. He is responsible for production and quality control of the bakery operation of the Group. He is also an executive director of HKCM.

Ms. Wong Man Li, Carrina, Managing Director Aged 39

Ms. Wong holds a master degree in business administration jointed conferred by the J.L. Kellogg Graduate School of Management, Northwestern University of the United States and the Hong Kong University of Science and Technology. Ms. Wong also holds a bachelor degree in administrative studies from the Trent University in Canada. Ms Wong joined Saint Honore in 1986 and is now the managing director of the Group.

Mr. Chan Ka Shun, Raymond Aged 38

Mr. Chan obtained his master degree in business administration from the University of South Australia and a bachelor of science degree in business administration from the University of Denver in the United States. He joined St Honore in 1992 and was appointed a director of the Company in July 2000. He is in charge of logistics and China operation. Mr. Chan is a son of Mr. Chan Wai Cheung, Glenn and Mrs. Chan King Catherine as well as a brother of Mr. Chan Ka Lai, Joseph.

Mr. Wong Chung Piu, Billy Aged 43

Mr. Wong joined BBL in 1990 after he had worked for a reputable bakery chain for 10 years. He is in charge of the Group's BBL bakery chain. He was appointed a director of the Company in July 2000.

Biographical Details of Directors and Senior Management

NON-EXECUTIVE DIRECTORS

Mrs. Chan King Catherine Aged 68

Mrs. Chan is the co-founder and an executive director of HKCM. She now assists the overall management and control of HKCM. She is the spouse of Mr. Chan Wai Cheung, Glenn, the mother of Mr. Chan Ka Shun, Raymond and Mr. Chan Ka Lai, Joseph.

Mr. Chan Ka Lai, Joseph Aged 36

Mr. Chan graduated from the Mcgill University in Canada with a degree in chemical engineering. He is an executive director of HKCM and is responsible for shop expansion projects. He was appointed a director of the Company in July 2000. Mr. Chan is a son of Mr. Chan Wai Cheung, Glenn and Mrs. Chan King Catherine as well as a brother of Mr. Chan Ka Shun, Raymond.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Dr. Cheung Wai Lam, William Aged 43

Dr. Lam is a medical professional and has worked in the public hospital for 7 years before he started his own practice specialising in surgery. He has also been actively involved in applying information technology to improve the quality of medical practice and is currently the CEO of Fosson Limited.

Dr. Ho Sai Wah, David Aged 44

Dr. Ho obtained his medical degree and PhD degree from the University of Sydney, Australia. He is a registered medical practitioner in Hong Kong, Australia, the United Kingdom and the United States. A renowned cardiologist, Dr. Ho has made numerous worldwide presentations and publications about his research in this field. He had taught in the University of Sydney and the University of Hong Kong before he started his own practice.

SENIOR MANAGEMENT

Mr. Chan Kin Kong, Allan Aged 38

Mr. Chan is the financial controller of the Group. He joined the Group in 1996 and has over 13 years of experience in accounting and financial management. Mr. Chan holds a bachelor of social science degree from the University of Hong Kong. He is currently a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants.

Ms. Wong Tsui Yue, Lucy Aged 41

Ms. Wong is the company secretary of both the Company and HKCM. She graduated from the Victoria University of Wellington in New Zealand with a bachelor degree in commerce. She is a fellow member of the Hong Kong Society of Accountants and an associate member of the Institute of Chartered Accountants in Australia. She has been an executive director of HKCM since 1997.

Mr. Wu Kwok Leung, Eddie Aged 40

Mr. Wu is the senior production manager of Saint Honore. He received a certificate in quality management and a diploma in hotel management respectively from the City University of Hong Kong and Les Roches, Switzerland. Mr. Wu joined Saint Honore in 1995 and has 16 years of experience in catering operation.

Biographical Details of Directors and Senior Management

SENIOR MANAGEMENT (cont'd)

Mr. Cheng Kwok Hung, Terrence Aged 38

Mr. Cheng is the sales and training manager of Saint Honore. Mr. Cheng obtained a higher diploma in institutional management and catering studies from the Hong Kong Polytechnic University. He joined the Group in 1996 and has more than 14 years of sales and operational experience in the food and catering industry.

Mr. Sham Cheong Aged 56

Mr. Sham is the purchasing manager of Saint Honore. Mr. Sham joined Saint Honore in 1976. He has 33 years of experience in the food industry. Before joining the Group, he earned 8 years of experience in production and management in the food industry.

Ms. Shiu Man Shan, Cathy Aged 36

Ms. Shiu is the marketing manager of Saint Honore. She holds a bachelor degree of arts from the University of Hong Kong. Ms. Shiu joined the Group in 1999 and has 11 years of experience in marketing and public relations field in different commercial sectors.

Ms. Leung Wai Chu, Artemis Aged 33

Ms. Leung is the human resources and administration manager of Saint Honore and she joined the Group in 1997. She holds a bachelor of social science degree from the Lingnan College. Ms. Leung is an associate member of the Hong Kong Institute of Company Secretaries and Institute of Chartered Secretaries and Administrators.