

Abel & Zimmermann has become the latest member of the EganaGoldpfeil family when the Group acquired major shares in the jeweller in September 2001.

Founded in 1885, Abel & Zimmermann is one of the oldest manufacturers of precious jewellery mostly in gold, platinum and titanium. Handmade in Germany in its own production facilities, the collections of chains, colliers, bracelets and earrings are also highly popular in the US where 60% of today's turnover is achieved. The Group will utilize synergies with existing high-





The Group will utilize synergies with existing highend jewellery products in the US. In its headquarter Pforzheim in Germany — the city of gold — Abel & Zimmermann employs presently 30 staff and also entertains its own office in the US.

Abel & Zimmermann will continue its long and exclusive tradition with 4th generation family members of the founding family under the EganaGoldpfeil roof and will surely prosper further.

<u>feelings</u> Artanán Mitt



Success comes naturally to Katarina Witt, the famous figure skating star, and 2001/2002 were no exceptions. When on 4th April, 2001 in Berlin, the brand new 925 silver collection was presented to the press and customers in Katarina's presence it was an instant hit. With its clear-cut modern designs and the customary high-quality finish, the collection follows the popular trend for silver jewellery. The cool and shiny material is reminiscent of the ice that is Katarina's world.

"feelings by Dugena", the successful collection in yellow and white gold could increase sales considerably in its 4th year. Eye-catching new design elements attracted wide



attention and confirmed once again Katarina's impressive flair and intuition for marketable jewellery. She was of course again closely involved in designing the collection.

> "Dugena Summernight on Ice" has become a fixture in everyone's calendar. The August 2001 event stood under the motto "Kisses" and the ice practically melted when Katarina and her famous ice skating colleagues performed under the clear starry sky. The show was broadcast on national TV and received an even broader audience and the applause it deserved.







In 2001/2002 Esprit Jewel surprised its fans with yet another very different collection — an all stainless steel line. These jewellery pieces are held in the usual distinct Esprit design spirit. The smoothness of stainless steel in matt finish is matched perfectly with high-quality circonia stones while some items outshine themselves in steel only. This line was successfully launched in selected countries around the world.



many competitors with sleek innovations such as the y-chains or the charm items which dazzle with pendants and earrings with dangling silver strands.

Each collection is supported with its own catalogues and point-of-sale materials to give them their best exposure.



The gold its market competitive collection expanded position in a highly environment further

and enjoys a well-deserved reputation as affordable high-quality jewellery.

Esprit Jewel's success story started with the silver line and it remains its best-selling line defying



pierre cardin





In 2001/2002 Pierre Cardin jewellery could again increase its market shares. Retailers and customers recognize the individual designs and the fine quality of this 925 sterling silver ladies collection.

For the first time a new men's line was introduced in 2001. Also in 925 sterling silver, the exclusive designs are masculine and perfect for the modern man, who wants that touch of understated elegance. It sold well right from



The international marketing campaign has given Pierre Cardin jewellery a unified face around the world and has contributed tremendously to the success of the brand.

In the effort to market both the jewellery and watch collections with the optimum results, a new international Pierre Cardin website by

the beginning and the collection was enhanced in 2002. A new 14 karat gold collection was also successfully introduced in May 2002.



EganaGoldpfeil was launched in 2002. In future, links to each country ensure a maximum exposure and allow distributors to present themselves, their products and special promotions individually. A B2B platform will guarantee smooth and efficient maintenance for the distributors.

MEXX



Subsidiaries in Germany and Austria have taken up the distribution rights of MEXX jewels after the collection's successful introduction during Inhorgenta Fair in 2001. MEXX is fashion for individuals, for people who have their own way. MEXX jewels compliments this attitude with its 925 sterling silver collection. It is not just another jewellery line — it's individual and cool, bold and extravagant.

Numerous retailers came to the fair to admire this newcomer and were easily convinced of this marketable innovation, which impresses with modern designs and colourful stones.

acquela



Jacquelin, the signature line of multi-talented designer, Jacquelin Grosser-Samuels, is a unique collection of 14 & 18 karat diamond jewellery. A timeless symbol of classic elegance and award winning styles, this collection provides the perfect blend of artistic flair and simplicity. Jacquelin personally oversees the design and quality aspects of each inspirational piece ensuring the uniqueness of every style.





🛱 K A Z T O

Delicacy and design excellence are the trademark of the Kazto designs. This collection offers the consumer delicate, yet feminine creations. Japanese influenced designs of diamonds and platinum — the world's most precious metal - are merged into the finest necklaces, pendants and earrings. The inspiration for these enchanting styles are found in nature and the production of these intricacies can only be accomplished by the extraordinary skill of man. Kazto designs are the perfect companion for all occasions from a day in the office to a night on town. Its feminine elegance compliments any woman.

Distribution of the Kazto collection expanded in 2001/2002 throughout the United States in exclusive stores. New styles were launched in 2002 ensuring further brand awareness and increased sales.







duNouveau Designs has once again achieved phenomenal success in the highly competitive bridal market. duNouveau Designs is the answer for today's modern bride — its classic yet contemporary engagement sets in 18 karat gold and platinum with high-quality diamonds are the perfect match for any girl.

Expansion in 2001/2002 paved the way for new and exciting styles that will ensure the future success and popularity of the duNouveau signature.

duNouveau Designs - lasting bridal beauty







Yamato's pearl creations are compelling even to the most skeptical people. Only the best deserves the Yamato label and an experienced team of experts selects only the finest pearls from around the world. Yamato can confidently claim "Pearls with a Guarantee". Each jewellery item is a piece of art — rare and valuable.

The marketing concept convinces more and more customers. In 2001/2002 Yamato could again increase its market position also thanks to individual and continuous training of staff and retailers alike.

Black pearls are a focus in Yamato's collections which are complimented by salt-water pearls from Japan and sweet-water pearls from China. The first 18 karat collection of gold clasps was introduced and lend the chains and bracelets a new shine and glitter.







Egana Speidel GmbH is the group's specialist in stamped and electro-formed jewellery. Big items with little weight at affordable prices are the result. Increased sales in mail order houses around Europe confirmed that there is nothing wrong with thinking big.

Speidel, one of the oldest jewellery brands, successfully revived its famous panther in various executions in white and yellow gold with diamonds. Egana Speidel GmbH is an established jewellery company and new competitive lines have entered the markets in 2002.



