

**E**gana Jewellery & Pearls Limited is recognized as a leading vertically integrated powerhouse in the jewellery consumer product segment.

To achieve our vision, we have formalized our mission of providing Quality Products and Services, Value Adding Activities, and Innovativeness within our core competence.

We actively pursue opportunities with a view to capitalize upon our existing internal resources. To this end, we have been extending our product lines for our renowned brandnames. Our strong platform of enriched brandnames positions us well to focus on product and business development by concentration on strategic alliances, business cooperations, and participations beneficial in pursuit of core business excellence.

Our vision is to have design, product development, manufacturing and distribution vertically integrated in a cost effective and efficient manner, thus ensuring optimum quality control, centralized logistics for just-in-time delivery, in our quest to provide enhanced customer relationship management in keeping with our corporate vision for long-term growth and continuous enhancement of shareholder value.