

主席報告書 (續)

CHAIRMAN'S STATEMENT (continued)



在特色餐廳業務方面，本集團於二零零二年五月在中環快餐店之舊址開設了一間時尚的快餐式餐廳 — Café Oasis。該店採用新鮮及舒適的設計，為顧客提供多款猶如酒店咖啡室一樣的美食。Café Oasis自五月開張以來，已獲得眾多白領顧客的支持。本集團將繼續於商業地區發展Café Oasis，進一步延展銷售網絡。

In the specialty restaurant business, the Group has revamped its former fast food store in Central to an upmarket quick service restaurant named "Café Oasis". The restaurant is designed to provide a refreshing and comfortable environment with a hotel Café-like menu. Since its opening in May 2002, "Café Oasis" was well received by the targeted white collar customers. The Group will continue the development of "Café Oasis" and expand the network in the commercial areas.

管理層預期供應學校午餐盒的業務將有所增長，並致力為學生提供更多新鮮及健康的餐單，從而擴大本集團之市場佔有率。

本集團相信中國的飲食業將擁有龐大的增長潛力。因此，本集團將致力研究發展內地之快餐及機構性食堂業務。

憑藉現時下調的商業租金水平，以及大量優質飲食人才供應的有利條件下，再加上本集團有效的成本架構，管理層對未來業務發展充滿信心，致力改善業務表現，務求為股東帶來理想回報。

致謝

本人謹此感謝各股東一直以來的支持，及各董事和員工於年內作出的貢獻。我們將繼續朝著為改善本集團業績的目標邁進。



Management anticipates growing opportunities in the school lunch box business and will offer more choices for fresh and nutritious meals for students in order to expand the Group's market share in this segment.

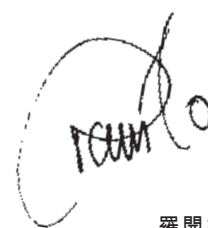
The Group foresees large growth potential for the catering market in the PRC and will look into opportunities both in fast food outlets and institutional catering contracts.

Leveraging on the downturn of the commercial rental and the abundant supply of catering labour force, coupled with the improvements in the Group's cost structure, Management is confident about the future in our business and is committed to attaining better performance and enhancing future returns for our shareholders.

APPRECIATION

I would like to thank our shareholders for their support to Fairwood. I would also like to thank my fellow directors and all staff members for their positive contributions during the year. We will continue to work towards our goal to improve our results in the future.

承董事會命
On behalf of the Board



羅開揚
主席兼行政總裁
香港，二零零二年七月十八日
Dennis Lo Hoi Yeung
Chairman and Chief Executive
Hong Kong, 18 July 2002

