

1. To continue the glorious corporate legend as one of the first 100 companies to have been established in Hong Kong by building the group to be a successful business conglomerate in the region and a leader in each of the core businesses.

2. To provide products and services of the highest quality through employing cutting edge technology and the best employees.

3. To be a dynamic organization by staying at the forefront of global business trends with maximum business sensitivity.

4. To be an exemplary employer by providing a most rewarding career and the best work environment for employees.

Mission

5. To optimize the value of the group and offer shareholders a good and consistent return through implementing a dynamic business strategy.

6. To maintain the highest level of corporate governance and ethical standards.

7. To be a caring member of the society and at the forefront in assuming and discharging social responsibilities.