

# Corporate Profile

## 集團概要

The Great Eagle Group is one of Hong Kong's leading property and hotel companies, with an experienced management team known for its track record in evaluating and capitalising on cycles in property markets.

Headquartered in Hong Kong, the Group develops, invests in and manages high quality office, retail, residential and hotel properties in Hong Kong, North America and Europe. Its core commercial properties comprise 1.59 million square feet of Grade-A office space in the prime commercial districts of Hong Kong. It is also developing a 1.76 million square feet office, retail and hotel complex in the prime shopping district of Mongkok, Kowloon. In the United States, it owns or has investment interests in four office buildings with a total floor area of 784,000 square feet. The Group's extensive hotel portfolio currently comprises seven properties with over 4,000 rooms, including two Great Eagle branded (re-branded as Langham Hotels International in February 2003) and managed hotels in Hong Kong and five luxury hotels in London, Toronto, Boston, Melbourne and Auckland managed by a variety of leading hotel names. An experienced asset management team from Great Eagle oversees the portfolio to enhance performance. The Group is also active in property management and maintenance services as well as building materials trading.

The Group was founded in 1963 in the form of The Great Eagle Company, Limited, which listed on the Hong Kong Stock Exchange in 1972. In 1990, Great Eagle Holdings Limited, a company incorporated in Bermuda, became the listed company and holding company of the Group.

The Group had a net profit of HK\$589 million (approximately US\$76 million) in financial year 2002 and a net asset value of HK\$14,604 million (approximately US\$1,873 million) as of 31st December 2002.



鷹君集團為香港大型地產商及酒店公司。管理層經驗豐富，尤精於評估及掌握市場走勢，往績優良。

集團總部設於香港，業務以發展、投資及管理優質寫字樓、商場、住宅及酒店物業為主，遍及香港、北美及歐洲。其主要商用物業為座落商業旺區之甲級寫字樓，面積達一百五十九萬平方呎。集團正於九龍旺角繁盛購物區發展總面積達一百七十六萬平方呎之寫字樓、商場及酒店綜合建設。於美國亦擁有四幢寫字樓物業之投資權益，總面積為七十八萬四千平方呎。集團之酒店物業遍及世界各地，現時共有七間酒店，客房數目逾四千。其中兩間香港酒店由鷹君以本身品牌命名（於二零零三年二月已易名為朗廷酒店國際集團）及直接管理。其他五間位於倫敦、多倫多、波士頓、墨爾本及奧克蘭，則由不同著名酒店集團管理，並由鷹君內部幹練人員負責監察，以增強業績。集團其他業務包括物業管理及維修，及建築材料貿易。

集團原以鷹君有限公司為首，於一九六三年創立，並於一九七二年在香港交易所上市。一九九零年，由百慕達註冊之鷹君集團有限公司取代其上市地位並成為集團控股公司。

二零零二年財政年度，集團純利為五億八千九百萬港元（約七千六百萬美元），及於二零零二年十二月三十一日資產淨值為一百四十六億零四百萬港元（約十八億七千三百萬美元）。