

公司簡介

Corporate Profile

北京北辰實業股份有限公司（「本公司」）是由北京北辰實業集團公司（「北辰集團公司」）獨家發起設立，於一九九七年四月二日成立的股份有限公司，本公司於中華人民共和國（「中國」）北京註冊，於一九九七年五月發行H股並在香港聯合交易所有限公司掛牌上市。於一九九八年七月本公司經國家有關部門批准轉制成為中外合資股份有限公司。

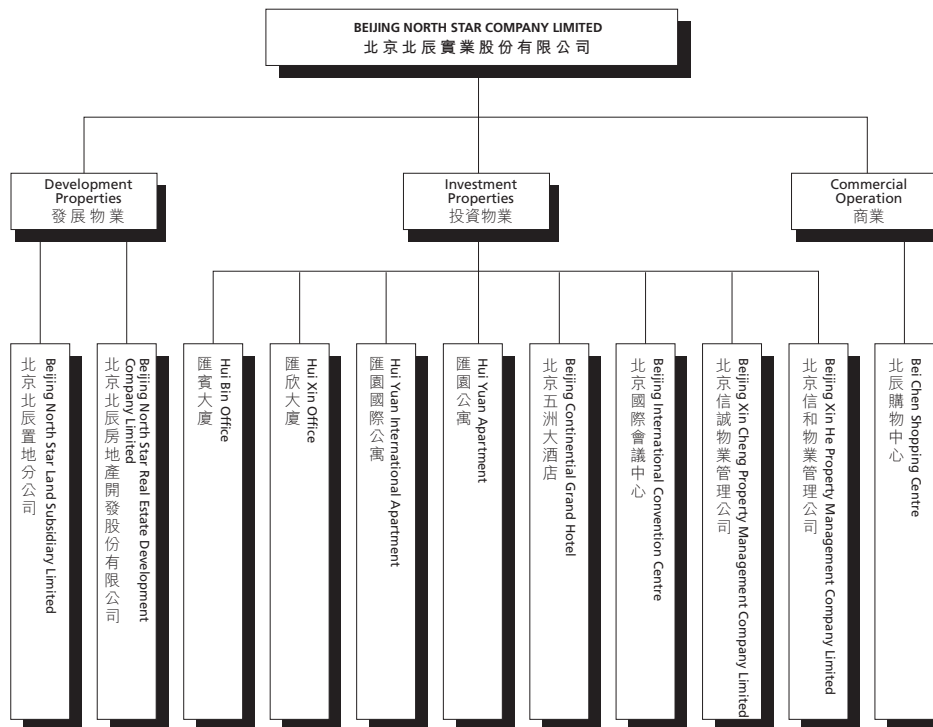
本公司之業務主要為在中國北京從事物業投資及物業發展。集團之投資物業主要集中於酒店、公寓、寫字樓、會議中心、購物中心及康樂設施等配套齊全的亞運村商住社區。發展物業則以亞運村周邊地區為主，重點開發具有綜合配套能力的居住小區。

Beijing North Star Company Limited (the “Company”), with Beijing North Star Industrial Group Company (“BNS Group Company”) as its sole promoter, was incorporated as a joint stock limited company on 2nd April, 1997, in Beijing, the People’s Republic of China (the “PRC”). Its H shares were issued and listed on The Stock Exchange of Hong Kong Limited in May 1997. In July, 1998, the Company was approved by the relevant authority of the State for conversion into a Sino-foreign joint stock limited company.

The Company is principally engaged in property management and development in Beijing, the PRC. The Group’s properties held for investment are mainly hotels, apartments, offices, convention centre, shopping centres and recreation facilities which are located within the commercial and residential area of the Asian Games Village. Most of the Group’s properties held for development are situated around the periphery of the Asian Games Village with emphasis on the development of residential estates equipped with comprehensive ancillary facilities.

主營業務架構

Core Business Structure



人力資源概況

截至二零零二年十二月三十一日，公司現有員工4,555人，從業人員5,408人，其中管理人員950人，管理人員中研究生及以上學歷者28人佔3%，大學本科283人佔30%，大學專科438人佔46%，中專（高中）及以下201人佔21%。

Update on the Company's human resources

As at 31st December 2002, the Company has a total of 4,555 full time employees with a total work force of 5,408, among which 950 of these employees undertake a managerial role out of which 28 of them (3%) have attained post-graduate degrees or above qualification, 283 of these employees (30%) are university graduates, 438 (46%) hold diploma and 201 (21%) are highschool graduates.