

→ Investor Relations 投資者關係

The Group is committed to establishing the closest relationship with the investment community. During the year under review, the Group's focus was to promote investors' understanding of the Group's growth prospects whilst keeping them abreast of the latest trends in the sourcing industry.

The Group is pleased to report that in the Company's first year as a publicly listed company, the investment industry has shown a strong interest in meeting with the senior management, and understanding the key elements to the business model and growth drivers. As part of our commitment to provide major investment analysts with an insight into the Group's strategies and strengths, the Group held two investor presentations, two road-shows, five investor conferences and 35 investor meetings during the year under review. Investor updates on the Group's latest development were disseminated on a regular basis. The Group also held press conferences and investor meetings after both interim results and final results announcements.

To facilitate efficient response to the investment community, the Group also conducted an investor audit during the year under review. The information gathered is invaluable in promoting a mutual understanding between the Group and the investors. The Group's initiatives in investor relations are extensions to its corporate governance policies. During the year under review, the Group appointed a third independent non-executive director and planned to switch to quarterly reporting with effect from the financial year commenced on 1 May 2003. These measures reflect the Group's ongoing commitment to enhance transparency and corporate governance practices.

本集團致力與投資界建立緊密關係。於回顧年度內，本集團的重點為向投資者宣傳本集團的增長前景，同時亦讓彼等了解採購業的最新發展趨勢。

本集團欣然呈報，於本公司成為上市公司的第一年，投資界對會晤高級管理層反應熱烈，並對本集團業務模式的主要元素及增長動力深表興趣。為向本集團主要投資分析員剖析集團的策略及優勢，本集團於回顧年度內舉辦了兩次投資者簡報會、兩次路演、五次投資者會議及三十五次個別會議。投資者定期獲發本集團的最新發展情況。本集團亦於中期業績及全年業績公佈後舉辦記者招待會及投資者會議。

為加強有效回應投資社群，本集團亦於回顧年度內進行投資者調查，收集所得的資料有助增進本集團與投資者之間彼此的了解。本集團增進投資者關係的措施乃公司管治政策的延伸。於回顧年度內，本集團委任第三名獨立非執行董事，並計劃由二零零三年五月一日起開始的財政年度改為每季公佈業績。上述措施反映本集團持續落實提高透明度及公司管治的承諾。

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