

Directors and Senior Management Profile



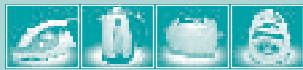
Board of Directors (from left to right Mr. Hong Yee Kwong, Paul, Mr Lee Kam Hung, Madam Hong Jing Yu, Mr. Chan Tat, Mr. Lo Stephen Yiu Hee, Mr. Woo Kwok Yin, Mr. Sin Cheuk Lok, Christopus)

EXECUTIVE DIRECTORS

Mr. Chan Tat, aged 70, is the chairman and managing director of the Company and co-founder of the Group. Mr. Chan is responsible for the Group's overall strategic planning and formulation of corporate policies. Mr. Chan has over 18 years of experience in the manufacturing and sales of home electrical appliances since founding the Group in December 1984. Prior to founding the Group, Mr. Chan was the founder of Man Lok Knitting Factory Limited and Cli-Claque Company Limited which were incorporated in June 1971 and December 1982 respectively. Mr. Chan is presently a member of the Zhaoqing City Chinese People Political Consultative Committee. Mr. Chan is the husband of Madam Hong Jing Yu.

Mr. Lo Stephen Yiu Hee, aged 45, is the deputy chairman and general manager of the Company. He is responsible for the overall management of the Group. Mr. Lo holds a master's degree in business administration from the Chinese University of Hong Kong. He is a fellow member of the Hong Kong Society of Accountants and CPA Australia. Mr. Lo has over 18 years of experience in marketing, general management and financial control in various listed companies. Prior to joining the Group in September 2000, he was the group financial controller of Chen Hsong Holdings Limited for over five years, the shares of which are listed on the Stock Exchange. Mr. Lo is presently a council member of the CPA Australia, Hong Kong China Division.

Mr. Lee Kam Hung, aged 35, is the marketing director of the Company. He is responsible for the Group's marketing and sales activities, maintenance of business relationships with the Group's overseas customers and product development. He has over 10 years of experience in the manufacture and sales of home electrical appliances after joining the Group in August 1992. Mr. Lee was the sales executive of a garment retailer for three years prior to joining the Group.



Directors and Senior Management Profile

EXECUTIVE DIRECTORS (continued)

Mr. Sin Cheuk Lok, Christopus, aged 33, is the finance director and company secretary of the Company. He is responsible for the Group's finance, accounting and corporate finance matters. He obtained a bachelor's degree in business administration from the University of Western Sydney, Australia in 1999 and is an associate member of both the Hong Kong Society of Accountants and the Association of Chartered Certified Accountants. Prior to joining the Group in August 1999, Mr. Sin was the assistant accounting manager of Wing King Tong Company Limited for two years. He has over nine years of experience in accounting, auditing, corporate finance and taxation matters.

NON-EXECUTIVE DIRECTOR

Madam Hong Jing Yu, aged 70, is the non-executive director of the Company and co-founder of the Group. Madam Hong is not responsible for daily operations of the Group. Her role in the Group is to advise on the Group's overall strategic planning. She has over 17 years of experience in the manufacturing and sales of home electrical appliances with the Group. Madam Hong is the wife of Mr. Chan.

INDEPENDENT NON-EXECUTIVE DIRECTORS

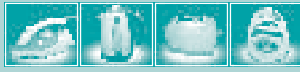
Mr. Hong Yee Kwong, Paul, aged 37, was appointed as an independent non-executive director on 13 May 2002. He has been working in Ma Leung & Associates (H.K.) Limited since November 1996 and currently as an architect. He has over eight years of experience in the design, construction and administration of building projects in Hong Kong. He obtained bachelor's degrees in science (architecture) in 1991 and in architecture in 1994 from the University of Sydney, Australia. Mr. Hong is a member of the Hong Kong Institute of Architects and a Registered Architect and Authorised Person (List of Architects) in Hong Kong.

Mr. Woo Kwok Yin, aged 61, was appointed as an independent non-executive director on 5 December 2000. He has been a practicing solicitor in Hong Kong since September 1969. He has practiced as sole proprietor in the name of K.Y. Woo & Co. for over 30 years specialising in conveyancing engagements. Mr. Woo is also a Notary Public in Hong Kong since September 1976 and was appointed as a China Appointed Attesting Officer since October 1995.

SENIOR MANAGEMENT

Mr. Liu Sik Kwong, aged 32, is the production engineering manager of the Group. Mr. Liu has over 14 years of experience in production engineering including process flow design, line set-up, workstudy and trouble shooting and is responsible for overall production engineering matters of the Group. Prior to joining the Group in February 1992, he was the production engineering technician of an electronic equipment manufacturer for over four years.

Mr. Wong Nin Yuen, Penguin, aged 36, is the operation controller of the Group. Mr. Wong has over 14 years of experience in production material requisition planning and control and is responsible for the warehouse management, purchasing, personnel and administration of Bailingda Industrial (Shenzhen) Co., Limited, a wholly-owned subsidiary of the Group. Prior to joining the Group in October 1991, he was the store supervisor and material controller of a communication equipment manufacturer.



Directors and Senior Management Profile

SENIOR MANAGEMENT (continued)

Mr. Yu Chun Chiu, aged 43, is the management information systems supervisor of the Group. Mr. Yu holds a bachelor's degree in computer science from the University of Windsor, Canada and has over 14 years of experience in information technology. He is responsible for the overall information systems management of the Group including system design and implementation, hardware sourcing and maintenance and network administration. Prior to joining the Group in August 1998, he was the system analyst of an international hotel management company for over two years.

Mr. Mak Shek Fung, aged 31, is the designer of the Group. Mr. Mak has over nine years of experience in product design and is responsible for designing new products of the Group including colour rendering, foam mockup and graphic design. Prior to joining the Group in June 1997, he was a product designer of a phone manufacturer for four years.

Mr. Lau Siu Ming, aged 34, is the assistant accounting manager of the Group. Mr. Lau holds a bachelor's degree of business administration in accounting from the National Chengchi University, Taiwan and has over seven years of experience in financial and cost accounting. He is responsible for the management accounting function of the Group. Prior to joining the Group in July 1997, Mr. Lau was the assistant accountant of a jewellery group for one year.

Mr. Chan Ping Keung, aged 47, is the purchasing manager of the Group. Mr. Chan has over 19 years of experience in purchasing and engineering matters in the home electrical appliances industry and is responsible for the purchasing function of the Group in Hong Kong and overseas. Prior to joining the Group in 1985, he was an engineer of a home electrical appliance company for over three years.

Mr. Tse Lai Man, aged 39, is the engineering manager of the Group. Mr. Tse has over 17 years of experience in production engineering and is responsible for research and development matters of the Group including product design, product drawing and product testing. Prior to joining the Group in February 2001, he was the engineering manager of an electrical product manufacturer for over six years.

Ms. Wong Shuk Yin, Ruby, aged 36, is the administration manager of the Group. Miss Wong holds a bachelor's degree of business administration in human resource management from the Queensland University of Technology, Australia and has over 12 years of experience in human resources management and administration. She is responsible for the overall human resources and administrative functions of the Group. Prior to joining the Group in January 2003, Ms. Wong was the human resources and administration manager of a worldwide distributor of medical and personal care products.