

主席報告書 (續)

CHAIRMAN'S STATEMENT (continued)



於二零零二年三月，本集團在葵芳地鐵站新都會廣場開設一間以地中海食品為主的特色餐廳—「Café Porto波濤」。於二零零二年三月三十一日，本集團經營之特色餐廳包括7間老友記餐廳、2間東京餐廳、一間嚶囉街餐廳以及一間Café Porto波濤餐廳。

In March 2002, the Group opened a Mediterranean restaurant under the name of "Café Porto" at the Metroplaza, a shopping mall right next to the "Kwai Fong" MTR station. As at 31 March 2002, the Group operated seven Buddies Café, two Little Tokyo Restaurants, one Cat Street Restaurant and one Café Porto Restaurant.



中國業務

於回顧年內，雖然中國飲食市場亦受著全球經濟衰退所影響，本集團的中國業務錄得理想業績。截至二零零二年三月三十一日止，本集團於中國共經營4間店鋪。

前景

經過去年把部份支援部門遷往內地及把物流部門外判，本集團預期此兩項措施對於減省營運成本之效益將在來年全面反映。再者，本集團將致力把握現時租金下調，以及大量優質飲食人才供應的機會，積極於黃金地段開設6至8間新快餐店，以加強本集團於本地市場的佔有率。本集團將於來年繼續翻新另外20間現有店鋪，並計劃於未來兩年內完成翻新其餘所有店鋪。本集團預期經翻新的店鋪將為本集團帶來更佳的收入及利潤。



PRC Operations

The Group continued to achieve satisfactory results from its PRC operations during the year despite the effects of the global economic downturn which has impacted the PRC catering market. As at 31 March 2002, the Group operated four outlets in the PRC.

OUTLOOK

The Group relocated part of its back office operations to the PRC and outsourced certain logistics functions during the period under review. It is expected that the full impact on reduction of operating costs will be reflected in the coming year. The Group will take advantage of the current soft rental market and the ample supply of skilled catering labour to open six to eight new fast food outlets at prime areas with a view to strengthening its market share in Hong Kong. The Group will continue to renovate and upgrade another 20 stores in the coming year and plan to revamp and renovate the remaining stores within the next two years. It is expected that renovated stores will record improvements both in revenue and margin.

