



Goldpfeil has proven for 147 years its excellence in the production of highest quality leather products. Goldpfeil today still stands for authentic craftsmanship - a tradition that the company consistently followed. While traditions shape a company, innovation is the motor for advancement. Following this principle, Goldpfeil set out to become a modern brand which diversified from an all-leather product manufacturer to a true

lifestyle brand. Additional products today compliment the handbags, briefcases, small leather goods and travel collections. The very successful textile collection has been extended especially to meet the demands of the Asian market. Finest materials and top quality are a must for the unique textiles bearing the Goldpfeil name. Goldpfeil ties, made of the choicest silk and in a variety of modern and classic designs, are a welcome gift for the elegant businessman. The series of sunglasses for both men and women have been expanded and fulfilled customers' dreams and wishes.





give the world your direction.

GOLD/PFEIL
GERMANY 1856

GOLD  PFEIL
GERMANY
1856





Japan remains one of the most important markets. Japanese customers are among the most discerning and Goldpfeil's high popularity underlines its superiority. To pay homage to such loyal customers, Goldpfeil opened a new flagship store in Ginza, the ultramodern and most prestigious shopping mile in Tokyo, if not in Asia. Right from the start, the shop experienced an influx of curious customers and turnover soared beyond even the wildest expectations.

This latest temple of luxury is an impressive addition to the other Goldpfeil retail outlets around the world. Goldpfeil is today distributed in 60 countries.

Goldpfeil's product development team is constantly studying the latest market trends to translate them into beautiful and sophisticated leather goods without losing track of functionality. This is Goldpfeil's secret success - the most attractive handbag or travel accessory will lose its owner's favour and enthusiasm if daily use does not cater to the natural habits of handling such an item. The quality consciousness starts with the sourcing of raw materials. Highest demands must be met for Goldpfeil products. The company's leather experts work closely with several tanneries to achieve the best results for abrasion, colour fastness, etc.

Goldpfeil is heading in the right direction - up to where the arrow is pointing!





those extraordinary handbags. It is still one of the biggest markets and experienced a big boom when Crown Princess Masako paid Comtesse the highest compliment of wearing a golden horsehair handbag on the occasion of her wedding.

Comtesse integrates perfectly with EganaGoldpfeil's lifestyle brands and will continue its tradition of finest accessories for ladies and gents.



Comtesse is a newcomer among EganaGoldpfeil's luxury brand portfolio.

Comtesse accessories are not just handbags but rather artistic expressions of highest quality and superb design. Its signature material is woven horsehair, the natural luster of which adds to the luxurious feeling. This unique fabric is experiencing a revival after it became unfashionable with the introduction of synthetic materials.

Comtesse goes back to 1929 when A.D. Kopp, an expert purse maker, started to handcraft exquisite handbags in a small workshop in Germany. Soon his reputation grew beyond the German borders and he exported to other European countries and even South America as early as 1930. After the war, he and his daughter ventured to new shores and introduced the brand in the Middle and Far East. Especially Japan was intrigued with

COMTESSE





The Stefanie Graf bag wear collection was first introduced in 2002 and set new dimensions in the field of handbags and travel accessories. As a professional long time tennis idol, Stefanie Graf travelled the world and has developed a deep understanding of the demands that a jet setter's bag has to fulfill. Her contribution with regard to practical and user-friendly solutions for the collections were invaluable. Together with Goldpfeil's undisputed expertise in the design and manufacture of highest quality leather goods, they make a perfect team.

Handbags are companions which are not only a fashionable accessory for an outfit but rather an object of utility which has to be reliable and practical in daily wear. Together with its fine quality leathers, these pre-requisites are

fully met in the Stefanie Graf collections. Clear-cut designs underline the feminine yet modern and sportive appearance of the collection.

The "Basic" collection showed models in black, blue-grey and beige. Made of robust calf leather, these handbags and small leather goods are ideal for everyday wear. The "Modern" collection is made of finest black nappa leather and is perfect for special occasions.

The travel collection is light-weight and offers the most functional fittings to make traveling easy and convenient.

STEFANIE | GRAF



JOOP!



JOOP!

JOOP! is one of the best known designer names in Europe and ranks number 18 in Germany as a recent study among 125 brands of all consumer products confirmed.

In 2003, EganaGoldpfeil together with two other companies took over the JOOP! brand name entirely and are now sharing the various product categories. EganaGoldpfeil today is responsible for the manufacture and distribution of JOOP! Accessories, which comprises belts, scarves, gloves, hats, etc., JOOP! Shoes for men and women, JOOP! Jewellery, JOOP! Time and JOOP! Leather.

This year's collection is fully under the motto of the 60's. Sportswear is focusing on sex appeal and 60's glamour. An important element is the contradicting mixture of different styles and elements. Flamboyant buckles, closures and zippers are impressive accessories. A vintage look is created for all leather accessories and colour schemes evolve around darker colours in combination with softer shades such as lavender and fresh viola.

The entire JOOP! product range is inspired by David Bailey and Jean Shrimpton. David Bailey created a new and innovative look for fashion photography in the 60's and Jean Shrimpton was a stylish icon of modern elegance.

The JOOP! Accessories collection uses this fashion theme to complete the look. Romantic flowers embroidered with pearls and heels in a Laque de Chine look were created for women's shoes. Snap closures, hooks and





JOOP!

large buckles pay homage to the motorcycle culture and have been added to everything from shoes to belts and gloves. Scarves feature light Asian motifs with elaborate embroidery and delicate lace with sequins.

JOOP! Shoes is a collection for men and women consisting of comfortable sneakers, boots, slippers and - very unusual - women's military boots. The shoes are produced for JOOP! by an Italian shoe specialist. The hand-picked materials include finest calf, horse and goat leather. The shoes live up to the highest quality standard - they are first glued and then sewed, which guarantees the best durability and wearing comfort. The soles consist of a micro-fiber, which makes them very light-weight.

JOOP! Leather is a collection of handbags, small leather goods and travel accessories. Modern and cool designs are translated into practical bags

and wallets. Shiny and gleaming leathers are sourced and glittering silver and gun metal parts highlight each style.



JOOP! Time is a successful collection of 9 themes. Top quality materials include sapphire or mineral glass, dials with diamonds and stainless steel case with the typical JOOP! logo etched into the top.

JOOP! is maintaining a very strict corporate identity which is followed in all designs, catalogues, displays, packaging, presentation trays and of course all advertising and promotions. This ensures a high brand visibility and makes JOOP! easy to recognize for consumers.



Goldpfeil's seven watchmakers continue to strive for innovation and perfection.

Those seven highly acclaimed watchmakers are very different individuals who joined in the creation of a collection of watches that reflect themselves. The result is as different and individual yet sharing one of the best-known high-end brand names.

The existing models have been enhanced by diamonds, which make these luxurious watches even more desirable. The models presented in 2003 emphasize Goldpfeil's approach to watch making. It is characterized by a constant striving for authenticity and a surprising capacity for diversity evolving around the same key themes. The watches are hand-crafted to last generations and to satisfy present and future tastes of the most demanding connoisseurs with their timeless elegance.



In 2003, the ladies finally received the attention due them with a collection which gives star treatment to the most precious and appealingly feminine models. Contemporary women are active, self-confident and independent and are looking for watch companions with the same qualities. The exclusive Goldpfeil ladies watches complement today's modern women with functionality, exquisite design and precious stones to underline their luxurious lifestyle feeling.

Distribution in 2003 widely expanded. Goldpfeil watches are now available in Greece, Dubai, Singapore, Russia, Taiwan, Japan and Abu Dhabi and offered by the most distinct jewellers in each country exclusively.

The seven one-of-a-kind celebrated models made by each watch maker were finally auctioned by end 2002 during an exclusive event hosted by renowned auctioneer Christie's. The auction had to be previously postponed due to the popular demand of a continuation of the world tour during which these luxuries were shown.






JUNGHANS
GERMANY. SEIT 1861

