

VISION

To be a superior industrial group.

MISSION

Through continuous improvements in quality and technology and raising the satisfaction level of employees, customers, suppliers and investors, we enable sustainable growth of the group.

VALUES

Unity and Co-operation; endeavoring joint efforts and wisdom for achieving our goals.

Commitment and Mutual Benefits; making continuous and steady development.

Innovation and Progress; sharing the outstanding achievements.

From Society and for Society; fulfilling social obligations.