

milestones



68

Doug and Susie Tompkins and friend Jane Tise founded the Plain Jane Dress Company in San Francisco.



71

The company was renamed Esprit de Corp.



74

Michael Ying formed a partnership with the Tompkins to set up a company that was the principal sourcing agent for products sold by Esprit de Corp. This company is now a part of the Group.



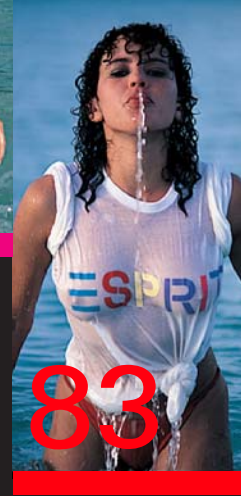
78

The brand entered the European market for the first time.



79

The internationally recognized Esprit logo, featuring the triple-bar E, was created by John Casado.



83

The world's first Esprit retail store opened in Hong Kong



86

European design center in Düsseldorf was built.



93

The Company was listed on the Stock Exchange of Hong Kong.



95

Esprit's Australian operation was injected into the Company.



97

The Group acquired the European operations which included a 63% interest in Esprit International.

The Company was renamed Esprit Holdings Ltd. which reflected the Company's global focus in going forward.



98

The Group acquired about 61% of Red Earth Group.

The Company gained secondary listing on the London Stock Exchange.



99

The Company took complete control over operations in Canada.



00

The Company became a constituent stock of Morgan Stanley's MSCI Hong Kong Index.



01

The Group acquired the remaining 39% of Red Earth Group and gained full control of the Red Earth brand.



02

The Group acquired the US trademark rights from Esprit de Corp and the remaining 37% interest in Esprit International, unifying the Esprit brand globally.

The Company became a constituent stock of Hong Kong's Hang Seng Index.



03

The Company was included in the FTSE All-World Index for Hong Kong and S&P/HKEx LargeCap Index