



Evolution of Business

業務演進



本集團營業額錄得 **459,059,000** 港元，
與去年同期之334,440,000港元比較，上升 **37%**。

The Group recorded turnover of HK\$ **459,059,000**,
representing an increase of **37%**
in comparison with HK\$334,440,000 of last year.



二零零一年全球經濟衰退，911事件促使全球金融動盪，香港政府嚴重財政赤字及失業率繼續上升，導至本土經濟不振，使香港零售業經歷有史以來最困難的經營環境。雖然面對市場衝擊，本集團於回顧年來錄得營業額459,059,000港元，較去年同期之334,440,000港元比較，大幅上升約37%。股東應佔純利37,599,000港元。每股盈利為4.52港仙。

本集團成功引進瑞典Texcote科技環保處理技術（「瑞典Texcote技術」），透過應用該技術於本集團旗下之服飾產品，大大提高本集團之品牌形象及競爭力，並獲得大幅度之銷售額增長。

展望未來，本集團將繼續以其時款優質、功能卓越的服飾產品於市場取勝。我們將充分利用瑞典Texcote技術之防水、防污及環保的卓越功能，應用於其他商品範疇上，包括紙張、玻璃、瓷磚、油漆及木料等。並積極尋找策略性的合作伙伴及分銷瑞典Texcote技術，配合積極的市場推廣，拓展更廣闊的中港及海外市場，為股東爭取可觀的回報。

最後，本人謹藉此機會感謝全體員工和管理人員之努力不懈及熱誠工作，感激各合作伙伴、客戶、供應商及股東對本集團過去一年的支持和信任。

主席

梁鵬

香港，二零零二年七月三十日

Year 2001 witnessed the most difficult retail business environment in the history of Hong Kong. Amidst global economic doldrums, the September 11th event triggered off financial turmoil in the global market. Life was not made any easier by the serious government budget deficit and run-away unemployment rate in Hong Kong. Yet far from being hammered by these factors, the Group recorded a total turnover of HK\$459,059,000, which represented an increase of approximately 37% over HK\$334,440,000 of the same period in the previous year. Net profit attributable to shareholders amounted to HK\$37,599,000 and earnings per share was HK4.52 cents.

The Group has successfully introduced the environmental friendly Texcote processing technology from Sweden ("Sweden Texcote Technology") and applied the same on many of its apparel products. As a result we have been able to make marked improvement on both our brand image and product competitiveness with a substantial increase in turnover for the year.

Looking ahead, the Group shall continue to capture the market with its products which excel in terms of both fashion and quality, and combine function with comfort. We shall make the fullest use of the excellent functions of Sweden Texcote Technology, i.e. being water-resistant, dirt repellent and environmental friendly, and explore the application of the technology to other products including paper, glass, tiles, paint and wood. We shall actively seek out strategic partners and cooperate with them in the distribution of Sweden Texcote Technology. With aggressive marketing campaign, we can broaden the Mainland China, Hong Kong and overseas markets and achieve remarkable returns to shareholders.

I would like to take this opportunity to express my thanks and gratitude to our staff and members of our management team for their hard work and dedication as well as our business partners, clients, suppliers and shareholders for their support and trust over last year.

Leung Ngok

Chairman

Hong Kong, 30 July 2002