

Milestones of the Decade

1992

July

- Hong Kong Government invited tenders for subscription television licence



1993

June

- Hong Kong Cable (formerly Wharf Cable) awarded a 12-year licence

October

- Hong Kong Cable went on air with eight channels; Asia's first 24-hour news channel launched



1994

October

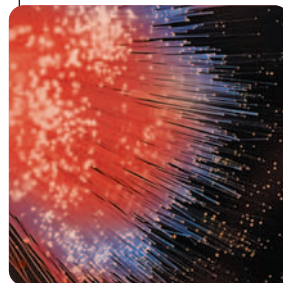
- Launched Cineplex pay-per-view service, offering movies and top-notch sports events



1995

September

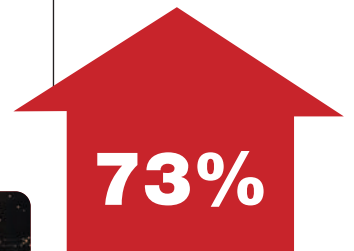
- Completed fibre trunk; HFC conversion programme began



1997

July

- Obtained 73% growth of viewership from 1996 to become one of Hong Kong's top five media



*“More Than Just Television
– A Way of Hong Kong Life Today”*

1998

May

- HFC network passed 600,000 homes, achieved last milestone under subscription television licence



1999

March

i-CABLE dial-up Internet access service launched

May

- i-CABLE Communications Limited incorporated



July

50,000 hours of non-stop news aired

November

- i-CABLE Communications Limited successfully listed on Nasdaq in the US and Hong Kong Stock Exchange



2000

January

- Received FTNS licence

March

i-CABLE Broadband Service formally launched, using cable modem technology



December

First annual net profit achieved

2001

February

i-CABLE Broadband Service available to 1 million homes

August

- Commenced digital broadcasting migration plan



December

- Achieved sevenfold increase in annual net profit and started to pay a dividend



2002

April

- Launch of fully digitised news production centre, first in Hong Kong



June

- Exclusive live broadcast of 2002 FIFA World Cup

