



corporate profile

In many ways Esprit has come full circle. It started out back in the U.S. some thirty years ago. After circumnavigating the globe for several decades as the quintessential American style brand, Esprit is going home as an international success story. We find ourselves poised at the threshold of a new era. Right where we started, but better and stronger.

Today, **ESPRIT** products are available in more than 40 countries worldwide, and the Group operates approximately 500 directly managed retail outlets and has over 2,100 franchised shops internationally. We have a clearly defined market position at the top end of the mass market, and a comprehensive product range encompassing women's, men's and kids' wear, shoes and accessories, and bodywear. The **ESPRIT** label is also applied to licensed products ranging from timewear, eyewear and jewelry to home products. In addition, we own the popular Red Earth brand name and distribute its cosmetic products.

With listings on the Hong Kong and London stock exchanges, Esprit enjoys widespread brand recognition in and beyond its markets.

