DIRECTORS

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Executive Directors

TAN Sim Chew, aged 55, is the founder and Chairman of the Group which was established in 1986. Mr. Tan is responsible for the overall management and strategic planning of the Group. He has over 20 years of experience in the apparel distribution and manufacturing business.

CHEN Miao Zhu, aged 43, is the co-founder and Managing Director of the Group which was established in 1986. Ms. Chen is responsible for the formulation of corporate policies and the overall operation of the Group. She was named "Best Entrepreneur in Fujian Province" in 1994 and "Best Entrepreneur in China" in 1996. She is the Deputy Chairman of Fujian Young Entrepreneur Association and Xiamen Business Association since 1996. She has nearly 20 years of experience in apparel retailing and manufacturing.

LO King Fat, Lawrence, aged 48, joined the Group in 1990 and is the financial controller of the holding company. He has nearly 25 years of experience in finance, auditing and accounting. Mr. Lo is an associated member of the Hong Kong Society of Accountants.

FU Zi Cong, aged 45, joined Fun Corp. in 1989 and is the financial controller of Fun Corp. He has nearly 15 years of experience in financial management. Prior to joining Fun Corp. Mr. Fu was a finance manager with a trading company. He holds a diploma in business accounting.

Independent Non-executive Directors

WONG Kwai Sang, Kays, aged 50, is a property consultant. He holds a Bachelor of Social Sciences degree from the University of Hong Kong. He is a fellow member of the Hong Kong Institute of Real Estate Administration and of the Australian Institute of Building respectively.

TSANG Chun Pong, aged 46, is a director of a management consultancy firm. He holds a Master of Business Administration degree from the University of Ottawa, Canada and a Master of Arts degree from the Chinese University of Hong Kong respectively.

BENEFUN INTERNATIONAL HOLDINGS LIMITED

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SENIOR MANAGEMENT

CHEN Hui Bin, aged 46, is the deputy general manager of Fun Corp. She joined in 1989 and is responsible for the administration and human resources. She has over 10 years experience in management.

ZHONG Ming, aged 41, is the deputy general manager of Fun Corp. He joined in 1990 and is responsible for the engineering and logistic department. He is also responsible for the repair and maintenance of factory and decoration of retail outlets.

CHAN Yiu Kuen, Holfred, aged 47, is the Group's internal auditor. He joined in April, 1998 and is responsible for the review and supervision of the Group's financial reporting process and internal controls. He has over 20 years of experience in finance, auditing and accounting. Mr. Chan is a fellow member of the Association of Cost and Executive Accountants in the United Kingdom.

HO Lai Yuet, Brenda, aged 49, is the finance manager of the holding company. She joined in 1985 and is responsible for the finance and accounting functions for the holding company. She has over 20 years experience in accounting.