# FINANCIAL HIGHLIGHTS Results

Year ended 31 December				
2002	2001	2000	1999	1998
HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
306,278	254,566	205,514	199,548	185,432
219,502	190,746	161,900	156,597	139,466
		•		63,236
87,028	•	81,407		68,810
(21,891)	(12,464)	(11,330)	(12,917)	(8,859)
65,137	69,718	70,077	67,063	59,951
1,335	1,325	56	962	(227)
66,472	71,043	70,133	68,025	59,724
		As at 31 Decen	nher	
2002				1998
				HK\$'000
111(φ 000	1110000	1110μ 000	111(\$ 000	111(φ 000
402.725	388 587	356 433	316 329	287,319
				203,757
861 486	647 489	603 635	576 371	491,076
001,400	047,403	003,033	370,371	431,070
99.436	158 101	127758	183 145	149,936
•	•	•		4,856
107.03/	164 877	1 <i>34 1</i> 03	189 225	154,792
20.722	20 260	1716	11.467	10 171
		4,310		12,131
734,130	454,343	464,896	375,679	324,153
	219,502 85,060 87,028 (21,891) 65,137 1,335 66,472 2002 HK\$'000 402,725 458,761 861,486 99,436 7,598 107,034 20,322	2002 HK\$'000 HK\$'000  306,278 254,566  219,502 190,746 85,060 79,883 87,028 82,182 (21,891) (12,464)  65,137 69,718 1,335 1,325  66,472 71,043  2002 HK\$'000 HK\$'000  402,725 388,587 458,761 258,902  861,486 647,489  99,436 7,598 6,776  107,034 164,877  20,322 28,269	2002 HK\$'000         2001 HK\$'000         2000 HK\$'000           306,278         254,566         205,514           219,502 85,060         190,746 79,883         161,900 77,149 81,407 (21,891)         161,900 (12,464)           65,137 1,335         69,718 1,325         70,077 56           66,472         71,043         70,133           As at 31 Decendary         2000 HK\$'000         HK\$'000           402,725 458,761         388,587 258,902         356,433 247,202           861,486         647,489         603,635           99,436 7,598         158,101 6,776         127,758 6,665           107,034         164,877         134,423           20,322         28,269         4,316	2002 HK\$'000         2001 HK\$'000         2000 HK\$'000         1999 HK\$'000           306,278         254,566         205,514         199,548           219,502 85,060 79,883 77,149 74,413 87,028 82,182 82,182 81,407 79,980 (21,891)         79,980 (12,464)         79,980 (11,330)           65,137 1,335         69,718 1,325         70,077 56         67,063 962           66,472         71,043         70,133         68,025           402,725 458,761         388,587 258,902         356,433 247,202         316,329 260,042           861,486         647,489         603,635         576,371           99,436 7,598         158,101 6,776         127,758 6,665         183,145 6,080           107,034         164,877         134,423         189,225           20,322         28,269         4,316         11,467

#### Note:

The summary of the consolidated results, assets and liabilities of the Company and its subsidiaries (the "Group") for each of the years ended 31 December 1998, 1999 and 2000 have been extracted from the Company's prospectus dated 19 March 2002. The results of the Group for each of the years ended 31 December 2001 and 2002 and the assets and liabilities of the Group as at that date are those as set out on page 43 to 90 of the financial statements, respectively. The summary of the consolidated results, assets and liabilities of the Group includes the results, assets and liabilities of the Company and its subsidiaries as if the current structure of the Group has been in existence throughout the years ended 31 December 1998, 1999, 2000, 2001 and 2002 and is presented on the bases set out in Note 1 to the financial statements.

## FINANCIAL HIGHLIGHTS (continued)

Per share data

Shares in issue (shares)
Closing share price
Market capitalisation
Earnings per share
Dividend per share
Net asset value per share

2002	2001
2,000 million	1,500 million
HK\$0.425 HK\$850 million	n/a n/a
HK\$0.035	HK\$0.047
HK\$0.0275	HK\$0.01148
HK\$0.37	HK\$0.30

(1)

(1)

#### Note:

(1) Computed based on the pro forma weighted average number of 1,500,000,000 Shares in issue and issuable as at 31 December 2001.

#### **Financial ratios**

	2002	2001	2000	1999	1998
Gross profit margin (1)	71.7%	74.9%	78.8%	78.5%	75.2%
EBITDA margin (2)	35.1%	37.2%	42.0%	41.7%	38.7%
Current ratio (3)	4.6x	1.6x	n/a	n/a	n/a
Gearing (4)	Cash positive	Cash positive	n/a	n/a	n/a
Return on					
shareholders'					
equity (5)	9.1%	15.6%	n/a	n/a	n/a
Stock turnover					
days (6)	222 days	301 days	n/a	n/a	n/a
Debtors turnover					
days (7)	59 days	40 days	n/a	n/a	n/a
Dividend payout					
ratio (8)	82.7%	32.3% <sup>(9)</sup>	n/a	n/a	n/a

#### Notes:

- (1) Gross profit/Turnover
- (2) EBITDA (Earnings before net interest, tax, depreciation and amortisation)/Turnover
- (3) Current assets/Current liabilities
- (4) Net debt/Shareholders' equity
- (5) Profit attributable to shareholders/Shareholders' equity
- (6) Ending inventories/Cost of sales x 365 days
- (7) Year end trade debtors/Turnover x 365 days
- (8) Total dividends/Profit attributable to shareholders
- (9) Computed based on the final dividend declared by the Company subsequent to the listing of its Shares on the Stock Exchange on 28 March 2002

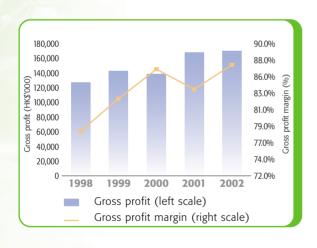
TURNOVER
By Geographical Locations



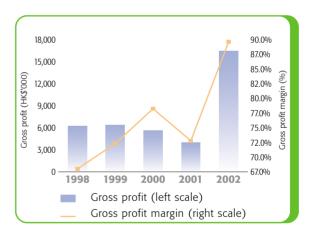
**By Distribution Channels** 



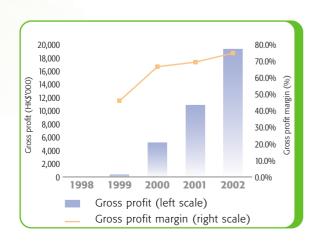
**GROSS PROFIT BY MAJOR SEGMENTS Skin Care Products** 



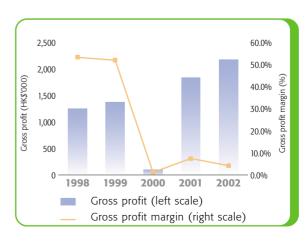
**Beauty Products** 



## **Aromatherapeutic Products**



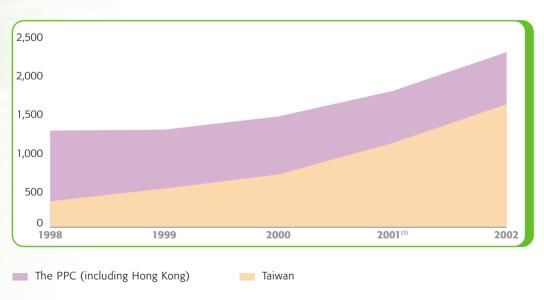
## **Skin Treatment, Beauty and SPA Services**



## **OPERATIONAL HIGHLIGHTS**

	2002	2001(1)	2000	1999	1998
Number of distribution outlets	2,266	1,761	1,432	1,261	1,269
Product sales per franchised stores (HK\$)	112,000	125,000	122,000	144,000	135,000
Product sales per owned beauty centres/dedicated counters (HK\$)	113,000	130,000	122,000	144,000	135,000
Service income per owned beauty centres (HK\$)	668,000	377,000	1,267,000	1,796,000	1,298,000

### **NUMBER OF DISTRIBUTION OUTLETS BY GEOGRAPHICAL LOCATIONS**



Note:

(1) Computed based on the number of distribution outlets as at 31 October 2001.