

# CONSOLIDATED PROFIT AND LOSS ACCOUNT

## 綜合損益賬

Year ended 31 March 2003 截至二零零三年三月三十一日止年度

		Notes 附註	2003 HK\$'000 千港元	2002 HK\$'000 千港元
TURNOVER	營業額	6	<b>180,881</b>	164,038
Other revenue	其他收益	6	<b>334</b>	908
Advertising and promotion expenses	廣告及推廣開支		<b>(19,093)</b>	(11,620)
Agency commission	代理佣金		<b>(11,300)</b>	(10,739)
Depreciation	折舊		<b>(4,594)</b>	(3,558)
Operating lease rentals	經營租賃租金		<b>(25,432)</b>	(24,018)
Staff costs	員工成本		<b>(29,146)</b>	(26,897)
Other operating expenses	其他營運開支		<b>(38,861)</b>	(32,484)
PROFIT FROM OPERATING ACTIVITIES	經營業務溢利	7	<b>52,789</b>	55,630
Finance costs	融資成本	8	<b>(386)</b>	(504)
PROFIT BEFORE TAX	除稅前溢利		<b>52,403</b>	55,126
Tax	稅項	11	<b>(9,947)</b>	(9,489)
NET PROFIT FROM ORDINARY ACTIVITIES ATTRIBUTABLE TO SHAREHOLDERS	股東應佔日常業務純利	12	<b>42,456</b>	45,637
DIVIDENDS	股息			
Interim	中期	13	<b>17,172</b>	34,500
Proposed final	建議末期		<b>16,784</b>	–
			<b>33,956</b>	34,500
EARNINGS PER SHARE	每股盈利	14		
Basic	基本		<b>22 cents 仙</b>	32 cents 仙
Diluted	攤薄		<b>N/A 不適用</b>	N/A 不適用