

Corporate and Community Affairs

At i-CABLE, we realise our success depends on attracting and retaining people who are bright, creative, energetic, and who share common values of integrity and honesty; service excellence; innovation and continuous improvement.

Managers spend much of their time coaching, developing, evaluating and mentoring capable people in one of the most rigorous talent development processes in the industry. We provide endless opportunities that attract the best people to join and stay with i-CABLE and many of the top managers were appointed by promotion from within the Group.

Although 2002 was a year of tight expense controls, we continued to invest in employee development to maintain a thriving and competitive workforce. Efforts were continually put on technology advancement programmes to better equip our employees to provide enhanced services to customers.



i-CABLE has always operated as a meritocracy. We established a system that rewarded top performers for their contributions and used clear measures to address under-performance so that the employee base could remain a competitive asset. Through a rigorous programme of accountability for business results, a portion of all employees' compensation is tied to the Company's performance, giving everyone a stake in the Company's results.

As a leading broadcasting and telecommunications service provider, the Group

continued to participate in affairs of international and local professional and industry bodies. Our state-of-the-art Digital News Centre continued to attract industry peers who visited to share our experience in harnessing digital production technology.

Apart from participating in Community Chest fund-raising activities, the Group also launched a volunteer helpers drive to encourage its employees to participate in various community projects. The Group's employees also participated in fund raising projects of environmental groups as well as hospitals.

