



CORPORATE PROFILE

TCL International Holdings Limited ("TCL International" or "the Company") and its subsidiaries ("the Group") are principally engaged in the design, manufacture and sale of a diverse range of products in multimedia consumer electronics, information technology and mobile communications. Its major products include televisions, mobile handsets and personal computers.

TCL is the most distinguished television brand in China. It outranked its peers in terms of sales with a market share of approximately 20%. In addition, TCL mobile handsets are well sought after by consumers, making it one of the most popular handset brands in China. With a determination to develop its multimedia business in recent years, the Group's computer business also sees steadfast development. These three core businesses, namely TVs, mobile handsets and personal computers, all enjoy a good market position.

Leveraged upon its extensive nationwide sales networks, high quality products, excellent after-sales services and enormous research and product development capacity, TCL International has become one of the most valuable brand names in the PRC. Besides the PRC market, the Group has made strenuous efforts in overseas markets by gradually establishing production bases in the Asian region as well as its first production base in Europe. The Group is striding towards internationalisation in full speed.