

Corporate Profile

“NATURAL IS THE SOURCE OF BEAUTY”

Natural Beauty Bio-Technology Limited (“Natural Beauty” or the “Company”) is one of the leading researchers, manufacturers and distributors of quality skin care, beauty and aromatherapeutic products in the Greater China region. As at 31 December 2002, the Company has 2,266 distribution outlets in the Greater China region.

The Company is entrusted with the belief of “Natural is the source of beauty”. The Company’s self-developed products are marketed under the NB[®] or Bio-up brand names and are well known for its use of natural ingredients extracted from plants.

The ordinary shares of Natural Beauty (the “Shares”) were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) on 28 March 2002.

