色 彩 管 理

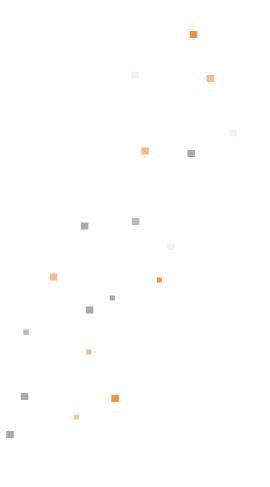**通** 過不同的印刷方式包括凹印、柔印、絲印、柯式印刷、數碼印刷和數碼打稿，能否將電腦螢幕上設計的色彩繽紛畫面重現於印刷品上？

不同的印刷方式及承印物、印刷油墨的類型和墨層的厚薄等許多因素絕對影響色澤的再現性，色彩管理是印刷高深的學問。

僑威根據不同的因素創立了自有的色譜，並採用油墨配色系統及顏色測量儀器，在每一個工序有系統地量度印刷產品之色彩，確保客戶要求的色澤均能一致地重現在印刷品上。

Colour Management

Can we revive the colourful design shown on the computer screen to printing matters through different printing methods, including gravure, flexo, screen, offset and digital printing, as well as digital proofing?

Factors like printing methods, different substrates, types of printing ink and thickness of the ink layer etc. can determine the reproductivity of colours. Colour management is the profound knowledge in printing.

By means of a variety of elements, Kith has established its own colour charts, and adopts the ink colour matching system and measurement devices to measure the colours of printing products at every stage systematically, ensuring the colours required by customers will be revived consistently on printing matters.