

# Major Events



## March • 02

- Purchased Milus brand and established Milus International S.A.

## April • 02

- Participated in Basel Fair 2002



## May • 02

- All staff communication workshop retreat held in Zhuhai, China

## August • 02

- Successfully completed the Rights Issue – major shareholders increased equity stake to 51%



## September • 02

- Participated in Hong Kong Watch and Clock Fair
- Launched the new website: [www.peacemark.com](http://www.peacemark.com)
- Signed manufacturing contract with Fila



## November • 02

- Appointed Mr. Kwok Ping Ki, Albert as Independent Non-Executive Director
- Participated in the Shanghai Watch Fair 2002

## December • 02

- Interim result announcement
- Approved interim dividend of HK1.5 cents per share with an alternative to scrip dividend



## March • 03

- Participated in Hong Kong Jewellery Show
- Held a cocktail for 10th year of listing and 20th year of establishment celebration at Hong Kong Club
- Peace Mark expanded 10,000 sq.ft. of office space to accommodate the Group's expansion plans
- Completed and secured the sales channel in South America

## June • 02

- Obtained Pierre Cardin licence for the China market
- Mr. Leung Yung, the Group Managing Director and Director of Hong Kong Watch Manufacturer's Association Limited ("HKWMA") also became Secretary of HKWMA



## July • 02

- Umbro made its debut in Asia for World Cup 2002
- Added Sergio Valente, Bill Blass, Beverly Hills Polo Club and Aspen into the Group's brand portfolio



## October • 02

- Service center grand opening in Guangzhou, China
- Grand opening of distribution showroom in Guangzhou, China
- Launched Pierre Cardin in China
- Launched Fiorucci watches in China

## January • 03

- Commenced Omni operations in the United States
- Added Cornell and Aerostar to the Group's brand portfolio



## February • 03

- Additional major Japanese watch brand added to our customer portfolio
- Ionized plating division in full operation



## April • 03

- Participated in Basel and Zurich Fair
- Re-positioned Milus and rolled out public relation events
- Participated in Shanghai investor roadshow 2003

## May • 03

- Obtained distribution rights for Guangzhou, China from a world renowned sports brand