

## DIRECTORS' AND SENIOR MANAGEMENT'S PROFILE

### EXECUTIVE DIRECTORS

**Mr. LI Kuo Hsing**, aged 44, is the founder, Chairman and a major shareholder of the Group, and a recognised leader of the Hong Kong entertainment industry. With over 20 years of experience in the home video and media entertainment industry, he is responsible for the corporate strategy and development of the Group. He has also been responsible for film production, the selection and acquisition of film and program titles since the establishment of the Group in 1984. He is the Vice Chairman of the Federation of Motion Film Producers of Hong Kong Limited since 1998, Appointed Member of the District Board, Southern District, Hong Kong and also a member of the Election Committee for the Performing Arts sub-sector of the Legislative Council Election.

**Mr. TONG Hing Chi**, aged 48, is the Managing Director of the Group, responsible for the Group's overall general and financial administration. He has also been involved in the Group's corporate strategy and development since he joined the Group in 1992. He is a fellow of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. He has over 16 years of experience in the home video entertainment industry in Hong Kong and overseas. Mr. TONG is also the Chairman and Managing Director of M21 Technology Limited, a company listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the "Stock Exchange"), and a non-executive director of New Spring Holdings Limited, which is listed on the Main Board of the Stock Exchange.

**Dr. YOU Jing Feng**, aged 42, was appointed as an executive director of the Company in August 2001. He has extensive experience in market development and capital markets, including a combined 10 years of experience at Procter & Gamble Co. and Morgan Stanley before he joined the Group. Dr. YOU obtained his PhD in the Harvard University and MBA with high honors from the University of Chicago. At present, he is the Deputy Managing Director of the Group and is responsible for business development and corporate finance, and television and channel operations.

**Mr. CHAU Kei Leung**, aged 39, is responsible for the selection and acquisition of films and programs and the formulation of sales and marketing strategies. He is also responsible for the sub-licensing of film rights to overseas video distributors and TV operators in Hong Kong and overseas. He joined the Group in 1987 and has over 16 years of experience in the home video entertainment industry.

### NON-EXECUTIVE DIRECTOR

**Mr. CHAN Ngan Piu**, aged 68, has over 34 years of experience in the manufacturing sector in Hong Kong and the People's Republic of China ("PRC"). Mr. Chan joined the Group in 1988.

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### INDEPENDENT NON-EXECUTIVE DIRECTORS

**Mr. LEE Man Kwong**, aged 49, has been practising as a solicitor in Hong Kong for over 19 years and is a partner at Messrs Chan, Lau, & Wai. He is also a solicitor qualified in England and Wales and Singapore. He joined the Group in September 1993.

**Mr. CHEUNG Yui Kai, Warren**, aged 36, has over ten years of investment banking experience in the Asia Pacific region and was appointed as an independent non-executive director of the Company in May 2003. He worked with PricewaterhouseCoopers (formerly known as Price Waterhouse), Standard Chartered Asia Limited, ABN AMRO Asia Corporate Finance Limited and SBI E2-Capital (HK) Limited before and is currently the managing director of Hercules Capital Limited which focuses on private equity raising, merger and acquisition, management buyout and privatisation activities in PRC and Hong Kong. Mr. Cheung is also a CPA member of CPA Australia and an associate member of the Hong Kong Society of Accountants.

### SENIOR MANAGEMENT

**Mr. HO Po Nin, Benny**, aged 43, is an executive director of Mei Ah (HK) Company Limited, a subsidiary of the Company. He is responsible for formulating the Group's sales and marketing strategies. He joined the Group in 1989 and has over 15 years of experience in the home video entertainment industry.

**Mr. CHAN Lun Ho**, aged 33 is the Company Secretary of the Company and the Group's financial controller and is responsible for all financial and accounting matters of the Group. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Society of Accountants. He has over 11 years of auditing and accounting experience. He joined the Group in July 2002.

**Mr. CHOI Chi Lam**, aged 54, is the general manager of Guangzhou Tung Ah Audio Video Production Company Limited, a jointly controlled entity of the Group. He joined the Group in 1995 and is responsible for developing the Group's business in the PRC audio video market. He has 25 years of experience in the film and audio video business in Hong Kong and PRC.