



SEPTEMBER
九月 2000

The acquisition of a majority stake in **Phillip Wain** provides the Sa Sa Group with a strong platform to develop a comprehensive 'beauty + health' business.

莎莎集團通過收購行動成為**菲力偉女子健美中心**大股東，為全面發展「美容 + 健康」業務奠定穩固基礎。



OCTOBER
十月 2000

With its chain of **La Colline Specialty Stores**, the Group can now offer customers premium, tailored beauty services, while demonstrating its diverse brand-management capabilities.

設立**La Colline專門店**，為顧客提供高檔美容產品及服務，充分表現莎莎集團另一層面的品牌管理實力。



DECEMBER
十二月 2000

Now providing 24-hour access to Sa Sa products, **sasa.com** offers the Group exciting new e-commerce opportunities.

Sasa.com讓顧客可隨時在網上選購莎莎產品，為集團開拓電子商貿業務。



MARCH
三月 2001

Sa Sa's first exclusive health supplement marks our strategic diversification into the lucrative **health food** market.

莎莎首次取得健康食品的獨家代理權，邁進潛力優厚的**健康食品**市場，亦進一步實踐其多元化發展策略。



DECEMBER 十二月 2000

Our commitment to provide an enjoyable shopping experience for our customers is the driving force behind **Sa Sa's new-look stores**.

莎莎店舖的新設計，主要是使顧客更輕鬆自在地購物，體現了莎莎一貫「以客為先」的經營理念。



JUNE 六月 2001

Sa Sa Ebeca, as the Group's first step into the mainland China market, provides an extensive retail network across China for the Group's house brands.

莎莎依貝佳是集團進軍中國大陸市場的第一步。莎莎可通過其全國的分銷網絡銷售集團的獨家品牌產品。

JULY 七月 2001

The Launch of our **Korean language Site** strengthens our penetration of the Korean market, which has one of the highest e-shopping rates in Asia.

莎莎推出**韓文版網站**，進一步開拓享有亞洲最高網上購物率之一的韓國市場。



JULY 七月 2002

Sa Sa Beauty+ offers a one-stop cosmetics, beauty and slimming service to Sa Sa's loyal customers and broadens the Group's market base in beauty services.

Sa Sa Beauty+為莎莎的忠實顧客提供一站式化妝、美容及纖體服務，並把集團的美容業務擴大至更廣泛的顧客層。

