

Directors and Senior Management Profiles

Executive Directors

Mr. Tong Shek Lun, aged 48, is the chairman and managing director of the Company and the founder of the Group. He is the founder of the Group and is responsible for formulating the overall business strategy, strategic planning and business development of the Group. Mr. Tong had been involved in the trading of watches and clocks from 1980 to 1991 before he established the Group. He has more than 13 years' experience in the electronic industry.

Mr. Li Ka Fai, Fred, aged 38, is the deputy chairman of the Company and the general manager of the Group. He is responsible for the overall management of the Group's engineering matters and assisting the Chairman in the overall management, strategic management and business development of the Group. Mr. Li holds a bachelor of science degree in civil engineering from the University of Hong Kong. He is a fellow member of The Association of Chartered Certified Accountants in the United Kingdom and an associate member of the Hong Kong Society of Accountants. Mr. Li joined the Group in July 1994 and has over 13 years' experience in financial management and engineering.

Ms. Ko Lai King, Kinny, aged 41, is an executive director of the Company. She is responsible for the overall administration and human resources management of the Group. Ms. Ko joined the Group in November 1991 and has over 13 years' experience in the electrical and electronic industries.

Ms. Chung Wai Yu, Regina, aged 34, is an executive director of the Company. She is responsible for the overall sales and marketing of the products manufactured by the Group. Ms. Chung holds a bachelor of arts degree in religious studies from the Hong Kong Baptist College, a diploma in business management from the Hong Kong Management Association and a master degree in strategic marketing from the University of Hull in the United Kingdom. She joined the Group in August 1993 and has over 10 years' experience in the sales and marketing of products manufactured by the Group.

Mr. Wu Yong Yei, aged 68, was appointed as an executive director of the Company in July 2000. He is responsible for the overall management of the engineering, research and development department. He graduated from Jiaotong University (交通大學) in 1963 and had been working for Shanghai Observatory Academy of Sciences of China for 15 years. Mr. Wu joined the Group in November 1995 and has over 23 years' experience in research and development of electrical and electronic products. He resigned his directorship on 1 June 2002.

Mr. Tam Lung Shor, aged 53, is an executive director of the Company and is the factory general manager of Dongguan Shatian Tehsheng Silicon Rubber Products Co., Limited. He is responsible for the overall manufacturing operations of the conductive silicon rubber keypads and moulding of the Group. Mr. Tam joined the Group in September 1994 and has over 33 years' experience in the moulding industry. He resigned his directorship on 14 January 2002.

Non-executive Directors

Mr. Lee Kwok Leung, aged 49, is the managing director of Derico Financial Services Limited and Success Talent Investments Limited. He has over 33 years of direct investment, fund management and banking experience. Mr. Lee holds an investment advisor status from the Securities and Futures Commissions in 2000.

Mr. Yang Yiu Chong, Ronald Jeffrey, aged 36, is an Executive Director of Global China Group Holdings Limited, a listed company in Hong Kong. He worked in the corporate finance field with an international bank for four years and held a senior position with a publicly listed printing company. Mr. Yang holds a double bachelors' degree in accounting and finance from Boston University, the United States of America.

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Independent Non-executive Directors

Mr. Sun Yaoquan, aged 56, was the ex-secretary of the Humen Town Town Council. Prior to being appointed as the secretary in April 1995, he was the mayor of the Humen Town Town Council.

Mr. Tsao Kwang Yung, Peter, CBE, CPM, aged 70, was the former secretary for Home Affairs of the Hong Kong Government. He graduated from the National College of Food Technology in London in 1960 and was appointed as Hong Kong's special envoy to Geneva in 1977. Mr. Tsao was also the head of the Trade Department and Industry Department in 1979 and 1981 respectively. In 1983, Mr. Tsao was appointed as the head of the Government Information Services and by 1988 he was appointed as the Secretary for Home Affairs. Mr. Tsao retired from the post of Secretary for Home Affairs in February 1992. He is currently the chairman of Prima Consultants Limited and a director of a number of companies in Hong Kong and the United Kingdom.

Mr. Goh Gen Cheung, aged 56, has over 25 years of treasury, finance and banking experience. Mr. Goh is an associate member of the Chartered Institute of Bankers, and has a master degree in business administration from the University of East Asia in Macau.

Senior Management

Mr. Yeung Po Kwong, Elvis, aged 41, is the assistant general manager of the Group. He is responsible for assisting the general manager in the formulation of strategies and general management of the engineering department. He has over 18 years' experience in engineering management of consumer electronics industries. Prior to joining the Group in 2000, Mr. Yeung worked with a publicly listed consumer electronics manufacturing company. Mr. Yeung holds a higher diploma in electronic engineering from Hong Kong Polytechnic University.

Mr. Fong Pak Fan, Nelson, aged 40, is the factory manager of Dong Guan Humen Taida Electric Co., Limited of the Group. He is responsible for the manufacturing operations, supervision, material control and customer services of the electronics products operations. He has more than 18 years' experience in the manufacturing of electronics and telecommunications products. Prior to joining the Group in 2000, Mr. Fong worked as senior management with two listed consumer electronics manufacturing and distribution companies.

Mr. Wong Hei Chiu, aged 36, is the financial controller of the Group and is the secretary of the Company. He is responsible for the Group's corporate finance functions. Mr. Wong holds a bachelor's degree in business administration from Lingnan University, Hong Kong. He is a Certified Public Accountant, a fellow member of The Association of Chartered Certified Accountants in the United Kingdom and an associate member of The Hong Kong Society of Accountants. Mr. Wong has over 12 years of corporate finance and financial management experience in Hong Kong. Prior to joining the Group in 2000, he worked for a listed company for over 4 years as finance director.

Mr. Kwan Ping Hang, Joe, aged 44, is the general manager of Dongguan Tai Shan Electronics Co., Limited of the Group. He is responsible for the manufacture of the printed circuit boards operations. He graduated from the Chinese University of Hong Kong majoring in Chemistry. He joined the Group in March 1999 and has over 18 years' experience in electronics manufacturing industry.

Mr. Hu Sen Chun, aged 40, is the managing director of Dongguan Shatian Tehsheng Silicon Rubber Products Co., Limited and Dongguan Tehsutec Electronic Company Limited. He is responsible for the overall management of the conductive silicon rubber keypads operations. Mr. Hu graduated from Fang Chia University (逢甲大學) with a bachelor of arts degree in business administration in 1985. Mr. Hu joined the Group in 2001 and has over 9 years' experience in management and silicon rubber keypads manufacturing industry.