



The Star Cruises booth at the China International Travel Mart 2002 in Shanghai, November 2002, China

Dragon and lion dances welcoming the arrival of the two ships



Historic Dual-Arrival of SuperStar Leo and SuperStar Aries in Shanghai

The Asian cruise industry highlight of the year saw the historic dual-arrival of SuperStar Leo and SuperStar Aries in Shanghai on 13 November 2002. This is the first time in Shanghai's maritime history that two world-class cruise liners were berthed alongside each other at the Gao Yang Pier.

Both ships were showcased to the travel trade, media and local Shanghai residents for two days.

SuperStar Aries made her maiden call to Shanghai while SuperStar Leo became the largest and tallest cruise ship to berth at Gao Yang Pier.

historic dual-arrival of superstar leo and superstar aries in shanghai & debut of norwegian dawn



SuperStar Leo clearing the Yangpu Bridge

SuperStar Leo's cruising up the Huangpu River is itself a significant maritime milestone for Star Cruises.

In berthing the 76,800-tonne SuperStar Leo at the Gao Yang Pier, Star Cruises conducted many simulation studies at its US\$5 million internationally recognised Star Cruises Ship Simulator facility located in Port Klang, Malaysia in order to time the tide levels of the Huangpu River and clearance of the Yangpu Bridge utilising the superior skills of Star Cruises' Scandinavian Captains and officers.



*(From left)
Mr. Chong Chee Tut (Chief Operating Officer of Star Cruises), Mr. Ye Wei Long (Managing Director of COSCO Logistics), Tan Sri Lim Kok Thay (Chairman, President and CEO of Star Cruises), Captain Magnus Gottberg (SuperStar Leo), Mr. Yau Ming Pao (Director of Shanghai Municipal Tourism Administrative Commission), Mr. William Ng (Executive Director of Star Cruises) and Mr. Genard Lim (Senior Vice President of CEO Office of Star Cruises) during SuperStar Leo's maiden voyage to Shanghai in August 2002, China*

The arrival of SuperStar Leo and SuperStar Aries also coincided with the China International Travel Mart 2002 (CITM 2002) which was held during the same time.

Norwegian Dawn Debuts In America

Norwegian Dawn premiered in New York on 16 December 2002 where she was showcased to special guests, travel agents and members of the media.

The third purpose-built ship for Freestyle Cruising in as many years for Norwegian Cruise Line and sister-ship to Norwegian Star was christened by famed Sex and the City star Kim Cattrall.

Norwegian Dawn commenced Eastern Caribbean sailings from Miami on 21 December 2002 and will be repositioned to New York offering cruises to Bahamas and Florida in May 2003.

The 92,250-grt Norwegian Dawn features several groundbreaking concepts including one of the industry's largest multi-million dollar art collections featuring four original works by 19th and 20th Century masters and Pop Art by Andy Warhol.

She is also the first ship in the Group to feature Technicolor artwork that runs on both sides of the hull reflecting the ship's Caribbean, Bahamas and Florida itinerary as well as New York's leading lady.



Godmother of Norwegian Dawn and Sex and the City star Ms. Kim Cattrall in action during the christening ceremony of Norwegian Dawn, 16 December 2002. From left: Mr. Colin Veitch, President and CEO of NCL, Captain of Norwegian Dawn and Tan Sri Lim Kok Thay, Miami, 16 December 2002, United States of America



Venetian Restaurant



Dazzles Lounge



Norwegian Dawn