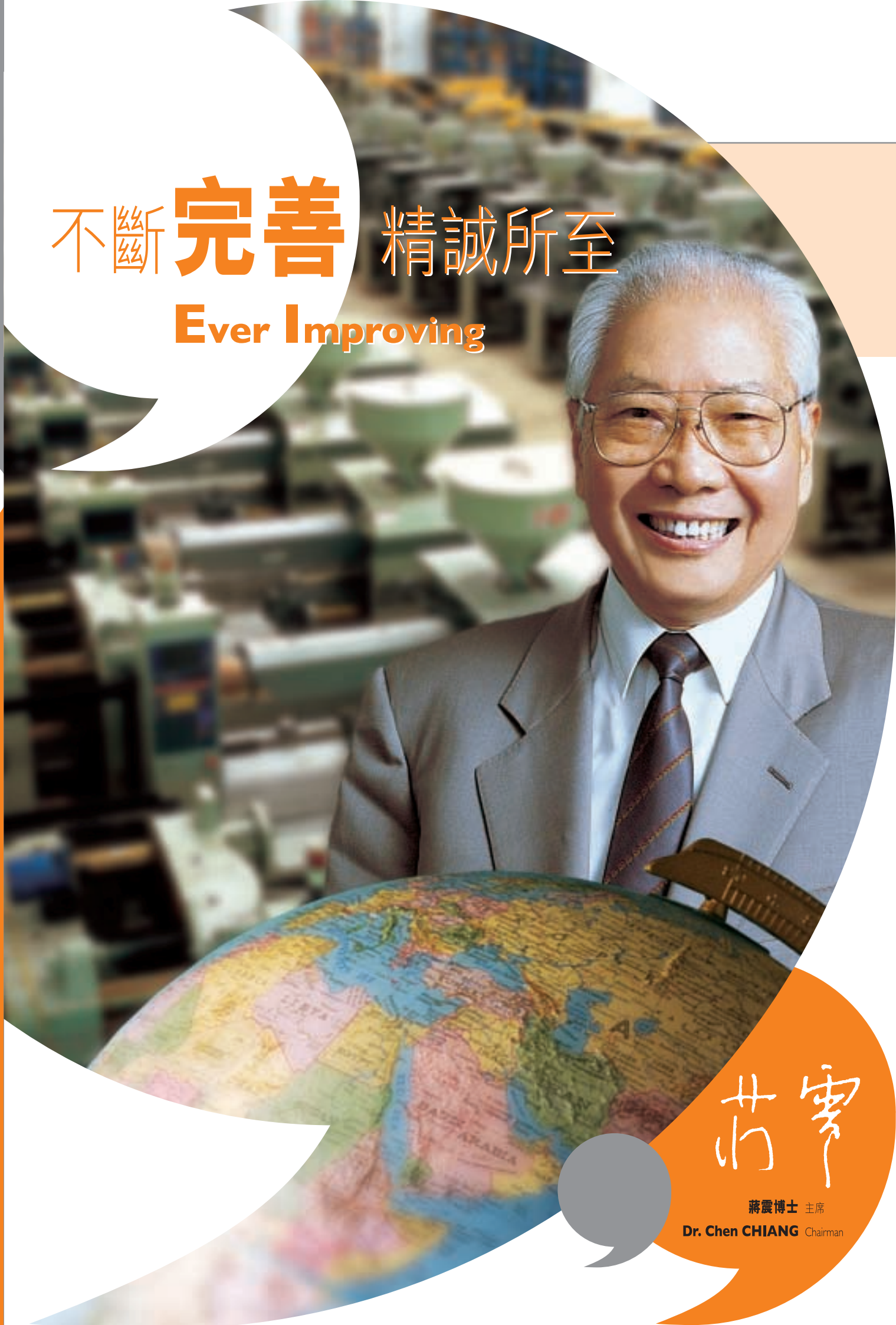


不斷完善 精誠所至
Ever Improving



蔣震

蔣震博士 主席
Dr. Chen CHIANG Chairman

客人所要的
就是我們要做的

Service Customers Well
By Doing What They Want

業務回顧

本集團二零零三年的財務業績較二零零二年有顯著增長，營業額為港幣 1,437百萬元，上升 27%，股東應佔溢利為港幣146 百萬元，上升 97%。

於回顧期內，本集團主要業務市場都錄得良好的表現，營業額增長普遍達 25%-30%。本集團的中國拓展策略已收到成效，國內重點市場表現優秀，為集團帶來理想業績。本集團於深圳「震雄工業園」第一期的生產能力已進一步突破上年度水平，生產效益不斷提升，為集團帶來新的競爭優勢。

發展方向

要成為全球領先的及最具成本效益的注塑機生產企業，本集團一向是建基於三個重點基礎：

1. 不斷推出高科技、高增值的新產品，保持行業領導地位；
2. 不斷開拓新市場，增強銷售網絡及服務水平；
3. 不斷改善生產技術，提升生產力及生產效益。

BUSINESS REVIEW

The Group had achieved significant improvement in financial results in 2003 compared with 2002, with total turnover achieving HK\$1,437 million (27% improvement), and profit attributable to shareholders of HK\$146 million (97% improvement).

During the period under review, the major markets of the Group had achieved good performances, with turnover generally grew by 25%-30%. The Group was starting to reap the fruits from its expansion strategy in China, with major markets delivering excellent performances that contributed to the successful results of the Group. Productivity of the first-phase development of the "Chen Hsong Industrial Park" in Shenzhen had further exceeded its previous year's level, while continuous improvements in production efficiency bring to the Group new competitive edge.

DIRECTION FOR DEVELOPMENT

To be the world's leading and most cost-efficient producer of plastic injection moulding machines, the Group has always based itself on three important foundations:

1. Continue to introduce high technology and high value-added products in order to maintain leadership position in the industry;
2. Continue to develop new markets and enhance sales network and level of customer service;
3. Continue to improve production technology and enhance production capability and efficiency.