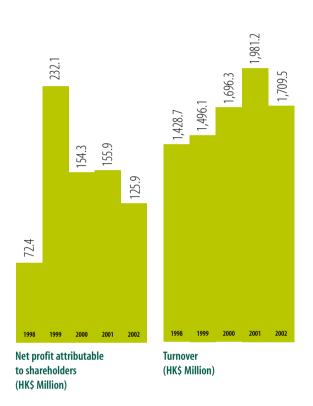
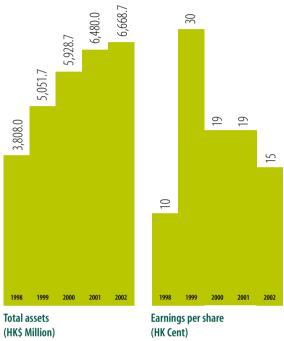
## financial highlights



**Corporate Profile** Pacific Century Insurance Holdings Limited ('PCIHL' or 'the Company') is the holding company of Pacific Century Insurance Company Limited ('PCI') and other subsidiaries (together known as 'the Group'). It has been listed on The Stock Exchange of Hong Kong Limited since July 1999.

PCI is one of the largest life insurance companies in Hong Kong funded mainly by local capital and managed by a team of homegrown professionals. The Group is principally engaged in Individual Life Insurance, Medical and Disability Insurance, Retirement Scheme Administration, Group Insurance, Life Personal Accident Insurance and Asset Management. PCI is also the underwriting agent for The Ming An Insurance Company (Hong Kong), Limited, and Asia Insurance Company Limited, which provide comprehensive general insurance services to its clients.

Our commitment to service excellence has enabled us to become the first local and youngest life insurance company ever awarded an ISO 9002 certification from BSI, the world's oldest certifying body, for our business operations in January 1997. In May 2001 and August 2002, The A.M. Best Company, the oldest and largest rating agency reporting on the financial strength of insurance companies worldwide has reaffirmed the 'A-(Excellent)' rating that was first issued to the Group in 2000. As a leading insurance company, PCIHL upholds the principles of being 'Fair, Reasonable, Open-minded and Helpful' to its customers, business associates and employees.



	1998 HK\$M	1999 HK\$M	2000 HK\$M	2001 HK\$M	2002 HK\$M
Net Profit Attributable to Shareholder	rs 72.4	232.1	154.3	155.9	125.9
Total Assets	3,808.0	5,051.7	5,928.7	6,480.0	6,668.7
Turnover	1,428.7	1,496.1	1,696.3	1,981.2	1,709.5
Capital and Reserves	934.3	1,683.5	1,837.8	1,993.7	2,111.3
Earnings per Share*	10 cents	30 cents	19 cents	19 cents	15 cents
Embedded Value	HK\$2.965(post IPO)	HK\$3.341	HK\$3.295	HK\$3.917	-
	1998	1999	2000	2001	2002
	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M
Investment Income	71.2	183.0	198.2	176.3	274.2

\* Adjusted for bonus issue