



Environmental Protection

環保與 *and Technology*

科技

業務回顧

本集團自二零零零年十一月十三日在聯交所主板上市至今，業務一直穩步發展，除了卓越的銷售增長，本集團於回顧年內引進瑞典 Texcote 科技環保處理技術（「瑞典 Texcote 技術」）、更新品牌標誌、實行新的業務策略及尋覓新的合作伙伴，無一不成為本集團經營歷程中的里程碑。

我們致力成為勇於創新、融合科研於生產技術及以顧客為先的休閒服製造及分銷商，在管理層的領導下，本集團成功提升了「uright」品牌的知名度，強化本集團之品牌推廣策略，並鞏固了香港及中國內地零售及專營權業務之基礎。

回顧年內，本集團專注其業務發展策略、不斷令其產品種類更多元化及拓展其分銷網絡，並積極更新店舖形象。於二零零二年三月三十一日，本集團錄得綜合營業額 459,059,000 港元，較去年大幅上升 37%。在銷售方面，本集團就各店舖形象改善和設計之支出約 14,000,000 港元，而基於審慎會計入賬準則，該等成本被視為已一次性項目，並撥入本年度之銷售及分銷費用內。若未扣除此非經常性的銷售開支，本集團之經營溢利較去年同期增加 20%。本年度股東應佔溢利錄得 37,599,000 港元。

BUSINESS REVIEW

Since the Group obtained its listing status on the Main Board of The Stock Exchange of Hong Kong Limited on 13 November 2000, our business has maintained steady growth. The year under review was a prosperous and fruitful year. During the year, while achieving excellent sales growth, the Group also introduced the new Texcote environmental friendly processing technology from Sweden (the "Sweden Texcote Technology"), changed a new Company logo, implemented new business strategy, and added new partners for cooperation. Any of these events can represent a milestone of the Group's operation.

The Group is dedicated to becoming a customer-oriented casual wear distributor and manufacturer that is innovative and capable of capitalizing on cutting-edge technology in the production process. Under leadership of the management, the Group has successfully raised the brand awareness of "uright", improved the promotional strategies of the Group's brand name and consolidated its retail and franchise business in Hong Kong and the Mainland China.

During the year under review, the Group focused on the development of its business strategies, of diversification of its product range and expansion of its distribution network, as well as improving the image of its retail outlets. As at 31 March 2002, the Group recorded a total turnover of HK\$459,059,000, a 37% increase over previous year. The Group's expenditure in improving the image and design of the shops amounted to approximately HK\$14,000,000. Based on prudent accounting practice, these costs are treated as an one-off item which is included in sales and distribution expenses of the year. Before deducting these non-recurring expenses, the Group's operating profit increased by 20% in comparison with the same period last year. The profit attributable to shareholders amounted to HK\$37,599,000.