

DIRECTORS' AND SENIOR MANAGEMENT'S PROFILE

EXECUTIVE DIRECTORS

Mr. LI Kuo Hsing, aged 43, is the founder, Chairman and a major shareholder of the Group, and a recognized leader of the Hong Kong entertainment industry. With over 19 years of experience in the home video and media entertainment industry, he is responsible for the corporate strategy and development of the Group. He has also been responsible for the selection and acquisition of film and program titles since the establishment of the Group in 1984. He is the Vice Chairman of the Federation of Motion Film Producers of Hong Kong Limited since 1998, Appointed Member of the District Board, Southern District, Hong Kong and also a member of the Election Committee for the Performing Arts sub-sector of the Legislative Council Election.

Mr. TONG Hing Chi, aged 47, is the Managing Director of the Group, responsible for the Group's overall general and financial administration. He has also been involved in the Group's corporate strategy and development since he joined the Group in 1992. He is a fellow of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. He has over 15 years of experience in the home video entertainment industry in Hong Kong and overseas. Mr. TONG is also the Chairman and Managing Director of M21 Technology Limited, a company listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the "Stock Exchange"), and a non-executive director of New Spring Holdings Limited, which is listed on the Main Board of the Stock Exchange.

Mr. CHAU Kei Leung, aged 38, is responsible for the selection and acquisition of films and programs and the formulation of sales and marketing strategies. He is also responsible for the sub-licensing of film rights to overseas video distributors and TV operators in Hong Kong and overseas. He joined the Group in 1987 and has over 15 years of experience in the home video entertainment industry.

Dr. YOU Jing Feng, aged 41, was appointed as an executive director of the company in August 2001. He has extensive experience in market development and capital markets, including a combined 10 years' experience at Procter & Gamble Co. and Morgan Stanley before he joined the group. Dr. YOU obtained his PhD in the Harvard University and MBA with high honors from the University of Chicago. At present, he is the Deputy Managing Director of the Group and is responsible for business development and corporate finance.

NON-EXECUTIVE DIRECTOR

Mr. CHAN Ngan Piu, aged 67, has over 33 years of experience in the manufacturing sector in Hong Kong and Mainland China. Mr Chan joined the Group in 1988.

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INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. LEE Man Kwong, aged 48, has been practising as a solicitor in Hong Kong for over 18 years and is a partner at Messrs Chan, Lau, & Wai. He is also a solicitor qualified in England and Wales and Singapore. He joined the Group in September 1993.

Mr. CHEUNG Kung Tai, aged 60, is the Chairman of Shanghai Double Happiness Crown City Sporting Goods Company Limited. He has extensive investment experience in Mainland China. Mr. Cheung graduated from the University of Pennsylvania, the United States of America with a Bachelor's degree in Commerce in 1979. He joined the Group in 1998.

SENIOR MANAGEMENT

Mr. HO Po Nin, Benny, aged 42, is an executive director of Mei Ah (HK) Company Limited, a subsidiary of the Company. He is responsible for formulating the Group's sales and marketing strategies. He joined the Group in 1989 and has over 14 years of experience in the home video entertainment industry.

Mr. CHAN Lun Ho, aged 32 is the Group's financial controller and is responsible for all financial and accounting matters of the Group. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. He has over 10 years of auditing and accounting experience. He joined the Group in July 2002.

Mr. CHOI Chi Lam, aged 53, is the general manager of Guang Dong Tung Ah Audio Video Production Company Limited. He joined the Group in 1995 to develop the Mainland China audio video market. He has 24 years of experience in the film and audio video business in Hong Kong and Mainland China.

Mr. MA Wai Ho, Joe, aged 38, is responsible for film production. He holds a degree of Bachelor of Arts in History from the University of Hong Kong and has over 17 years of film production and creative experiences. Over the past 11 years, he has directed and produced a number of popular films and he is an executive member of The Hong Kong Film Scriptwriter Association. He joined the Group in 1997.