INTERIM REPORT 2003/04







The directors present the interim report and condensed accounts of the Company and its subsidiaries (the "Group") for the six months ended 30th September 2003. The consolidated results, consolidated cash flow statement and consolidated statement of changes in equity of the Group for the six months ended 30th September 2003, and the consolidated balance sheet of the Group as at 30th September 2003, all of which are unaudited and condensed, along with selected explanatory notes, are set out as follows:—

CONDENSED CONSOLIDATED PROFIT AND LOSS ACCOUNT

For the six months ended 30th September 2003

		Unaudited Six months ended 30th September	
		2003	2002
	Note	HK\$'000	HK\$'000
Turnover	2	87,632	88,654
Cost of sales		(74,973)	(75,521)
Gross profit		12,659	13,133
Other revenues		5,176	4,847
Selling and marketing expenses		(7,726)	(5,436)
Administrative expenses		(17,374)	(20,461)
Operating loss	3	(7,265)	(7,917)
Finance costs		(1,907)	(2,303)
Share of loss of a jointly controlled entity		(130)	(182)
Share of profits/(losses) of associated compan	ies	1,139	(429)
Loss before taxation		(8,163)	(10,831)
Minority interests		835	155
- ,			
Loss attributable to shareholders		(7,328)	(10,676)
			(10,070)
Basic loss per share	6	(0.95 cents)	(1.38 cents)
	U		



CONDENSED CONSOLIDATED BALANCE SHEETS

As at 30th September 2003 and 31st March 2003

		Unaudited 30th September	Audited 31st March
	Notes	2003 <i>HK\$'000</i>	2003 HK\$'000
Fixed assets	7	158,156	164,323
Interest in a jointly controlled entity		-	_
Associated companies		75,291	83,908
Investment securities		7,517	7,517
Film rights and films in progress	7	12,684	16,304
Film sub-licensing rights and deposits	7	29,548	32,139
Current assets Inventories Accounts receivable Prepayments, deposits and other receivables Pledged deposits Bank balances and cash Current liabilities Accounts payable	8 9	12,556 27,338 11,277 500 452 52,123 4,115	14,458 24,611 10,643 500 1,582 51,794 9,752
Receipts in advance and accruals Bills payable Bank loans, secured Obligations under finance leases Bank overdrafts, secured	10(a) 10(b)	34,973 1,687 19,023 1,713 13,092 74,603	33,048 4,640 18,084 1,799 15,783
Net current liabilities		(22,480)	(31,312)
Total assets less current liabilities		260,716	272,879
Financed by:			
Share capital	11	77,100	77,100
Reserves		154,166	161,494
Shareholders' funds		231,266	238,594
Minority interests		(1,178)	(343)
Long-term liabilities	10	30,628	34,628
		260,716	272,879

CONDENSED CONSOLIDATED CASH FLOW STATEMENT

For the six months ended 30th September 2003

	Unaudited Six months ended 30th September	
	2003	2002
	HK\$'000	HK\$'000
Net cash inflow from operating activities	28,151	48,585
Net cash outflow from investing activities	(23,123)	(53,338)
Net cash inflow/(outflow) before financing	5,028	(4,753)
Net cash (outflow)/inflow from financing	(3,467)	2,658
Increase/(decrease) in cash and cash equivalents	1,561	(2,095)
Cash and cash equivalents at the beginning of the period	(24,201)	(21,356)
Cash and cash equivalents at the end of the period	(22,640)	(23,451)
Analysis of balances of cash and cash equivalents:		
Bank balances and cash	452	1,793
Bank overdrafts	(13,092)	(15,564)
Bank loans	(10,000)	(9,680)
	(22,640)	(23,451)



CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30th September 2003

	Unaudited Six months ended 30th September	
	2003 <i>HK\$'000</i>	2002 HK\$'000
Share capital At the beginning and the end of the period	77,100	77,100
Share premium At the beginning and the end of the period	222,791	222,791
Share redemption reserve At the beginning and the end of the period		12
Contributed surplus At the beginning and the end of the period	128,418	128,418
Exchange difference At the beginning and the end of the period	(306)	(306)
Investment properties revaluation reserve At the beginning and the end of the period		
Accumulated losses At the beginning of the period Loss for the period	(189,421) (7,328)	(156,463) (10,676)
At the end of the period	(196,749)	(167,139)
Shareholders' funds	231,266	260,985

NOTES TO CONDENSED INTERIM ACCOUNTS

1. Basis of preparation and accounting policies

These unaudited condensed consolidated interim accounts ("interim accounts") are prepared in accordance with Hong Kong Statement of Standard Accounting Practice ("SSAP") No. 25, "Interim Financial Reporting", issued by the Hong Kong Society of Accountants.

These condensed interim accounts should be read in conjunction with the 2002/03 annual accounts.

The accounting policies and methods of computation used in the preparation of these condensed accounts are consistent with those used in the annual accounts for the year ended 31st March 2003 except that the Group has adopted Statement of Standard Accounting Practice No. 12 (SSAP 12) issued by the Hong Kong Society of Accountants which are effective for accounting periods commencing on or after 1st January 2003.

The changes to the Group's accounting policies are set out below:

Deferred taxation is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the accounts. Taxation rates enacted or substantively enacted by the balance sheet date are used to determine deferred taxation.

Deferred tax assets are recognised to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred taxation is provided on temporary differences arising on investments in subsidiaries, associates and joint ventures, except where the timing of the reversal of the temporary difference can be controlled and it is probable that the temporary difference will not reverse in the foreseeable future.

In prior year, deferred taxation was accounted for at the current taxation rate in respect of timing differences between profit as computed for taxation purposes and profit as stated in the accounts to the extent that a liability or an asset was expected to be payable or recoverable in the foreseeable future. The adoption of the new SSAP 12 represents a change in accounting policy but has no material impact on the Group's results.



2. Segment information

The Group is principally engaged in the sale and distribution of films and programs, film exhibition, film rights licensing and sub-licensing and television operations.

An analysis of the Group's revenues and results for the period by business segments is as follows:

			Unaudited		
	Sale and distribution of films and programs in audio visual product	Film Film exhibition and film rights licensing and sub-licensing <i>HK\$</i> '000	ded 30th Sep Television operations <i>HK\$'000</i>	Processing of audio visual products <i>HK\$'000</i>	Group <i>HK\$'000</i>
Revenues	69,223	11,578	6,831		87,632
Segment results	(2,307)	(1,540)	(5,322)		(9,169)
Unallocated income Unallocated costs					5,176 (3,272)
Operating loss Finance costs					(7,265) (1,907)
Share of profits/(losses) of: Jointly controlled entity Associated companies	(130) _) – 818		_ 321	(130) 1,139
Loss before minority interests Minority interests					(8,163) 835
Loss attributable to shareholders					(7,328)

	_		onauanca		
_		Six months en	ided 30th Sep	tember 2002	
-	Sale and				
	distribution	Film			
	of films and	exhibition			
	programs in	and film	Provision of	Processing	
	audio visual	rights	internet and	of audio	
	product	licensing and	related	visual	
	format	sub-licensing	services	products	Group
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Revenues	81,595	6,240	670	149	88,654
Segment results	(3,563)	(3,994)	(517)	(1,000)	(9,074)
Unallocated income					4,596
Unallocated costs					(3,439)
Operating loss					(7,917)
Finance costs					(2,303)
Share of profits/(losses) of:					
Jointly controlled entity	(182)	-	_	-	(182)
Associated companies	_	_	_	(429)	(429)
Loss before minority interests					(10,831)
Minority interests					155
Loss attributable to shareholders	;				(10,676)

Unaudited

The Group is organized into four main business segments:

- Sale and distribution of films and programs in audio visual product format;

- Film exhibition and film rights licensing and sub-licensing;

- Television operations; and

- Processing of audio visual products.

No geographical analysis is provided as less than 10% of the consolidated turnover and less than 10% of the consolidated results of the Group are attributable to markets outside Hong Kong.



3. Operating loss

Operating loss is stated after crediting and charging the following:

	Six mor	udited hths ended eptember
	2003	2002
	HK\$'000	HK\$'000
Crediting		
Gain on disposal of fixed assets	1,430	_
Dividend from investment securities	_	700
Charging		
Amortisation of film rights	8,196	3,152
Amortisation of film sub-licensing rights	28,056	34,927
Depreciation of fixed assets	3,329	6,441

4. Staff costs

	Unaudited Six months ended 30th September	
	2003 <i>HK\$'000</i>	2002 <i>HK\$'000</i>
Wages and salaries	7,589	8,870
Pension costs-defined contribution plans	231	191
	7,820	9,061

5. Taxation

No provision for Hong Kong and overseas profits tax has been made as the Group had no estimated assessable profit during the period.

The Group's jointly controlled entity in the People's Republic of China excluding Hong Kong ("China") did not have any assessable income for the year for the PRC tax purposes and accordingly no provision for China taxation has been made in the accounts.

6. Loss per share

The calculation of basic loss per share is based on the Group's loss attributable to shareholders of HK\$7,328,000 (2002: loss of HK\$10,676,000) and on the weighted average of 771,000,000 (2002: 771,000,000) shares in issue during the period.

Diluted loss per share is not disclosed as there were no dilutive potential ordinary shares as at 30th September 2003 and 2002.

7. Capital expenditure

	Film rights and film in progress <i>HK\$'000</i>	Film sub- licensing rights and deposits <i>HK\$'000</i>	Fixed assets HK\$'000
6 months ended 30th September 2003			
Opening net book amount	16,304	32,139	164,323
Additions/(disposals)	4,576	25,465	(2,838)
Amortisation / depreciation charge	(8,196)	(28,056)	(3,329)
Closing net book amount	12,684	29,548	158,156

8. Accounts receivable

The ageing analysis of accounts receivable is as follows:

	Unaudited	Audited
	30th	31st
	September	March
	2003	2003
	HK\$'000	HK\$'000
Current to 3 months	16,216	15,139
4 to 6 months	5,409	9,369
Over 6 months	6,762	4,565
	28,387	29,073
Less: provision for doubtful debts	(1,049)	(4,462)
	27,338	24,611

The Group's credit term to accounts receivable ranges from 7 to 30 days.



9. Accounts payable

The ageing analysis of accounts payable is as follows:

	Unaudited	Audited
	30th	31st
	September	March
	2003	2003
	HK\$'000	HK\$'000
Current to 3 months	2,554	5,991
4 to 6 months	564	578
Over 6 months	997	3,183
	4,115	9,752

10. Long term liabilities

	Unaudited	Audited
	30th	31st
	September	March
	2003	2003
	HK\$'000	HK\$'000
Bank loans – secured (note (a))	49,367	51,615
Obligations under finance leases (note (b))	1,997	2,896
	51,364	54,511
Current portion of long-term liabilities	(20,736)	(19,883)
	30,628	34,628

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(a)	Secured bank	loans are	repayable i	n the	following periods:	
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	Unaudited 30th September 2003 <i>HK\$'000</i>	Audited 31st March 2003 <i>HK\$'000</i>
Within one year	19,023	18,084
In the second year In the third to fifth year After the fifth year	7,784 15,707 6,853	8,084 15,636 9,811
	30,344	33,531
	49,367	51,615

(b) Obligations under finance leases are repayable in the following periods:

	Unaudited 30th September 2003 <i>HK\$'000</i>	Audited 31st March 2003 <i>HK\$'000</i>
Within one year In the second year In the third to fifth year inclusive	1,952 320 	2,054 1,183 62
Future finance charges on finance leases	2,272 (275)	3,299 (403)
Present value of finance lease liabilities	1,997	2,896

The present value of finance lease liabilities is as follows:

Within one year	1,713	1,799
In the second year	284	1,042
In the third to fifth year inclusive		55
	1.997	2.896



11. Share capital

	Unaudited	Audited
	30th	31st
	September	March
	2003	2003
	HK\$'000	HK\$'000
<i>Authorised</i> 300,000,000 ordinary shares of HK\$0.1 each	300,000	300,000
<i>lssued and fully paid</i> 771,000,000 ordinary shares of HK\$0.1 each	77,100	77,100

12. Contingent liabilities

	Group		Company	
	30th	31st	30th	31st
	September	March	September	March
	2003	2003	2003	2003
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Guarantee given to banks in respect				
of utilised banking facilities to the				
extent of:				
Subsidiaries	-	-	73,011	82,744
Associated companies	9.000	9,000	9,000	9,000
	9,000	9,000	82,011	91,744

13. Commitments

- (a) As at 30th September 2003, the Group had commitments not provided for in these financial statements in respect of film licensing agreements amounting to approximately HK\$15,600,000 (31st March 2003: HK\$29,340,000).
- (b) As at 30th September 2003, the Group did not have any commitments in relation to the jointly controlled entity and the associated companies.

14. Related party transactions

Significant related party transactions, which were carried out in the normal course of the Group's business are as follows:

		Unaudited Six months ended 30th September	
		2003	2002
	Note	HK\$'000	HK\$'000
Replication fee paid to an associated company	(a)	15,330	18,554
Rental income from associated companies	(b)	1,356	2,220
Playout services fee to an associated company	(a)	2,220	1,240
Pre-mastering services fee and post-production			
services fee to an associated company	(a)	1,603	601
Sale of fixed assets to an associated company	(c)	5,700	_

Notes:

- (a) Replication, playout services and pre-mastering services fees paid to the associated company were conducted in the normal course of business and in accordance with the terms of the underlying agreements.
- (b) Rental income from leasing of properties and certain plant and machinery to associated companies were determined on a cost reimbursement basis.
- (c) Sale of fixed assets to an associated company was conducted in the normal course of business and in accordance with the terms of the underlying agreement.



INTERIM DIVIDEND

The board does not recommend the payment of an interim dividend for the six months ended 30th September 2003 (2002: Nil).

MANAGEMENT DISCUSSION AND ANALYSIS

Results Highlights

The Group recorded an unaudited consolidated turnover of HK\$87,632,000, a slight decrease of 1.2% compared with the same period of last year. Loss attributable to shareholders was HK\$7,328,000, decreased by 31% compared with the same period last year.

Sale and distribution of films and programs in audio visual product format continues to be the major business segment of the Group. Turnover of which decreased by 15%, from approximately HK\$82 million to approximately HK\$69 million, and contributed approximately 79% of the Group's turnover for the period. Income from film exhibition, film rights licensing and sub-licensing increased by 86% from approximately HK\$6 million to approximately HK\$12 million. During the period, the Group's television operations generated approximately HK\$7 million (2002: Nil) turnover to the Group.

During the period under review, the outbreak of Severe Acute Respiratory Syndrome had caused severe adverse impacts on the economic environment and various business sectors, including entertainment industry, and hit the Group's income from its major business segment, the sale and distribution of films and programs in audio visual product format. The decline was partially compensated by the increase in film exhibition income, which is attributable to the two films, "PTU" and "Men Suddenly In Black", released during the period (2002: Nil).

Despite the decrease in turnover, the Group was able to maintain a stable gross margin of approximately 14%. Increase in selling and marketing expenses from approximately HK\$5.4 million to approximately HK\$7.7 million was attributable to the two newly released films during the period and following the implementation of effective and stringent cost control measures, the administrative expenses were dropped by 15% comparing with the same period last year.

Prospects

In the recent years, the Group has continuously committed to distribute customised video products and has placed a great deal of effort in building up and the enhancement of its movie library through market expansion and acquisition of high quality and popular films from various film production companies. The Group will continue to enrich the content of its well-established movie library and make use of this valuable asset to generate highest return to its shareholders.

Other than the acquisition of films, the Group also aims to produce films with high quality. "PTU" was selected as the opening film of the 27th Hong Kong International Film Festival and invited to participate in a number of international film festivals. In December 2003, "PTU" and "Men Suddenly In Black" were nominated 11 and 4 Awards respectively in the 40th Golden Horse Awards and "PTU" won the Award of Best Original Screenplay. During the period under review, Love Undercover II, another film produced by Brilliant Idea Group Limited, the Group's associated company, also received encouraging responses from the market in its theatrical and video disc release.

Following the increasing number of TV channels in Hong Kong, including pay TV, the demand for TV channel contents is expected to increase significantly. In December 2003, the Group secured a contract with Galaxy Satellite Broadcasting Limited, a pay TV operator, to provide a movie channel for a period of 5 years.

Following the approval of non-domestic television program service license in 2002, the Group has also continued to explore sources of potential revenue streams from its TV channel, namely MATV, through commercial advertisement or joint venture opportunities. The Group is also exploring to operate additional number of TV channels. Backed by its valuable movie library, the Group believes that it will continue to benefit from new market opportunities.

M21 Technology Limited ("M21"), an associated company listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited, has also started to contribute profit to the Group during the period. In September 2003, M21 underwent a business restructuring and now focuses on media services including pre-mastering, post-production and playout services. The restructuring provides a clearer definition to M21's business and will open up channels to various types of business opportunities for M21. The Group is also optimistic about the development potential in the China market, in particular after China's entry into the World Trade Organization and the Mainland and Hong Kong Closer Economic Partnership Agreement, which expands market demands for entertainment products and improves the protection of copyrights. Through the Group's jointly controlled entity in China, a strong distribution network has already been developed, the Group is well positioned to capitalise on the new market opportunities.

Looking forward, the Group will exploit every opportunity to create positive results and generate returns for its shareholders. Supported by the Group's experienced management, solid foundation and clearly defined business strategies, the directors believe that the Group has developed a solid foundation to benefit from the economic turnaround in the near future.

Liquidity and Financial Resources

At 30th September 2003, the Group has available banking facilities of approximately HK\$70 million, of which approximately HK\$64 million were utilised. Certain of the Group's properties and fixed deposits with net book values of HK\$137 million and HK\$0.5 million respectively were pledged to banks to secure banking facilities. The Group's gearing ratio of 28% as at 30th September 2003 was based on the total of bank loans, overdrafts and obligations under finance leases of approximately HK\$64,456,000 (of which HK\$33,828,000, HK\$8,068,000, HK\$15,707,000 and HK\$6,853,000 are repayable within one year, in the second year, in the third to fifth year and after the fifth year respectively) and the shareholders' funds of approximately HK\$231,266,000. The Group's borrowings and bank balances are primarily denominated in Hong Kong dollars and the Group has no significant exposure to foreign currency fluctuations.

At 30th September 2003, the Group had contingent liabilities in respect of guarantees given to banks for facilities of associated companies amounting to approximately HK\$9 million, and commitments in respect of acquisition of film rights of approximately HK\$15.6 million. The commitments will be financed by the Group's internal resources and banking facilities.

Employees

At 30th September 2003, the Group employed 60 (31st March 2003: 73) staff. Remuneration is reviewed annually. In addition to the basic salaries, staff benefits include discretionary bonus, medical insurance scheme and contributory provident fund.

Directors' interests in equity or debt securities

At 30th September 2003, the interests of the directors and chief executives in the shares of the Company and its associated corporations (within the meaning of the Securities and Futures Ordinance ("SFO")), as recorded in the register maintained by the Company under Section 352 of the SFO or as notified to the Company were as follows:

(a) Ordinary shares of HK\$0.1 each in Mei Ah Entertainment Group Limited

	Number of shares beneficially held		
	Personal	Family	Corporate
Name of director	interests	interests	interests
		07 000 750	
Mr. LI Kuo Hsing	23,843,500	37,968,750	403,669,510
		Note (i)	Note (ii)
Mr. TONG Hing Chi	3,375,000	_	-
Mr. CHAN Ngan Piu	2,025,000	_	_
Mr. CHAU Kei Leung	7,209,000	_	_

Notes:

(i) These shares are held by Ms. LI Pik Lin, the spouse of Mr LI Kuo Hsing.

(ii) These shares are held by Kuo Hsing Holdings Limited, a company beneficially controlled by Mr. LI Kuo Hsing.



(b) Interest in subsidiaries of the Company

Mr. LI Kuo Hsing personally holds non-voting deferred shares of HK\$1 each in the following subsidiaries:

	No. of non-voting deferred
	shares held
Name	Personal interests
Mei Ah Laser Disc Company Limited	100,000
Mei Ah Video Production Company Limited	10,000
Mei Ah Investment Company Limited	500,000

With the exception of the Share Option Scheme detailed below, at no time during the period was the Company or its subsidiaries a party to any arrangement to enable the directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

At no time during the period, the directors and chief executives (including their spouse and children under 18 years of age) had any interest in or had been granted or exercised, any rights to subscribe for shares of the Company and its associated companies (within the meaning of the SFO).

Substantial shareholders

At 30th September 2003, the register of substantial shareholders maintained under Section 336 of the SFO shows that the Company had not been notified of any substantial shareholders' interest, being 5% or more of the Company's issued share capital, other than those of the directors and chief executives as disclosed above in "Directors' interests in equity or debt securities".

Disclosure under Practice Note 19 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules")

At 30th September 2003, 30,000,000 ordinary shares of the Company held by Kuo Hsing Holdings Limited, the controlling shareholder of the Company, were pledged to a bank to secure general banking facilities granted to the Group.

Share option scheme

Details of the share option scheme approved by the shareholders of the Company on 24th September 1993 (the "Commencement Date") were disclosed in the Company's annual report for the year ended 31st March 2003. The share option scheme was expired after 10 years from the Commencement Date on 23rd September 2003.

During the period, no options was granted under the share option scheme.

Compliance with the Code of Best Practice of the Listing Rules

None of the directors of the Company is aware of any information which would indicate that the Group is not, or was not, in compliance with the Code of Best Practice as set out in Appendix 14 of the Listing Rules at any time during the six months ended 30th September 2003.

Purchase, sale or redemption of shares

The Company has not redeemed any of its shares during the period. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the period.



Audit committee

The Audit Committee has reviewed with management the accounting principles and practices adapted by the Group and discussed financial reporting matters, including a review of the unaudited interim condensed accounts for the six months ended 30th September 2003.

On behalf of the Board Li Kuo Hsing Chairman

22nd December 2003