

本公司致力於與投資者、股東、監管機構建立渠道暢通、溝通及時的工作關係，利用公司定期報告、股東大會、路演推介會、分析員會議等途徑，向投資者及股東全面、透徹地介紹公司各項業務的運作情況。

二00一年公司良好的發展勢頭及在資本市場的重大舉措，引起了國內外投資者、基金機構的廣泛關注，年內接待國際、國內基金經理和證券分析員的來訪共39批次。公司亦舉行了兩次國際業績推介會、一次國內推介會及國際、國內6次路演並在國內“全景網”進行了一次網上路演。公司還參加了7次規模較大的分析員座談會。向廣大投資者及媒體記者廣泛介紹了公司生產經營的最新發展情況，受到投資者的廣泛好評。

公司亦指定獲授權之公司發言人，並公布股東諮詢的電話及傳真號碼：

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香港投資者亦可通過本公司在香港的辦事機構：青島啤酒香港貿易有限公司（電話：852-28506882）索取公司的有關資料。

The Company has always been keen on maintaining a close relationship with the investors, shareholders and securities supervisory authorities. The Company uses various means such as regular reports, shareholders' meetings, roadshows, presentations and analysts' meetings to disclose thoroughly its business operations in various aspects to investors and shareholders.

The Company's good operation and development trend in 2001 caught the attention of the investors and fund institutions in both PRC and Hong Kong. The Company has received 39 visits of international and domestic fund managers and securities analysts. The Company held 2 results presentations abroad and 1 presentation at home. Besides that, 6 roadshows internationally and domestically plus a roadshow via internet (www.p5w.net) were held in the year. The Company also participated in 7 large analysts' seminars to report the Company's business operation and recent progress to investors and news media. The Company has gained good reputation among investors.

The Company has also appointed authorized spokesmen for the Company and publicized their telephone and fax numbers to address shareholders' inquiries:

Secretaries to the Board: Mr. Zhang Xue Ju, Ms. Yuan Lu

Securities Affairs Representative: Mr. Zhang Rui Xiang

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Investors in Hong Kong can also contact the Company's Hong Kong Branch: Tsingtao Beer (H.K.) Trading Co., Ltd. (Tel: 852-28506882) for obtaining any information on the Company.