

## 本行簡介

恒生銀行以市值計為香港特別行政區第二大上市銀行，並為超逾三分之一的香港市民提供服務。於二零零二年十二月三十一日，本行之市值為港幣一千五百八十七億元。「恒生」二字寓意「永恒生長」。

本行主要在香港及中國內地發展業務，並根據「增值管理」策略，竭誠為股東提供更佳回報，而本行亦透過先進科技提供優質之理財服務，致力成為客戶的首選銀行。

本行為滙豐集團主要成員之一，該集團乃全球其中一家最大的銀行及金融服務機構。本行的股份亦於倫敦掛牌買賣。本行並透過紐約銀行在美國向投資者提供第一級贊助形式的美國預託證券計劃。

二零零三年為本行成立第七十周年。

### Corporate Profile

Hang Seng Bank, whose name in Chinese means 'ever-growing', is the second-largest listed bank in the Hong Kong Special Administrative Region by market capitalisation (HK\$158.7 billion at 31 December 2002). It serves more than one-third of the territory's population.

The Bank, whose business focus is Hong Kong and mainland China, is committed to achieving superior returns for shareholders under its Managing for Value strategy. It provides premium financial services supported by advanced technology and strives to be the banking partner of choice.

Hang Seng is a principal member of the HSBC Group, one of the world's largest banking and financial services organisations. Its shares are also traded in London and it offers investors in the United States a Sponsored Level-1 American Depositary Receipts Programme through The Bank of New York.

In 2003, Hang Seng celebrates its 70th anniversary.