

# Directors and Management Executives Profile

## *Directors*

### **Kwok Ping Luen, Raymond**, *Chairman & Non-Executive Director*

Mr. Kwok (aged 49), was appointed as Director of the Group on April 1992. He holds a Master of Arts degree in Law from Cambridge University, a Master's degree in Business Administration from Harvard University and an Honorary Doctorate degree in Business Administration from The Open University of Hong Kong. He is Vice Chairman and Managing Director of Sun Hung Kai Properties Limited, Chairman and Chief Executive Officer of SUNeVision Holdings Limited and a Director of The Kowloon Motor Bus Holdings Limited, Route 3 (CPS) Company Limited and Airport Freight Forwarding Centre Company Limited.

In civic activities, Mr. Kwok is a Non-Executive Director of the Securities and Futures Commission, a Director of The Real Estate Developers Association of Hong Kong, a member of the General Committee of The Hong Kong General Chamber of Commerce, a member of the Hong Kong Port and Maritime Board and Vice Chairman of the Council of The Chinese University of Hong Kong. He is also a member of the Advisory Council of One Country Two Systems Research Institute Limited and Chairman of the Management Committees of the Police Children's Education Trust and the Police Education and Welfare Trust. Mr. Kwok is also a member of the Ninth Chinese People's Political Consultative Conference Beijing Committee, a member of the President's Council on International Activities in Yale University and a member of the Asia Advisory Board of Harvard Business School.

### **Li, Douglas**, *Executive Director & Chief Executive Officer*

Mr. Douglas Li (aged 48), was appointed Chief Executive Officer of the Group in July 2001. Mr. Li had served as SmarTone's founding CEO from its inception in 1992 until 1996. During that time with the Company, Mr. Li oversaw the rapid expansion and service innovations that laid the foundation for what SmarTone is today. In addition to his experience in mobile communications, Mr. Li has considerable experience in corporate finance and direct investment. Mr. Li graduated in Pharmacology from the University of London and is a Chartered Accountant. He worked for KPMG Peat Marwick in both London and Hong Kong, and joined Morgan Grenfell in Hong Kong in 1986. In 1989, Mr. Li joined Sun Hung Kai Properties Limited and was responsible for corporate finance, direct investment and new business development. Mr. Li was Managing Director of Suez Asia Holdings in Hong Kong until he re-joined SmarTone in July 2001.

**Chan Kai Lung, Patrick**, *Executive Director*

Mr. Chan (aged 42), was appointed Director of the Group in October 1996. Mr. Chan was the Manager of the Strategic Development Department of Sun Hung Kai Properties Limited (“SHKP”) before his appointment as Executive Director of the Company in March 2002. Prior to joining SHKP in 1990, he held various positions in the areas of research and investment at leading international banking groups. From December 1994 to May 1996, he was seconded as a full-time member to the Central Policy Unit of the Hong Kong Government. Mr. Chan has over 16 years’ experience in finance, investment, planning and investor relations. Mr. Chan holds a Bachelor of Economics (Hon.) degree from the University of Sydney, Australia and a Master of Economics degree from the Australian National University.

**Graham Goodfellow Moore**, *Non-Executive Director*

Mr. Moore (aged 53), was appointed Director of the Company in June 2002.

Mr. Moore was appointed as President, BT Ignite, Asia Pacific in April 2002. He was Director of Scotland and UK Regions with BT from February 2001 until taking up his new role in Asia Pacific. Previous to this, he was appointed Director, BT Scotland, in October 1999.

Mr. Moore has extensive experience in sales and marketing in the UK, in the “tiger economies” of Asia Pacific and in Australia. He set up BT’s sales force in Edinburgh in the early 1980s before becoming BT International’s Commercial Manager in Hong Kong, then Regional Manager for the Middle East, Africa and Asia Pacific. His senior appointments included Managing Director, North East Asia in 1994 in Hong Kong; Managing Director, Australasia in 1996 in Sydney; and Project Director and Chief Commercial Officer of Starhub in 1999, BT’s joint venture in Singapore.

**Peter Francis Cross**, *Non-Executive Director*

Mr. Cross (aged 34), was appointed Director of the Company in April 2002. He is Director-Corporate Finance at BT Group Plc. He is responsible for BT’s inorganic developments through acquisitions, disposals and joint ventures.

Prior to joining BT, Mr. Cross was Executive Director at Morgan Stanley’s mergers and acquisitions team in London. At Morgan Stanley, he advised clients on a wide range of transactions, across many industries and regions. Previously, Mr. Cross held a similar role at Barings in London.

Mr. Cross qualified as a Chartered Accountant with Arthur Andersen in Ireland, and holds a first class Bachelor of Commerce degree from University College, Dublin.

**Mario Michael**, *Non-Executive Director*

Mr. Michael (aged 38), was appointed Director of the Company in September 2002. He has been BT's Head of Finance & IT for Asia Pacific during the past four years. Based in Sydney, Mr. Michael also acts at board level as a financial analyst for BT Asia Pacific's shareholder joint ventures.

Having worked for BT for 13 years, Mr. Michael has been responsible for transforming business revenues, the structural organisation of the finance team and establishing strong corporate relationships with BT headquarters around the world.

**Lai Ho Kai, Ernest**, *Non-Executive Director*

Mr. Lai (aged 49), was appointed Director of the Company in November 1998. Mr. Lai is the Company Secretary of Sun Hung Kai Properties Limited.

**Wong Yick Kam, Michael**, *Non-Executive Director*

Mr. Wong (aged 50), was appointed Director of the Company in October 2001. He obtained his Bachelor's and Master's degrees in Business Administration from The Chinese University of Hong Kong.

Mr. Wong was appointed an Executive Director of Sun Hung Kai Properties Limited responsible for strategic and corporate planning, infrastructure projects, financial investments and relations with the investment community. Mr. Wong is also an Executive Director of SUNeVision Holdings Limited and a Non-Executive Director of RoadShow Holdings Limited.

**So Sing Tak, Andrew**, *Non-Executive Director*

Mr. So (aged 37), was appointed Director of the Company in April 2002. Mr. So is the Special Assistant to Mr. Raymond Kwok, Vice Chairman and Managing Director of Sun Hung Kai Properties Limited ("SHKP"). He is involved in developing SHKP's IT-related businesses and formulating growth strategies for SUNeVision Holdings Limited.

Mr. So holds both BA and MBA degrees from Harvard University and he has over 11 years' experience in management and technology consulting, having worked extensively in the USA, UK, Hong Kong and elsewhere in Asia formulating and executing strategies for companies in diverse industries.

Prior to joining SHKP Group, Mr. So was Senior Vice President and Managing Director - Greater China, with Digitas Asia Limited, subsidiary of a Nasdaq-listed e-business service provider headquartered in Boston, Massachusetts. He set up Digitas' first office in Asia to serve global and local clients. Before that, Mr. So held the position of Managing Director - Telecommunications, with Scient, a Nasdaq-listed technology solutions provider based in San Francisco, where he led business development and solution delivery for Asian Telecom and Internet clients. He has also worked for the international consulting and systems integration firms Accenture and Cap Gemini, in the USA and Europe.

**Li Ka Cheung, Eric, JP**, *Independent Non-Executive Director*

Mr. Li (aged 49), Hon. DSocSc., B.A. (Econ) Hon., FHKSA, FCA, FCIS, Hon. HKAT, OBE, J.P., was appointed Director of the Company in October 1996. Mr. Li is the Senior Partner of Li, Tang, Chen & Co., Certified Public Accountants and an Independent Non-Executive Director of the Kowloon Motor Bus Holdings Limited, Wong's International (Holdings) Limited, CATIC International Holdings Limited, SIIC Medical Science and Technology (Group) Limited and Hang Seng Bank Limited. Mr. Li is a member of the Legislative Council of the Hong Kong Special Administrative Region and serves as Chairman of its Public Accounts Committee. He was also a past president of the Hong Kong Society of Accountants.

**Ng Leung Sing**, *Independent Non-Executive Director*

Mr. Ng (aged 53), was appointed Director of the Company in June 1997. Mr. Ng is a member of the Legislative Council of the Hong Kong Special Administrative Region ("HKSAR") and the Vice Chairman of The Chiyu Banking Corporation Limited.

Mr. Ng was the Chinese Representative on the Sino-British Land Commission and the trustee of HKSAR's Government Land Fund from 1988 to 1997. He was the Executive Director and General Manager of The China and South Sea Bank Limited, Hong Kong from 1990 to 1998. Mr. Ng is a member of the Corporate Contribution Programme Organisation Committee of the Hongkong Community Chest since 1992. Moreover, Mr. Ng has been appointed as a member of the Hong Kong Housing Authority since 1996. In the same year, he was elected as a member of the Provisional Legislative Council of HKSAR and was re-elected in the first Legislative Council in 1998.

Mr. Ng has been a Director of Bank of China Group Charitable Foundation Limited since 1996, a member of Mandatory Provident Fund Schemes Advisory Committee since 1998, and a member of Admission of Talents Scheme Selection Committee since 1999. In the same year, Mr. Ng was a committee member of Hong Kong Council of Social Services, and a member of The Council & The Court of The Lingnan University. Mr. Ng is also a member of Fisheries Development Loan Fund Advisory Committee since 2001.

**Sachio Semmoto**, *Independent Non-Executive Director*

Dr. Semmoto (aged 60), was appointed Director of the Company in September 2002. Dr. Semmoto received his B.S.(Electronics Engineering) from Kyoto University, Kyoto, Japan in 1966. He was then awarded a Fulbright Exchange Program Grant and received a M.S. and Ph.D. (Electrical Engineering) from the University of Florida, Gainesville, Florida, US in 1968 and 1971, respectively.

After graduation, Dr. Semmoto joined NTT to develop the first optical fiber system in Japan and led the development of the Information Network System, the world's first digital service which embodied the ISDN concept. He was a member of Technical Staff with NTT from the early 1970s to the middle of 1980s. He was Japan's official representative to the ITU on optical fiber and ISDN (1974-1980). In 1983, he left NTT as General Manager to join Kyocera Corporation, Kyoto, Japan as Managing Director.

Dr. Semmoto has founded, and serves as CEO, of eAccess Limited ("eAccess"), established in November 1999 as Japan's first true entrepreneurial and global IP/telecom start-up. eAccess provides high-speed broadband telecommunication services using xDSL technology.

***Members of Operations Committee***

**Stephen Chau**

*Chief Technology Officer*

Mr. Chau is a technology veteran in telecommunications with over 16 years' experience. Prior to joining SmarTone, he was with HK Telecom CSL for 6 years, responsible for radio network planning and development. From 1995-1996, Mr. Chau was a member of the Radio Spectrum Advisory Committee under the Office of the Telecommunications Authority. He was also a member of the Advisory Committee of the Information Engineering Department of the Chinese University of Hong Kong. Mr. Chau is a member of the Institute of Electrical Engineers, UK and the Institute of Engineers, Australia, as well as a Chartered Engineer of Institute of Electrical Engineers, UK. Mr. Chau holds a Bachelor degree in Electronic Engineering from The Chinese University of Hong Kong.

**Emilia Hoasjoe**

*Deputy Director of Marketing*

Ms. Hoasjoe has more than 13 years' experience in the telecommunications industry. Prior to re-joining SmarTone in March 2002, she had held various positions in customer services, marketing and service development in telecommunications companies including Sunday Communications Limited and Hutchison Telephone Company Limited. Ms. Hoasjoe was the General Manager of Customer Service at SmarTone in 1995. She holds a Bachelor of Science degree in Computing and Mathematics from the University of London.

**Rita Hui**

*General Manager, Human Resources*

Ms. Hui has more than 20 years' experience in human resources, administration and sales operations, as well as logistics gained from local and multi-national corporations. Before she joined SmarTone in 1995, Ms. Hui was the Regional Personnel Manager for the Asia Pacific zone of an international manufacturing company where she had served for more than 10 years. She is a member of Education Working Party of the Hong Kong Retail Management Association. Ms. Hui was also a committee member of Elite Development Programme of the Chinese University of Hong Kong. She received her Joint-Diploma in Personnel Management from the Hong Kong Polytechnic and the Hong Kong Management Association.

**Alex Ip**

*Chief Executive Officer of SmarTone (Macau)*

Dr. Ip has over 14 years' international telecommunications industry experience. Prior to joining SmarTone, Dr. Ip was in charge of BT's Internet and multimedia strategic relations in Asia Pacific, with responsibility for developing BT's investment strategy and business in the region. Dr. Ip holds a Ph.D. in Data Communications from Loughborough University in the UK and is a Chartered Engineer. He is also a member of the Institution of Electrical Engineers and the Institute of Electrical and Electronic Engineers.

**Chris Lau**

*Director of Future Services*

Mr. Lau has extensive experience in telecommunications in North America and Hong Kong. Before joining SmarTone in 1992, he had held various telecommunications product and services development positions in both mobile and fixed network operators in Canada and Hong Kong for over 10 years. Mr. Lau holds a Bachelor degree in Electrical and Electronic Engineering from the Institute of Science and Technology, University of Manchester, England, and is a member of the Institute of Electrical Engineers and Association of Professional Engineers of Ontario, Canada.

**Richard Wong**

*Executive Vice President, Finance*

Mr. Wong has over 15 years' experience in corporate finance and business management. He has held various senior management positions in multi-national corporations as well as local listed company in Canada, Hong Kong and China. Before joining SmarTone in May 2001, he was Chief Executive Officer of Fortune Oil Plc., a UK-listed company specialising in oil-related operations and infrastructure investments in China. Mr. Wong is an associate member of the Hong Kong Society of Accountants and a member of the Canadian Institute of Chartered Accountants. Mr. Wong received his tertiary education at University of Ottawa and graduated with a Bachelor degree in Business Administration.

**William Yeung**

*Director of Customers Division*

Mr. Yeung has more than 10 years' experience in the telecommunications industry. Prior to joining SmarTone, Mr. Yeung was the General Manager of Personal Communications and Retail Division in Tricom Telecom Limited. Mr. Yeung holds a Master of Business Administration degree from University of Strathclyde, UK and also a Master of Science degree in Electronic Commerce and Internet Computing from the University of Hong Kong.