

SAİNT HONORE HOLDINGS LIMITED 聖安娜控股有限公司

(Incorporated in Bermuda with limited liability)

Interim Report 2002

For the six months ended 30th September 2002

The board of directors (the "Board") of Saint Honore Holdings Limited (the "Company") is pleased to present to shareholders the unaudited interim report of the Company and its subsidiaries (the "Group") for the six months ended 30 September 2002.

RESULTS

The turnover slightly dropped by 1.5% from HK\$255.1 million to HK\$251.2 million and this partly led to a decrease in the profit attributable to shareholders by 31.9% from HK\$11.5 million to HK\$7.8 million. The continual low interest rate also affected our interest income.

INTERIM DIVIDEND

The directors have declared an interim dividend of HK 2 cents (2001: HK 2.5 cents) per ordinary share for the six months ended 30 September 2002 to shareholders whose names appear in the register of members of the Company on 10 January 2003. The dividend will be payable on or about 28 January 2003.

CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company will be closed from 13 January 2003 to 16 January 2003, both days inclusive, during which period no transfer of shares will be effected. In order to qualify for the proposed interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's Registrar, Computershare Hong Kong Investor Services Limited, Shops 1712-6, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:00 p.m. on 10 January 2003.

MANAGEMENT DISCUSSION AND ANALYSIS

Business review

Overall sales of our bakery operation fell by 1.5% as growth in the first quarter was offset by a drop in sales of 5.5% in the second quarter. Mooncake sales usually play a significant impact on the performance of the second quarter. As the sentiment felt was quite negative in the early stage of our sales campaign, we decided to offer more aggressive discounts at the onset so as to secure our market share while sacrificing gross margin to some extent. We intentionally halted our normal cake coupons sales promotion for nearly 10 months after the aborted "cake run" in March 2002 to allow a reasonable cooling period for consumers to rationalise. Our normal bakery business was inevitably affected as a high percentage of cake coupons are normally redeemed within the first year of their purchases. Our eatery business also dropped by 7.2% as turnover shrank drastically over the period of 2002 World Cup Soccer and the onslaught of many similar niche dining places.

The migration of certain production lines to Shenzhen was completed and we expect to see further savings in our payroll. As competition has intensified in the consumer market, we have set aside a more generous budget for related marketing campaigns for re-enforcing a consistent level of consumer awareness or our brand name.

MANAGEMENT DISCUSSION AND ANALYSIS (Cont'd)

Business review (Cont'd)

Our first "Saint Honore" retail outlet in PRC was opened at Guangzhou in July 2002 as a stepping stone to tap this huge, yet mystique market. Given the proximity of Guangdong Province, the "Saint Honore" brand was already commonly recognised among the local residents even before our landing. Sales have improved steadily since its opening and we are planning to open up two more outlets within the fiscal year.

Prospect

We don't expect any significant improvement on our business in Hong Kong as the deflationary threat is still strangling the local economy for at least another six to nine months. The mainland China market may shed some lights to our future given her robust consumer market.

Liquidity and financial resources

As at 30 September 2002, the Group's freehold cash on hand stood at HK\$61.4 million (31 March 2002: HK\$79.7 million) with zero gearing and our cash balance dropped by HK\$18.3 million. It was caused by suspended cake coupons sales of HK\$18.7 million compared to last year. We did it purposely so as to win back customers confidence in our cake coupons by improving financial transparency through the publishing of the Group's quarterly results. Given that, the Group's cash position is still considered healthy. The capital commitments as at the reporting date were mainly for opening of a new outlet, redecoration of certain outlets and expansion of our Shenzhen's production plant and these projects would be financed internally.

Charge on group asset

As at 30 September 2002 there was no asset of the Group being pledged.

Employees

As at 30 September 2002, the Group employed about 1,580 (2001: 1,480) employees. The Group offers competitive remuneration package and discretionary bonus may be granted to the eligible employees based on the Group's and the individual's performance. The Company has a share option scheme according to which directors granted share options to employees of the Company and its subsidiaries to subscribe for share of the Company.

Contingent liabilities

As at the reporting date, the Group did not have significant contingent liability.

Exposure to fluctuations in exchange rates and related hedge

The Group's activities are primarily denominated in Hong Kong dollars. There is no significant exposure to foreign exchange fluctuations.

PURCHASE, SALE OR REDEMPTION OF SHARES

The Company has not redeemed any of its shares during the period and neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the period.

SHARE OPTIONS

The company adopted a share option scheme and the details of the movement of share options granted under this scheme during the period are as follows:

					Nu As at 1	mber of share o	ptions As at 30
		Ε.	rercise period	Exercise	As at 1	during the	September
Participants	Grant date	From	To	price HK\$	2002	period	2002
Directors							
Chan Ka Shun,	15 Jan. 2001	1 May 2001	31 May 2010	0.50	1,000,000	-	1,000,000
Raymond	15 Jan. 2001	1 May 2002	31 May 2010	0.50	1,000,000	-	1,000,000
	31 Aug. 2001	1 Mar. 2002	30 Sept. 2011	0.55	300,000	-	300,000
	31 Aug. 2001	1 Sept. 2002	30 Sept. 2011	0.55	300,000		300,000
			Total		2,600,000		2,600,000
Shum Wing	15 Jan. 2001	1 May 2001	31 May 2010	0.50	1,000,000	_	1,000,000
Hon	15 Jan. 2001	1 May 2002	31 May 2010	0.50	1,000,000	-	1,000,000
	31 Aug. 2001	1 Mar. 2002	30 Sept. 2011	0.55	300,000	-	300,000
	31 Aug. 2001	1 Sept. 2002	30 Sept. 2011	0.55	300,000		300,000
			Total		2,600,000		2,600,000
Wong Chung	15 Jan. 2001	1 May 2001	31 May 2010	0.50	750,000	_	750,000
Piu, Billy	31 Aug. 2001	1 Mar. 2002	30 Sept. 2011	0.55	375,000	-	375,000
	31 Aug. 2001	1 Sept. 2002	30 Sept. 2011	0.55	375,000		375,000
			Total		1,500,000		1,500,000
Wong Man Li,	15 Jan. 2001	1 May 2001	31 May 2010	0.50	1,000,000	_	1,000,000
Carrina	15 Jan. 2001	1 May 2002	31 May 2010	0.50	1,000,000	_	1,000,000
	31 Aug. 2001	1 Mar. 2002	30 Sept. 2011	0.55	300,000	_	300,000
	31 Aug. 2001	1 Sept. 2002	30 Sept. 2011	0.55	300,000		300,000
			Total		2,600,000		2,600,000
Continuous	15 Jan. 2001	1 May 2001	31 May 2010	0.50	2,220,000	(150,000)	2,070,000
contract	31 Aug. 2001	1 Mar. 2002	30 Sept. 2011	0.55	3,880,000	(145,000)	3,735,000
employees	31 Aug. 2001	1 Sept. 2002	30 Sept. 2011	0.55	3,880,000	(145,000)	3,735,000
			Total		9,980,000	(440,000)	9,540,000
			Grand Total		19,280,000	(440,000)	18,840,000

DIRECTORS' INTERESTS IN EQUITY AND DEBT SECURITIES

As at 30 September 2002, the interests of the directors, chief executives and their associates in the shares of the Company and its associated corporations within the meaning of Hong Kong Securities (Disclosure of Interests) Ordinance ("SDI Ordinance") as recorded in the register maintained by the Company under Section 29 of the SDI Ordinance or as notified to the Company were as follows:

Name of company	Name of director	Note	Number of Personal interest	shares held Other interest
The Company	Chan Wai Cheung, Glenn	(a) (b)	-	28,435,652 118,028,098
	Chan King Catherine	(a) (b)	-	28,435,652 118,028,098
	Chan Ka Lai, Joseph		182,000	-
	Chan Ka Shun, Raymond		212,500	-
Hong Kong Catering Management	Chan Wai Cheung, Glenn	(a)	-	113,742,609
Limited ("HKCM")	Chan King Catherine	(a)	-	113,742,609
	Chan Ka Lai, Joseph		728,000	-
	Chan Ka Shun, Raymond		850,000	-

Notes:

- (a) These shares are directly held by Well-Positioned Corporation ("Well"), a company beneficially owned by a trust established for the benefit of the family members of Mr. Chan Wai Cheung, Glenn and Mrs. Chan King Catherine.
- (b) Well also holds indirect interests in the Company as 118,028,098 shares of the Company are held by HKCM through its wholly owned subsidiary, Albion Agents Limited.

DIRECTORS' INTERESTS IN EQUITY AND DEBT SECURITIES (Cont'd)

(c) The details of share options granted to directors and their movements during the period are disclosed in the section headed "share options" above. In addition, one director of the Company was holding share options in HKCM and there was no movement in such options during the period. The details of these share options were as follows:

Name of		Ex	ercise period	Exercise	As at 1 April and 30 September
director	Grant date	From	То	price HK\$	2002
Chan Ka Lai, Joesph	30 Aug. 2001 30 Aug. 2001 30 Aug. 2001	1 Oct. 2001 1 Mar. 2002 1 Sept. 2002	30 Sept. 2011 30 Sept. 2011 30 Sept. 2011	0.48 0.48 0.48	1,000,000 1,000,000 1,000,000
					3,000,000

Save as disclosed above, the Company has not received notice of any interests to be recorded under Section 29 of the SDI Ordinance as at 30 September 2002 and at no time during the period was the Company, its holding companies, its subsidiaries or its fellow subsidiaries a party to any arrangement to enable any of the Company's directors and chief executives (including their spouse and children under 18 years of age) to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

SUBSTANTIAL SHAREHOLDERS

As at 30 September 2002, the following entities had or were deemed to have interests in the Company under the provisions of the SDI Ordinance as recorded in the register of substantial shareholders maintained by the Company pursuant to Section 16(1) of the SDI Ordinance.

	Note	Number of shares held in the Company	Percentage holding
HKCM	(a)	118,028,098	60.15%
Well-Positioned Corporation	(b)	28,435,652	14.49%

Notes:

- (a) These shares are held by HKCM through its wholly-owned subsidiary, Albion Agents Limited.
- (b) It is also deemed to be interested in the Company indirectly by virtue of being the controlling shareholder of HKCM.

AUDIT COMMITTEE

The Audit Committee has reviewed with management the accounting principles and practices adopted by the Group and discussed auditing, internal controls and financial reporting matters including a review of the Group's unaudited interim accounts for the six months ended 30 September 2002.

COMPLIANCE WITH THE CODE OF BEST PRACTICE

None of the directors is aware of any information that would reasonably indicate that the Company is not, or was not, for any part of the accounting period, in compliance with the Code of Best Practice set out in the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules").

CONSOLIDATED PROFIT AND LOSS ACCOUNT

		Unaudited Six months ended 30 September		
		2002	2001	
	Note	HK\$'000	HK\$'000	
Turnover	2	251,196	255,071	
Other revenues	3	773	1,617	
Costs of inventories				
consumed		(74,004)	(75,283)	
Staff costs		(81,369)	(83,915)	
Operating lease rentals		(24,605)	(26,536)	
Depreciation of fixed assets		(13,973)	(12,238)	
Other operating expenses		(45,811)	(42,435)	
Amortisation of intangible		(-) - /	(,,	
assets		(2,300)	(2,300)	
Profit before taxation	4	9,907	13,981	
Taxation	5	(2,062)	(2,454)	
Profit attributable to				
shareholders		7,845	11,527	
Dividend – interim	6	3,925	4,906	
Earnings per share	7			
- Basic		4.0 cents	5.9 cents	
Diluted		3.9 cents	5.8 cents	

CONSOLIDATED BALANCE SHEET

	Note	Unaudited 30 September 2002 <i>HK\$</i> '000	Audited 31 March 2002 <i>HK\$</i> '000
Intangible assets Fixed assets Rental deposits paid Current assets	8 9	39,100 188,806 13,037	41,400 186,101 11,135
Inventories Amount due from the ultimate		6,216	4,785
holding company Trade receivables Deposits, prepayments and	10	1,056 6,044	2,242
other receivables Taxation recoverable		9,025 -	10,585 735
Pledged bank deposits Bank balances and cash		61,421	1,213 79,705
Ourseast Habilitation		83,762	99,265
Current liabilities Amount due to the ultimate			455
holding company Trade payables	11	8,599	455 7,635
Other payables & accrued charges Taxation payable Cake coupon liabilities		44,671 3,064	43,729 1,825
current portion		39,288	45,010
		95,622	98,654
Net current (liabilities)/assets		(11,860)	611
Total assets less current liabilities		229,083	239,247
Financed by: Share capital Reserves Dividend reserve	12	19,623 118,203 3,925	19,623 114,283 6,868
Shareholders' funds		141,751	140,774
Cake coupon liabilities – non-current portion Rental deposit received Provision for long service payments		79,069 250	90,159 239
- non-current portion Deferred taxation		6,951 1,062	6,851 1,224
		229,083	239,247

CONDENSED CONSOLIDATED CASH FLOW STATEMENT

	Unaudited		
	Six months ended	30 September	
		(Restated)	
	2002	2001	
	HK\$'000	HK\$'000	
Net cash inflow from operating activities	3,749	44,450	
Net cash outflow from investing activities	(16,378)	(12,950)	
Net cash outflow from			
financing activities	(5,655)	(11,801)	
(Decrease)/increase in cash			
and cash equivalents Cash and cash equivalents	(18,284)	19,699	
at 1 April	79,705	64,147	
Cash and cash equivalents at 30 September	61,421	83,846	
Analysis of balances of cash and cash equivalents:			
Bank balances and cash	61,421	85,057	
Bank deposit pledged		(1,211)	
	61,421	83,846	

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Share capital HK\$'000	Contributed surplus HK\$'000	Exchange fluctuation reserve HK\$'000	Retained earnings HK\$'000	Dividend reserve HK\$'000	Total <i>HK\$</i> '000
At 1 April 2002	19,623	104,929	69	9,285	6,868	140,774
Profit for the period Dividend paid Dividend proposed	- - -		-	7,845 - (3,925)	(6,868) 3,925	7,845 (6,868)
At 30 September 2002	19,623	104,929	69	13,205	3,925	141,751
At 1 April 2001, as previously reported Changes in accounting policy:	19,623	104,929	69	32,222	-	156,843
Effect of adopting SSAP 9 (revised) Effect of adopting SSAP 29				(31,364)	11,774	11,774 (31,364)
At 1 April 2001, restated	19,623	104,929	69	858	11,774	137,253
Profit for the period Dividend paid Dividend proposed	- - -	- - -	- - -	11,527 - (4,906)	(11,774) 4,906	11,527 (11,774)
At 30 September 2001	19,623	104,929	69	7,479	4,906	137,006

NOTES TO THE ACCOUNTS

1. Basis of preparation and accounting policies

The interim accounts have not been audited by the Company's auditors but have been reviewed by the Company's Audit Committee. They are prepared in accordance with the Statement of Standard Accounting Practice ("SSAP") 25, "Interim financial reporting" issued by the Hong Kong Society of Accountants and Appendix 16 of the Listing Rules. They should be read in conjunction with the 2002 annual accounts.

The accounting policies and methods of computation used in the preparation of the interim accounts are consistent with those used in the annual accounts for the year ended 31 March 2002 except for the adoption of the following revised and new SSAPs which are effective for accounting periods commencing on or after 1 January 2002.

SSAP 1 (revised) : Presentation of financial statements

SSAP 11 (revised) : Foreign currency translation SSAP 15 (revised) : Cash flow statements SSAP 25 (revised) : Interim financial reporting

SSAP 34 : Employee benefits

The significant changes in the Group's accounting policies resulting from the adoption of these new practices are set out below:

(a) SSAP 1 (revised): Presentation of financial statements The consolidated statement of recognised gains and losses is replaced by the consolidated statement of changes in equity.

(b) SSAP 15 (revised): Cash flow statements

The presentation and classification of items in the cash flow statement have been changed due to the adoption of SSAP 15 (revised). As a result, cash flow during the period has been reclassified by operating, investing and financing activities. For the six months ended 30 September 2002, net cash outflow from taxation paid of HK\$0.3 million (2001: HK\$0.2 million) has been reclassified as operating cash flow. Interest received of HK\$0.3 million (2001: HK\$1.1 million) has been reclassified as investing cash flow and dividend paid of HK\$6.9 million (2001: HK\$11.8 million) have been reclassified as financing cash flow.

2. Turnover and segmental information

An analysis of the Group's turnover and results for the period by business segments is as follows:

		Unaudited months en September Eatery HK\$'000	nded	-	Unaudited x months en September Eatery HK\$'000	nded
Segment turnover	236,878	14,318	251,196	239,647	15,424	255,071
Segment results	8,043	1,396	9,439	12,281	1,232	13,513
Unallocated revenue			468			468
Profit before taxation Taxation			9,907 (2,062)			13,981 (2,454)
Profit attributable to shareholders			7,845			11,527
Segment assets Unallocated assets	300,319	9,300	309,619 15,086	326,099	10,242	336,341 15,093
Total assets			324,705			351,434
Segment liabilities Unallocated liabilities	172,918	5,910	178,828 4,126	205,410	6,197	211,607 2,821
Total liabilities			182,954			214,428
Capital expenditure Depreciation Amortisation charge	16,444 13,084 2,300	243 889 -	16,687 13,973 2,300	13,898 11,353 2,300	210 885 -	14,108 12,238 2,300

The geographical analysis of the Group's turnover for the period are as follows:

	Unaudited Six months ended 30 September	
	2002 HK\$'000	2001 <i>HK</i> \$'000
Hong Kong and Macau PRC Other countries	243,880 3,622 3,694	246,447 2,717 5,907
	251,196	255,071

No geographical analysis in respect of consolidated operating profit is provided as less than 10% of the consolidated operating profit of the Group is attributable to markets outside Hong Kong.

3. Other revenues

	Unaudited Six months ended 30 September		
	2002 HK\$'000	2001 <i>HK\$</i> '000	
Interest income Rental income from investment properties	305	1,149	
	468	468	
	773	1,617	

4. Profit before taxation

	-	naudited ded 30 September 2001 HK\$'000
Profit before taxation is stated after charging/(crediting) the following:		
Loss on disposal of fixed assets Provision for diminution in value of	5	44
other properties Provision for/(reversal of) long service	-	425
payments included in staff costs Retirement benefit costs included	1,273	(502)
in staff costs	2,908	3,081
Write off of setup cost for Singapore joint venture		744

5. Taxation

	Unaudited Six months ended 30 September	
	2002 200	
	HK\$'000	HK\$'000
Hong Kong profits tax	1,217	1,629
Overseas taxation	1,006	825
Deferred taxation	(161)	
	2,062	2,454

Hong Kong profits tax has been provided at the rate of 16% (2001: 16%) on the estimated assessable profits for the period. Taxation on overseas profits has been calculated on the estimated assessable profits for the period at the rates of taxation prevailing in the countries in which the Group operates.

6. Dividend

7.

	Unaudited Six months ended 30 September	
	2002 HK\$'000	2001 HK\$'000
	πφ σσσ	τικφ σσσ
Interim dividend, proposed on 5 December 2002, of HK2.0 cents (2001: HK2.5 cents) per ordinary sh	nare	4,906
Earnings per share		
	-	Jnaudited nded 30 September
	2002	2001
	HK\$'000	HK\$'000
Earnings		
Earnings for the purpose of the calculation of basic and diluted earnings per share	7,845	11,527
Number of shares		
Weighted average number of ordinary shares for the purpose of the calculation of basic earnings		
per share	196,229,000	196,229,000
Effect of dilutive potential ordinary shares	5,090,569	3,213,773
Weighted average number of ordinary shares for the purpose of the calculation of		
diluted earnings per share	201,319,569	199,442,773

8. Intangible assets

Trademarks

		Unaudited HK\$'000
	Net book value, 1 April 2002 Amortisation charge	41,400 (2,300)
	Net book value, 30 September 2002	39,100
	Cost Accumulated amortisation	92,000 (52,900)
	Net book value, 30 September 2002	39,100
	Cost Accumulated amortisation	92,000 (50,600)
	Net book value, 31 March 2002	41,400
9.	Fixed assets Net book value	Unaudited HK\$'000
		100 101
	At 1 April 2002 Additions	186,101 16,687
	Disposals Depreciation	(9) (13,973)
	At 30 September 2002	188,806

During the period, the pledge of fixed assets as security for the Group's bank facilities had been released (at 31 March 2002: HK\$10,524,010).

10. Trade receivables

Details of the ageing analysis are as follows:

	Unaudited	Audited
	30 September	31 March
	2002	2002
	HK\$'000	HK\$'000
Current to 30 days	5,370	852
31 to 60 days	560	1,218
Over 60 days	114	172
	6,044	2,242

Sales are normally conducted by cash or through redemption of cake coupons. Credit sales to local and overseas corporate customers are generally granted with respective credit terms of 30 days and 61 to 120 days. Overseas corporate customers are required to pay a deposit in the amount of 20% to 30% of their estimated purchase value.

11. Trade payables

Details of the ageing analysis of the trade payables are as follows:

			Unaudited 30 September 2002 HK\$'000	Audited 31 March 2002 HK\$'000
	31 to	ent to 30 days o 60 days r 60 days	5,142 3,405 52	5,741 1,872 22
			<u>8,599</u>	7,635
12.	Sha	re capital	Number of ordinary shares	Amount <i>HK</i> \$'000
	Auth	orized	400,000,000	40,000
		ed and fully paid April 2002 and 30 September 2002	196,229,000	19,623
13.	Com	nmitments	Unaudited 30 September 2002 <i>HK\$</i> '000	Audited 31 March 2002 HK\$'000
	(a)	Capital commitments for property, plant and equipment		
		Contracted but not provided for Approved but not contracted for	690 1,841	2,657
			2,531	2,657
	(b)	Commitments under operating leases for land and buildings		
		Within one year In the second to fifth year inclusive After the fifth year	38,270 37,072 2,952	43,497 43,610 2,462
			78,294	<u>89,569</u>

On behalf of the Board Chan Wai Cheung, Glenn Chairman

Hong Kong, 5 December 2002