Management Discussion and Analysis

REVIEW OF OPERATIONS

Group Results

The Group reported a net profit attributable to shareholders of HK\$42,283,000 for the year ended 31 December 2002, an increase of 110.8% as compared to the corresponding net profit attributable to shareholders of HK\$20,061,000 for the year ended 31 December 2001. Basic earnings per share was up from HK2.62 cents to HK5.52 cents for the year under review.

The external economic environment was still unstable during 2002, whereas the economy of Mainland



China remained outstanding and achieved an economic growth of approximately 8% in 2002; this helps created a favorable operating environment for our Group's businesses. Turnover of the Group for the year under review reached to HK\$234,891,000, increased by 25.5% as compared to the corresponding year of 2001. Our core businesses of manufacturing of steel cord and processing and trading of copper and brass products recorded an increase in turnover of 22.9% and 38.4% respectively. In contrast, the turnover of the property development and investment business dropped by 66.3% due to the partial disposal of equity interest in a subsidiary engaged in the property development during 2001 with the objective of concentrating our resources on the Group's more profitable core businesses.

Gross profit amounted to HK\$75,568,000, representing an increase of 39.4% over the corresponding year of 2001. This significant increase was attributable to the increase in turnover and the improvement in gross profit margin from 29% in 2001 to 32.2% in the year under review which was primarily as a result of reduced cost of sales arising from increased production.

Regarding expenses and other costs, despite a 25.5% increase in turnover, administrative expenses only increased by 10.2% to HK\$28,036,000 under our resilient cost control measures. The Group's finance costs sharply dropped by 59.3% to HK\$2,024,000 only, being the result of reduced interest bearing borrowings and lowered borrowing rates during the year.

Moreover, the significant increase in net profit was also contributed by specific bad debts recovery of HK\$16,612,000 (the portion attributable to the Group was HK\$12,663,000 after deducting minority interests' portion of HK\$3,949,000) reflecting the relentless pursuit of the management to safeguard the interest of the Group.



Management Discussion and Analysis 🕨

PRINCIPAL BUSINESSES

Manufacturing of Steel Cord

Our segment of manufacturing of steel cord, principally operated by Jiaxing Eastern Steel Cord Co., Ltd. ("Jiaxing Eastern"), the Group's 71.8% owned subsidiary in China, had recorded an operating profit of HK\$74,771,000 for the year under review, representing an increase of 129.3% as compared to HK\$32,610,000 for 2001.

The strong economic growth in China, specifically the rapid development of the domestic motor vehicles market and freeway and expressway network, has further stimulated the demand for radial tyres, and hence, steel cord during the year. Turnover increased by 22.9% to HK\$177,705,000 for the year under review. Its gross profit rose to HK\$70,148,000 for the year of 2002 from HK\$50,646,000 in 2001. Apart from the 22.9% growth in turnover, the increase was also contributed by the improvement in gross profit margin from 35% in 2001 to 39.5% for the year under review, which was the result of further cost savings and enhanced operational efficiency arising from increased production.

Besides the increase in gross profit margin, the remarkable growth in operating profit was also contributed by a specific bad debt recovery of HK\$14,004,000 (the portion attributable to the Group was HK\$10,055,000). When this bad debt recovery was excluded, the operating profit for the year under review would be HK\$60,767,000, an increase of 86.3% over the corresponding year of 2001.

Processing and Trading of Copper and Brass Products

Notwithstanding the instability in the external economic environment, our segment of copper processing and trading was able to maintain a satisfactory growth in turnover and gross profit

during the year under review. This was attributable to its strengthened sales force and sourcing network. This business segment realized an operating profit of HK\$948,000 during the year under review, representing an increase of 209.8% as compared to the corresponding amount of HK\$306,000 in 2001.

Turnover was up from HK\$40,961,000 in 2001 to HK\$56,692,000 during the year under review, which represented an increase of 38.4% while sales volume shown an



increase of 53.2% as compared to the last corresponding year. Despite that London Metal Exchange copper price had rebounded from its lowest level of approximately US\$1,340 per tonne in November 2001 to a high of approximately US\$1,690 per tonne in 2002, on average, it still hovered around at a relatively low level when compared to the year of 2001. As such, the average selling price of our copper products dropped by 9.6% to HK\$18,870 per tonne for the year under review.

Management Discussion and Analysis

PRINCIPAL BUSINESSES (continued)

Processing and Trading of Copper and Brass Products (continued)

However, gross profit was not affected by this fluctuation in the copper price. Gross profit increased by 65.4% to HK\$4,929,000 for the year under review. In addition to sales growth, the significant increase was also attributable to the improvement of gross profit margin from 7.3% in 2001 to 8.7% in the year under review. This improvement in gross profit margin was the results of increased portion of materials procurement from direct manufacturers rather than intermediaries and implementation of effective cost control measures.

The establishment of the new production plant in Dongguan, the People's Republic of China (the "PRC") was completed in July and commenced operations in August 2002 aiming to providing better service to our customers in the Pearl River Delta region and reducing operating costs in the long run. Due to set up costs incurred during the period of establishment and sales needed to be built up over time, an operating loss of HK\$878,000 was incurred during the year under review. However, it is expected that the plant will breakeven in the first half of 2003.

Jointly Controlled Entity's and Associate's Business

Shanghai Shenjia Metal Products Co., Ltd. ("Shanghai Shenjia") and Xinhua Metal Products Co., Ltd. ("Xinhua Metal") maintained a stable profit for the year under review, despite the deteriorating operating environment arising from severe competition in the pre-stressed concrete strands and wires industry in China. Prices continued to fall but this negative impact was offset by increased sales volume and reduced costs through enhanced operating efficiencies and enlarged production capacity.

Shanghai Shenjia, our 25% owned jointly controlled entity, had recorded a moderate growth in turnover of 2.9% to HK\$300,135,000. While its profit before tax dropped by 2.5% to HK\$28,055,000, hence, our Group's share of its profit before tax was also dropped to HK\$7,014,000, a 2.5% decrease as compared to the corresponding year of 2001.

Turnover of Xinhua Metal, our 16.75% owned associate, increased by 35.7% to HK\$374,524,000. However, since no further profit was earned from short term investment during the year (as opposed to a profit of approximately HK\$7,000,000 in 2001), its profit before tax slightly increased by 3.2% to HK\$29,164,000. Therefore, our share of its profit before tax was HK\$4,885,000 for the year under review.

Corporate and Others

Besides to the costs incurred in relation to the Group's management services, the results of our corporate and others segment include those bad debts recovery from the business of trading and processing of metallic ores and metals which had been discontinued in 1999. The amount recovered during the year ended 31 December 2002 was HK\$2,315,000, substantially less than the amount of HK\$6,166,000 for 2001. As a result, the net cost incurred by this segment increased from HK\$8,872,000 in 2001 to HK\$13,763,000 for the year ended 31 December 2002.



Management Discussion and Analysis 🕨

CAPITAL STRUCTURE, LIQUIDITY AND FINANCIAL RESOURCES

Net asset value of the Group at 31 December 2002 amounted to HK\$444,489,000, representing an increase of 12.9% as compared to HK\$393,659,000 at 31 December 2001. Total issued share capital of the Company remained at 765,372,000 shares, hence, the net asset value per share was up from HK\$0.51 at 31 December 2001 to HK\$0.58 at 31 December 2002.

The Group mainly financed its operations by cash generated from its business activities and ongoing banking facilities provided by its principal bankers. During the year under review, the group had generated a net cash inflow of approximately HK\$76,072,000 from its operating activities and had invested HK\$35,987,000 of capital expenditure for our business expansion projects. Moreover, with the support of its strong operating cash inflow, the Group had repaid a net amount of HK\$40,058,000 of its bank loans and a loan from a related company. Total bank borrowings (including finance lease payables) at 31 December 2002 therefore reduced to HK\$24,169,000 and hence the gearing ratio (total bank borrowings/shareholders' equity) further lowered from 11% at 31 December 2001 to 5.4% at 31 December 2002. Besides the lower gearing, the Group's current ratio (current assets/current liabilities) also rose to 4 times from 1.8 times at 31 December 2001.

Bank borrowings, which are interest bearing at floating interest rates, amounted to HK\$24,169,000 as at 31 December 2002. Out of which 23.4% (2001: 69.8%) was denominated in Renminbi ("RMB"), 9.7% (2001: 5.4%) in Hong Kong Dollars ("HKD") and 66.9% (2001: 24.8%) in United States Dollars ("USD"). The significant change in currency mix as compared to 2001 was because the Group had reduced its short term working capital loan which



are denominated in RMB or HKD while our USD bank borrowings used to finance materials procurement from overseas increased. Although the Group did not have any USD income, but in so far as the exchange rate peg between HKD and USD is maintained, the directors believe the Group will not be exposed to any significant risk from exchange rate fluctuations amongst RMB, HKD and USD.

As to their nature and maturity, HK\$23,471,000 are due within one year which comprise HK\$16,944,000 of trust receipt loans, HK\$5,655,000 of short term working capital loan and HK\$872,000 of finance lease payables. The balance of HK\$698,000 of finance lease payables are due within one to two years. The directors do not foresee any difficulty in meeting those financial obligations during the year ending 31 December 2003.

Management Discussion and Analysis

BUSINESS DEVELOPMENT PLAN AND CAPITAL COMMITMENT

Jiaxing Eastern had completed the plan to enlarge its annual production capacity to 12,000 tonnes of steel cord and commenced operations during the first quarter in 2003. In view of the growing



demand of steel cord in Mainland China, the Group planned to progressively expand the annual production capacity of Jiaxing Eastern to 30,000 tonnes in the coming three years with the goal to achieve 15,000 tonnes at the end of 2003. Total costs of the expansion will be in the region of HK\$300-350 million, and it is estimated that approximately HK\$143.7 million will be incurred during 2003, financed by the Group's internal working capital and bank loans.

EMPLOYEES, REMUNERATION POLICIES AND TRAINING SCHEME

At 31 December 2002, the Group had a total of 449 (31 December 2001: 395) employees located in Hong Kong and the PRC. Remuneration packages, which include an element of discretionary bonuses, are generally reviewed annually. In addition to salary payments, other employee benefits include medical subsidies, hospitalization scheme and a defined contribution provident fund, Mandatory Provident Fund Scheme and other retirement scheme or other similar defined contribution provident fund stipulated by the State Regulations of the PRC which provided retirement benefits to employees in Hong Kong and the PRC respectively. The Group's contributions to these schemes are charged against profits as they are incurred. The amount charged to the consolidated profit and loss account for the year under review amounted to HK\$798,000. The Group has also provided training programme or course for the mainland staff at all levels from different departments so as to further enhance their technical skills in production operation.

In addition, the Group had adopted a share option scheme (the "1992 Scheme") for the purpose of granting share options to any director and employee as an incentive to his/her contribution to the Group in 1992. The 1992 scheme subsequently expired on 10 March 2002. A new option scheme (the "2002 Scheme") was adopted by the shareholders of the Company at the annual general meeting held on 7 June 2002. Under the 2002 Scheme, the board of directors (the "Board") also shall, subject to and in accordance with the provisions of the 2002 Scheme and The Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules"), grant share options to any eligible participant to subscribe for shares in the capital of the Company for the purpose of providing incentives or rewards to him/her for contribution to the Group. The 2002 Scheme will remain in force for a period of ten years from the date of its adoption.

The Company granted certain eligible participants under 2002 Scheme totaling 76,524,000 share options to subscribe for shares in the capital of the Company on 23 August 2002 and 12 March 2003 respectively. During the year under review, there were no options being exercised, cancelled or lapsed.



Management Discussion and Analysis 🕨

PLEDGE OF ASSETS AND CONTINGENT LIABILITIES

Certain of the Group's assets, totaling HK\$57,429,000 had been pledged to the Group's bankers as securities for banking facilities granted to the Group, as follows:

- 1. Leasehold land and buildings and investment properties with an aggregate net book value of HK\$40,929,000;
- 2. Land use rights with a net book value of HK\$13,500,000; and
- 3. Time deposits amounting to HK\$3,000,000.

Besides the above, the Group had also executed corporate guarantees for bank loans granted to a jointly controlled entity to finance its working capital. These corporate guarantees are provided in proportion to the Group's interest in the jointly controlled entity and are renewable on an annual basis. The amount of guarantees granted as at 31 December 2002 amounted to approximately HK\$23,360,000.

BUSINESS OUTLOOK

The performance of the world's economy is still clouded by prolonged deflation and uncertainties from warfare, while Mainland China, because of its stable political and economic conditions, will still immune from these uncertainties, notwithstanding the operating environment will become more challenging with the influx of foreign investments. However, we believe the market for our core businesses will still have enormous space for growth, we will endeavor to further develop our core businesses by way of expansion of production capacity as mentioned in the "BUSINESS DEVELOPMENT PLAN AND CAPITAL COMMITMENT" section above, and exploration of new markets in the mainland in a cautious manner. In addition, we will actively seek other opportunities to create additional value for our shareholders. Barring uncertain circumstances, the Board is confident that the Group will be able to provide a satisfactory return to shareholders in the coming year.