與四周景緻和諧融合,乃本集團旗下物業之設計特色。位於 西九龍區的君臨天下,即將成為現代城市景觀的中心點。

When we design our properties, we look to optimise and integrate elements of the neighborhood. The HarbourSide in West Kowloon will sit comfortably in the midst of what soon will be a heartland of modern cityscape.

# <sup>管理層之</sup> **討論及分析** Management Discussion and Analysis

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# 概覽

環球經濟疲弱、嚴重急性呼吸系統 綜合症(沙士)爆發、以及沙士對香 港經濟帶來之衝擊,均為二零零二 至二零零三財政年度內,影響恒隆 地產業務之主因。鑑於大眾對商業 交易抱審慎態度,本集團之營業額 下降百分之十點一至港幣二十一億 四千二百五十萬元,主要由於本財 政年度內,花園臺僅售出六個單 位,銷量較去年度之二十七個單位 減少所致。

為抵銷沙士對業務帶來之負面影 響,本集團在營運、商業和推廣活 動方面均推出新措施,因而錄得非 經常性之支出。這些支出包括撥款 供本集團之住宅及商場物業進行額 外清潔工作、為其中一個商場之租 戶提供體恤性免租、以及為商舖物 業組合之租戶推出振興生意之新推 廣活動等。

因此,普通股股東應佔純利減少百 分之十六點三至港幣十億一千零十 萬元。董事局建議派發末期股息每 股普通股二角九仙,與上年度相 同;全年度普通股股息為四角,亦 與上年度相同。

香港物業市場於回顧年度內所面對 之艱困,清楚反映了本集團之業 績,無論一手和二手市場單位之售 價,以至各類租賃物業之租金水 平,均普遍下跌。可幸者,本集團 年內來自香港之租金收入仍輕微上 升,而上海兩個項目之租金收入更 錄得頗佳之升幅。

# **OVERVIEW**

The weak global economy, together with the outbreak of Severe Acute Respiratory Syndrome (SARS) and its effect on the Hong Kong economy, were the primary factors that influenced the operations of Hang Lung Properties during the 2002-2003 financial year. Turnover fell 10.1% to HK\$2,142.5 million as people adopted a cautious approach to business. The drop in turnover was mainly due to decreased sales of apartments at Garden Terrace where just six units were sold during the financial year, compared to 27 over the preceding year.

To offset the negative business impact of SARS we introduced new operational, commercial and promotional activities, which in turn resulted in extraordinary expenditure. This expenditure included the funding of additional cleaning operations in our residential and commercial properties, the sympathetic waiving of rentals in one shopping mall and the introduction of new promotional tools to regenerate business for tenants of our commercial portfolio.

As a result, net profit attributable to ordinary shareholders decreased 16.3% to HK\$1,010.1 million. The Directors propose a final dividend of 29 cents per ordinary share, which is the same as last year. The total ordinary dividend for the year is 40 cents per ordinary share, same as last year.

Hong Kong's property market during the year under review has faced difficulties that were clearly reflected in the Group's business results. Both the selling price of units in primary and secondary markets and the rental rates of all leasing properties have generally declined. Fortunately, our rental revenue in Hong Kong increased slightly during the year, whereas income from our two projects in Shanghai recorded a considerable growth.



# 營業額及除税前溢利

Turnover and Profit before Taxation 截至六月三十日止年度 for the year ended 30 June



# 集團表現 Group Performance

		2003	2002	變動 Change		
		百萬元 \$Million	百萬元 \$Million	友勤 One 百萬元 \$Million	inge 百分率 %	
營業額	Turnover					
物業租賃	Property Leasing					
香港	Hong Kong	1,711.6	1,701.4	+10.2	+1	
中國大陸	Mainland China	312.5	201.0	+111.5	+55	
出售投資物業	Disposal of					
	Investment Properties	118.4	480.8	-362.4	-75	
		2,142.5	2,383.2	-240.7	-10	
除税前溢利	Profit before Taxation					
物業租賃	Property Leasing					
香港	Hong Kong	1,284.0	1,358.6	-74.6	-5	
中國大陸	Mainland China	242.4	169.6	+72.8	+43	
出售投資物業	Disposal of					
	Investment Properties	37.8	130.7	-92.9	-71	
		1,564.2	1,658.9	-94.7	-6	
其他收入	Other Revenue	60.4	93.0	-32.6	-35	
行政費用	Administrative Expenses	(88.3)	(88.6)	0.3	0	
財務費用	Finance Costs	(272.2)	(256.9)	-15.3	6	
		1,264.1	1,406.4	-142.3	-10	
普通股股東	Net Profit attributable to					
應佔純利	Ordinary Shareholders	1,010.1	1,207.0	-196.9	-16	

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We have taken the retail trends of Mongkok's busy streets to new levels with the opening of the landmark Grand Tower Shopping Mall.

# Trendy 時尚品味taste

於二零零二年十月,本集團透過私 有化計劃,向母公司恒隆集團有限 公司收購其持有格蘭酒店集團有限 公司之股權。格蘭酒店集團擁有康 蘭酒店和雅蘭酒店,現已成為恒隆 地產之全資附屬公司。本集團旗下 投資物業之總樓面面積因而增加六 萬五千二百七十五平方米,並享有 來自康蘭居之額外租金收入。

年內,本集團之發展中項目均如期 進行施工。無論新項目之建築工程 或現有投資物業之改建工程,均取 得良好進展,可確保其能迎合目標 市場之需要。新市場推廣及銷售計 劃將於二零零三年最後一季策動。 In October 2002, through privatization, we acquired the shareholding of our parent company, Hang Lung Group Limited in Grand Hotel Holdings Limited, which owned two hotel buildings, Grand Plaza Hotel and Grand Tower Hotel. Grand Hotel Holdings is now a wholly owned subsidiary of Hang Lung Properties. The total gross floor area of our investment properties has increased by 65,275 sq m, and we have since gained additional income from Grand Plaza Apartments.

Meanwhile, construction work on our properties under development has progressed on schedule. We have made good progress on our new developments and on the reconfiguration of existing investment properties to ensure that they meet the needs of their target markets. New marketing and sales programmes will be initiated in the last quarter of 2003. 恒隆地產有限公司



# 物業發展 及銷售

# 香港

本集團四項優質住宅項目仍在施 工,進度均符合預定落成日期。經 沙士事件發生後,本集團已確保該 等項目備有可助防止細菌和疾病傳 播之設施,包括裝置新式管道/排 水系統及紫外線空氣殺菌器,以消 除現有排水系統內可能出現之潛在 問題。本集團抱有信心,以該等單 位之質素,當推出發售時可獲市場 熱烈反應。

位於何文田迦密村街之君逸山正進 行上蓋建築工程。該項目包括發展 一幢樓高二十四層之住宅大廈,下 設四層停車場及商場,將提供一百 八十八個單位,每個單位之面積介 乎五十五平方米至一百一十平方 米。預期該項目可於二零零三年十 月落成,現正設立示範單位,將於 二零零三年第四季展開市場銷售。

**君臨天下**位於機場鐵路九龍站上 蓋,包括三幢樓高八十層之住宅大 廈,下設五層停車場。該項目可提 供一千一百二十二個住宅單位,包 括一千零六十二個標準單位、二十 四個合併單位及三十六個複式單 位,每個單位之面積介乎九十六平 方米至二百七十二平方米,部份單 位設有露台。該項目已於二零零三 年七月獲發入伙紙,而本集團將於 二零零三年最後一季展開該項目之 市場推廣及銷售計劃。

# PROPERTY DEVELOPMENT AND SALES

# HONG KONG

Four prime residential developments are still under construction, and are on programme to meet their targeted completion dates. In the wake of the SARS outbreak, we have ensured that the provisions that will help prevent the spread of bacteria and disease are integrated into these developments. These include the installation of new piping/drainage systems and UVC in-duct air purifiers to overcome any potential problems that may be found in existing drainage systems. We are confident that the quality of units we are producing will receive a strong response from the market when they are launched.

Superstructure work at *Carmel-on-the-Hill* at Carmel Village Street, Ho Man Tin, is progressing. This 24-storey residential tower, which is built over a 4-storey car park and retail podium, will provide 188 units ranging in size from 55 sq m to 110 sq m. The work is expected to be completed by October 2003. Show flats are being constructed, and units will be put on sale in the fourth quarter of 2003.

**The HarbourSide** at the Airport Railway Kowloon Station consists of three blocks of 80-storey residential towers over a 5-storey car park podium. This development will offer 1,122 residential units, comprising 1,062 standard units, 24 combined units and 36 duplex units. The units range in size from 96 sq m to 272 sq m and some include balconies. The occupation permit has been issued in July 2003, and our marketing and sales programme will commence in the last quarter of 2003.

### 君臨天下

位於機場鐵路九龍站上蓋, 包括三幢樓高八十層之住宅 大廈,將成為西九龍的 地標。

# The HarbourSide

located at Airport Railway Kowloon Station, consists of three blocks of 80-storey residential towers. It will be the landmark of West Kowloon.



### 恒隆廣場

位於上海南京西路,該物業之 地面商舗雲集卡地亞、香奈兒 及路易威登等國際名牌。

#### Plaza 66

sited at Nan Jing Xi Lu, Shanghai. Shopping facility of Plaza 66 features leading international brand names such as Cartier, Chanel and Louis Vuitton. 位於西九龍填海區深盛路之Aqua Marine將於二零零三年第四季如期 落成,其所有混凝土工程現已完 工,而內部裝修工程亦正順利進 行。本集團持有該項目百分之八十 五權益。該項目包括發展五幢住宅 大廈,下設三層停車場/商場及一 層地庫,並包括會所及康樂設施。 住宅大廈包括一千六百一十六個單 位,每個單位之面積介乎四十六平 方米至一百一十九平方米。該項目 乃政府混合式房屋計劃首兩項之 一,其約百分之三十之住宅面積將 按照有關地契之條款,交回政府作 為資助房屋出售。

The Long Beach 位於西九龍填海區 海輝道,乃一項優質之海景物業。 該項目現正發展為八幢樓高四十六 層之住宅大廈,將提供一千八百二 十三個單位,每個單位之面積介乎 六十二平方米至一百三十二平方 米。該項目並包括發展三層停車 場、寫字樓及商場,以及面積達四 千平方米之獨立會所和康樂設施。 預期該項目將於二零零四年第二季 落成。本集團尚未落實該項目推出 市場之時間。

# 上海

位於南京西路之**恒隆廣場**第二幢辦 公室大樓,現正進行地基工程。該 大樓之總樓面面積達八萬一千四百 平方米,乃尊貴顯赫之恒隆廣場發 展項目之一部份,而恒隆廣場共包 括一個大型商場及兩幢辦公室大 樓經已落成及租出,而樓高五十一 層之第二幢辦公室大樓將以特別設 計之橋樑與首幢辦公室大樓將於二零零 六年落成。 Aqua Marine, situated at Sham Shing Road on the West Kowloon Reclamation, is scheduled for completion in the fourth quarter of 2003. All concreting work has been completed and interiorfinishing work is progressing smoothly. We hold an 85% shareholding in the development, which consists of five residential towers built over a 3-storey carparking/retail podium and one level basement. The development includes clubhouse and recreational facilities. The residential towers contain 1,616 units ranging in size from 46 sq m to 119 sq m. This development is one of the Government's two pilot mixed-housing schemes. Under the lease conditions, about 30% of the residential area will be returned to the Government for sale as subsidized housing.

*The Long Beach*, which is also located on the West Kowloon Reclamation at Hoi Fai Road, is built on a prime sea view site. The eight blocks of 46-storey residential towers comprise a total of 1,823 units ranging in size from 62 sq m to 132 sq m. The development also contains a three-storey car park, office and retail podium and a 4,000 sq m detached clubhouse with recreational facilities. The project is expected to be completed in the second quarter of 2004. We have not yet set a launch date for this project.

# SHANGHAI

Foundations are being laid at Office Tower 2 of *Plaza 66* at Nan Jing Xi Lu. This tower with a gross floor area of 81,400 sq m is part of the prestigious Plaza 66 development, which comprises a huge shopping mall and twin office towers. The 66-storey Office Tower 1 is already completed and leased. The 51-storey Office Tower 2 is linked to Office Tower 1 by a specially designed bridge and is expected to be completed in 2006.

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# 物業租賃

本集團之租金收入來自商舖、寫字 樓、住宅/寓所、工業/寫字樓及 停車場物業。儘管香港各類租賃物 業之市道均於過去數年顯著下調, 本集團於剛過去之財政年度內,來 自香港之租金收入仍上升百分之一 至港幣十七億一千一百六十萬元。 自本集團於二零零二年最後一季收 購格蘭酒店集團有限公司後,本集 團原有之物業組合增加約六萬五千 二百七十五平方米之投資物業。本 集團位於上海之兩個項目恒隆廣場 及港匯廣場,合共為本集團提供港 幣三億一千二百五十萬元之良好租 金收入,較往年度大幅增加。因此 總租金收入較往年度增加百分之 六。本集團之香港租賃物業組合之 整體租出率處於百分之八十九之理 想水平,而租金水平則下降百分之 四點五。

# **PROPERTY LEASING**

Our rental revenue is generated from properties in the commercial, office, residential/apartment, industrial/office and car park sectors. Although Hong Kong's rental market in all sectors has experienced a significant downward adjustment in the past few years, our revenue over the last financial year in Hong Kong increased by 1% to HK\$1,711.6 million. Following the acquisition of Grand Hotel Holdings Limited in the last quarter of 2002, approximately 65,275 sq m of investment properties have been added to our existing property portfolio. Our two Shanghai projects, Plaza 66 and The Grand Gateway generated for us sound levels of income at a total of HK\$312.5 million, which was a substantial increase over the previous year. Total rental income therefore increased by 6% over last year. Occupancy rates in our Hong Kong portfolio stood at a satisfactory level of 89% whereas rental rates dropped by 4.5%.

提供優質生活居所乃恒隆地產之依歸。御峯設有 雙複式宴會廳及完善會所設施,讓住客盡享優閒寫意的 生活,充份體現了恒隆地產對優質家居的內外兼顧。

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At Hang Lung Properties, it's all about lifestyle. The Summit with its double duplex function room and clubhouse facilities epitomises our goal of enabling residents to relax and entertain at leisure – both inside and outside their apartments. 恒隆地產有限公司

Hang Lung Properties Limited



# 香港 商場及商舗

商場及商舖物業原已因零售市道萎 縮而受創,再加上沙士爆發而受到 進一步之打擊。由於海外旅客減少 來港,加上本地消費下降,本集團 部份租戶遂要求減租,少數大型連 鎖店租戶則關閉其非核心店舖。儘 管如此,於回顧年度內,本集團來 自商場及商舖之租金收入仍上升 百分之零點九至港幣+億零九+ 萬元。

*銅鑼灣*仍為香港之主要購物區,尤 其吸引較年青之港人和遊客光臨。 於名店廊/名店坊,租金收入錄得 百分之一跌幅,租出率為百分之九 十八。恒隆中心已改變其租戶組 合,其二樓物業已由一間著名日本 家庭用品零售商租用。於財政年度 結算日,恒隆中心之租出率達百分 之九十七。

位於*鰂魚涌*之商場以鄰近大型住宅 區之住客為銷售對象。康怡廣場座 落於太古地鐵站上蓋,交通方便, 能成功維持百分之一百之租出率, 租金收入上升百分之八點三。

經精心重整租戶組合後,位於山頂 之山頂廣場表現理想,租出率達百 分之九十三。

位於**牛頭角**之淘大商場,於今年第 二季沙士爆發期間經歷嚴重艱困。 該商場已安排多項綜合表演活動以 帶動顧客流量,而於本報告撰寫 時,其錄得之人流已回復至正常水 平。本集團亦藉該段期間之機會,

# HONG KONG Commercial and Retail Sector

In our commercial and retail sector, an already shrinking retail market was dealt a further blow by the SARS outbreak. Some tenants requested rental concessions and a few large chain stores closed noncore shops as a result of fewer overseas visitor arrivals and reduced local consumer spending. Despite these, revenue from this sector increased 0.9% to HK\$1,000.9 million during the year under review.

*Causeway Bay* is still regarded as Hong Kong's dominant shopping area, especially for younger Hong Kong people and tourists. At Fashion Island/Fashion Walk, rental income recorded a decrease of 1% and the occupancy level stood at 98%. Hang Lung Centre has undergone a change in tenant mix, and a famous Japanese household retailer has moved into the second floor. By the end of the financial year, it was 97% let.

Shopping malls in *Quarry Bay* target residents from nearby mass residential developments. Kornhill Plaza, situated conveniently above the Taikoo Mass Transit Railway Station, has successfully maintained at 100% occupancy rate and an 8.3% increase in rental income.

The Peak Galleria at *The Peak* performed satisfactorily with a 93% occupancy rate after a careful adjustment of the tenant mix.

Amoy Plaza at **Ngau Tau Kok** experienced serious hardship in the second quarter of this year during the SARS outbreak period. Variety shows were organized to generate customer traffic, and we are pleased that, at the time of writing, the number of people passing through the development was back to normal levels. Meanwhile, we used this period **恒隆中心** 位於銅鑼灣,香港購物區 之一,吸引年青顧客及遊客 光臨。

Hang Lung Centre located in Causeway Bay, one of the dominant shopping areas for younger people and tourists.



# 雅蘭中心

提供十四層寫字樓、七層 商場,另設有一層停車場。

# **Grand Tower**

consists 14 floors of office space, seven floors of retail space and a single floor of car parks. 改善淘大商場之租戶組合。淘大商 場之租出率維持在百分之九十一之 水平,而主要由於免收租金二十 日,故租金收入下降百分之九 點八。

位於*旺角*之雅蘭酒店商場連同其上 蓋之前酒店物業,已易名為雅蘭中 心。其酒店物業已改建為寫字樓, 而該大廈之新面貌包括十四層寫字 樓、七層商場,另設有一層停車 場。改建工程於二零零三年一月動 工,現已大部份完成。潛在租戶於 預租期所表達之興趣令人鼓舞,現 時已租出之商場面積達百分之七 十。此外,麗斯大廈、栢裕商業中 心及荷李活商業中心均座落於該著 名購物區,並鄰近地鐵站。於剛過 去之財政年度,上述旺角物業之租 出率下降至百分之八十八。

# 寫字樓

受到企業縮減規模及進行重組帶來 之影響,寫字樓租賃市場之需求持 續放緩。由於新寫字樓項目供應量 增加,寫字樓租金水平進一步下 跌,較二零零一/二零零二年年度 下降百分之五點四。儘管如此,本 集團對旗下寫字樓物業於剛過去之 財政年度內維持之租出率感到欣 喜。鑑於供應量過裕(尤其就中環 區而言),本集團並不預期寫字樓 租賃市場將有任何重大之改善。 as an opportunity to improve the development's tenant mix. While the occupancy rate was maintained at 91%, rental revenue dropped 9.8%, primarily as a result of 20 days rental waivers.

Grand Tower Arcade, our shopping mall in *Mongkok*, together with the former hotel floors above, has been renamed Grand Tower. The hotel floors have been converted into office space and the building's new profile includes 14 floors of office space, seven floors of retail space and a single floor of car parks. Conversion work began in January 2003 and was substantially completed. Interest from potential tenants during the pre-marketing stage has been encouraging. At present, 70% of retail space has been rented. Ritz Building, Park-In Commercial Centre and Hollywood Plaza are also situated in this renowned shopping district and offer easy access to the Mass Transit Railway Station. Occupancy rates dropped to 88% in last financial year.

# **Office Sector**

The demand for office accommodation has continued to slacken as corporate downsizing and restructuring make their impact on the marketplace. Rents decreased a further 5.4% compared with 2001/2002 as a result of the increase in supply of new office developments. Despite this, we are pleased in general with the occupancy rates we have been able to sustain throughout the last financial year. We do not foresee any great improvement in the office market because of the over-supply situation, especially in the Central district.





# 按類分析 Segmental Analysis

		Gross F	面面積# loor Area <sup>#</sup> 长 sq.m.)	租金收入 Rental Revenue (百萬元 \$Million)		
		2003	2002	2003	2002	
投資物業 ──香港	Investment Properties – Hong Kong					
商舗	Commercial	217,600	212,800	1,000.9	991.9	
寫字樓	Office	210,900	188,200	463.8	490.4	
寫字樓/工業	Office/Industrial	35,000	35,000	22.1	24.3	
住宅/寓所	Residential/Apartment	80,100	35,600	120.8	70.6	
投資物業	Investment Properties					
一中國大陸	– Mainland China					
商舖	Commercial	153,600	99,900	157.5	76.3	
寫字樓	Office	78,200	78,200	155.0	124.7	
發展中項目	Projects under Development					
商舖	Commercial	44,700	44,700	-	-	
寫字樓	Office	81,400	81,400	-	-	
住宅	Residential	367,600	367,600	-	-	
		1,269,100	1,143,400	1,920.1	1,778.2	
		車位數目 No. of Carparking Spaces				
停車場	Car Parks	6,304	6,272	104.0	124.2	
總計	Total			2,024.1	1,902.4	

# 包括本集團之應佔權益

Including the Group's attributable interest



# 按地域性分析之投資物業 Geographical Analysis of Investment Properties

於二零零三年六月三十日 at 30 June 2003

		樓面面積 (千平方米) Gross Floor Area ('000 sq.m.)			車位數目 No. of Carparking Spaces	二零零二/零三年度租金收入 (百萬元) 2002/03 Rental Revenue (\$Million)					
		С	0/1	R/A	總計 Total	CP	С	0/I	R/A	СР	總計 Total
香港	Hong Kong										
港島:	Hong Kong Island:										
中環及金鐘	Central and Admiralty	10.1	40.5	-	50.6	16	115.5	140.7	-	-	256.2
銅鑼灣及灣仔	7 Causeway Bay and Wanchai	40.8	38.8	18.9	98.5	418	216.9	118.9	42.9	9.8	388.5
康山及鰂魚涌	甬 Kornhill and Quarry Bay	54.1	37.3	35.3	126.7	1,159	209.2	66.8	20.0	24.8	320.8
山頂及半山區	屆 The Peak and Mid-Levels	12.5	-	16.6	29.1	579	40.4	-	14.1	10.0	64.5
港島南區	Hong Kong South	-	-	9.2	9.2	89	-	-	43.3	-	43.3
九龍:	Kowloon:										
旺角#	Mongkok <sup>#</sup>	30.3	69.6	-	99.9	1,473	140.9	72.4	-	41.5	254.8
尖沙咀	Tsimshatsui	6.1	11.1	0.1	17.3	-	24.8	47.4	0.5	-	72.7
牛頭角及	Ngau Tau Kok and										
觀塘	Kwun Tong	60.6	6.5	-	67.1	785	246.4	1.0	-	16.5	263.9
長沙灣及	Cheung Sha Wan and										
葵涌	Kwai Chung	3.1	42.1	-	45.2	199	6.8	38.7	-	1.4	46.9
上海	Changhai										
上冲	Shanghai										
徐匯區	Xuhui District	101.9	_	-	101.9	1,100	73.3	_	_	_	73.3
靜安區	Jing An District	51.7	78.2	-	129.9	486	84.2	155.0	-	-	239.2
總計	Total	371.2	324.1	80.1	775.4	6,304	1,158.4	640.9	120.8	104.0	2,024.1
代表本集團之應 Representing th	E佔權益 C: ne Group's attributable interest	商舗 Commercia	ıl	0/I: 寫字 Offic	樓 / 工業 e/Industrial	R/A: 住宅/ Resid	<ul><li>/寓所</li><li>ential/Apartr</li></ul>	ment	CP: 停車 Car P	-	

管理層之討論及分析 Management Discussion and Analysis 銅鑼灣是香港最繁盛的購物區之一。恒隆中心以 焕然一新的面貌、國際性租戶之陣容,成為該區商 場及寫字樓物業之地標。

Hang Lung Centre, with its new look international tenant mix has become a retail and office landmark in Causeway Bay, one of the Hong Kong's busiest retail areas.

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# Branding. 密定 名牌 海速

本集團位於**中環**之四幢寫字樓大 廈,其錄得之租金收入較去年下跌 百分之八點八,而租出率仍達百分 之九十二之理想水平。位於*灣仔*之 瑞安中心物業,其寫字樓租金水平 進一步下降,租戶獲提供各項優 惠,包括免租期及辦公室裝修等。 位於*銅鑼灣*之恒隆中心,由於地點 優越,故租出率處於百分之九十五 之愜意水平,而租金收入亦保持穩 定。本集團位於*鰂魚涌及康山*之寫 字樓物業,年內之租出率一直維 持在百分之九十之水平。

本集團位於*旺角及尖沙咀*之寫字樓 物業,其租賃情況仍然安穩,錄得 之整體租出率為百分之九十一,惟 租金收入則減少百分之三點五。位 於**長沙灣**之百佳大廈之租出率為百 分之九十四。 Rental income for our four office buildings in *Central* recorded an 8.8% decrease over the previous year's figures while occupancy rates remained at a satisfactory 92%. Office rent at Shui On Centre in *Wanchai* has softened further and tenants have been offered incentive packages, including rent-free periods and the provision of office fit outs. Hang Lung Centre in *Causeway Bay* had a comfortable occupancy rate of 95% due to its prime location while rental income remained steady. Our offices in *Quarry Bay* and *Kornhill* were able to maintain a 90% occupancy level throughout the year.

Leasing activity remained strong at our office buildings in *Mongkok* and *Tsimshatsui*. Overall occupancy rates were recorded at 91% while income decreased by 3.5%. The occupancy rate for Park Building in *Cheung Sha Wan* stood at 94%. 恒隆地產有限公司



# 住宅/寓所

由於競爭物業供應量持續增加,加 上企業繼續削減員工房屋津貼,故 住宅/寓所物業之租金收入受到影 響。就恒隆地產而言,租出御峰更 多單位有助紓緩情況,而於二零零 二年十月收購之寓所物業亦帶來租 金收入。因此本集團來自住宅/寓 所之總租金收入增加百分之七十一 點一至港幣一億二千零八十萬元。

位於港島司徒拔道之豪宅物業 御峰,配置先進電器、自動家居及 電訊系統,其市場推廣對象一直以 跨國企業之高級行政人員為主。本 集團最近裝修了一間多用途之豪華 閣樓宴會廳,供住客使用。該項目 之複式豪宅及雙複式豪宅之租賃活 動,均維持於合理之高水平。自去 年六月推出市場後,五十四個複式 豪宅已租出超過半數。

位於港島南區之*濱景園*,平均租出 率維持百分之九十一之水平,租金 收入則較上年度下降百分之三 點四。

本集團繼續銷售位於半山區之 花園臺單位。於財政年度結算日, 本集團已售出花園臺七十四個四睡 房豪宅其中六十九個,包括年內售 出之六個單位在內。

樓高五層之康蘭酒店,已於今年改 為以服務式寓所之模式進行經營, 並與樓高七層之康蘭豪華寓所合併 為單一項目,統稱為**康蘭居。**儘管 香港之服務式寓所眾多,但該物業 因地點方便,故能吸引香港之家庭 以及該區內和附近之國際公司之僱 員惠顧,租出率達百分之七十五。 惟鑑於市場競爭,故租金水平下跌 百分之十三點一。

# **Residential/Apartment Sector**

Rental revenue for residential/apartment properties was affected by the increasing supply of competitive properties and the diminishing budgets of corporate staff housing allowances. For Hang Lung Properties, the leasing of more units at The Summit has helped the situation. Income has also been generated from apartment properties acquired in October 2002. As a result, total revenue from the rental of residential/apartment properties increased 71.1% to HK\$120.8 million.

The marketing of our luxury property, *The Summit* on Stubbs Road, Hong Kong Island which is equipped with state of the art appliances, home automation and telecommunication systems, has always been targeted at top executives from multinational corporations. We recently redecorated a luxurious multi-purpose penthouse function room for use by tenants. Leasing activities of the development's duplex and double duplex units have been maintained at a reasonably high level, and more than half of the 54 duplex units were let since its launch last June.

**Burnside Estate** in Hong Kong South maintained its average occupancy at 91% although rental revenue dropped by 3.4% from the previous year.

We have continued our programme of selling units at *Garden Terrace* in Mid-Levels. By the end of the fiscal year, we had sold 6 of the 74 four-bedroom units in the development. A total of 69 units have now been sold.

The 5-storey Grand Plaza Hotel, which has changed its operations to serviced apartments this year, and the 7-storey Grand Plaza Apartments are now consolidated as a single complex known as *Grand Plaza Apartments*. Despite the abundance of serviced apartments in Hong Kong, this conveniently located property is attracting both Hong Kong families and staff employed by international companies operating in or around the area. Occupancy levels were 75%, and because of the competitive market, room rates dropped 13.1%.

#### 御峰

位於司徒拔道。圖中展示位於 其閣樓宴會廳內雪茄房的其中 一角落。

#### The Summit

on Stubbs Road, photo showing a corner of the cigar room located in the multi-purpose penthouse function room.



**濱景園** 位於港島南區。

Burnside Estate located in Hong Kong South.

# 工業/寫字樓

本集團之工業/寫字樓物業主要位於*藝涌*,該等物業於財政年度內之 整體租出率為百分之七十,總租金 收入則下降百分之九點一至港幣二 千二百一十萬元。

# 停車場

本集團被譽為香港最佳停車場經營 者之一。由於在自行開發之軟件系 統作出投資以及貫徹採納ISO 9002 國際質量標準,因此本集團之停車 場管理業務於年內繼續順暢運作。 惟仍不免受到經濟進一步放緩所影 響,總收入下降百分之十六點三至 港幣一億零四百萬元。

# 上海

本集團之上海項目繼續錄得強勁增 長。恒隆廣場之甲級辦公室大樓持 續吸引跨國企業成為租戶,而其商 場亦以其國際租戶之鼎盛陣容而見 著。港匯廣場為上海最大之購物商 場。於剛過去之財政年度內,彼等 均保持近乎百分之一百之租出率, 租金收入較二零零一/零二年年度 顯著增長。預期未來一年磋商續訂 租約時,租金水平可望上升。來自 上海物業之總租金收入大幅增加至 港幣三億一千二百五十萬元。

# Industrial/Office Sector

The overall occupancy level at our industrial/office properties, primarily in *Kwai Chung*, during the financial year stood at 70%. Total rental revenue however dropped 9.1% to HK\$22.1 million.

# **Car Park Sector**

Our car park operations are regarded as among the best in Hong Kong. We have had a smooth year of operations as a result of our investment in effective inhouse software and our adherence to the internationally recognised ISO 9002 quality system. However, our car park business has inevitably been affected by the further downturn of the economy and total parking revenue dropped 16.3% to HK\$104 million.

# SHANGHAI

Our Shanghai developments continue to record dynamic growth. The Grade A office tower at Plaza 66 is attracting multinational corporate tenants and its shopping mall also boasts a high profile international tenant list. The Grand Gateway is Shanghai's largest shopping complex. Occupancy rates were maintained at nearly 100% over the last financial year with a significant growth in rental income compared with 2001/02. Rental rates are expected to rise in the coming year with lease renewals due to be negotiated. Total rental revenue from the Shanghai properties increased substantially to HK\$312.5 million.



**恒隆廣場**位於上海歷史悠久之浦西 區之南京西路,後者乃高級之購物 區。恒隆廣場之地面商舖雲集卡地 亞、香奈兒、愛馬仕及路易威登等 國際知名品牌店,吸引上海本土及 鄰近省市之大量顧客人流。至於恒 隆廣場樓高六十六層之辦公室大 樓,現為浦西之最高大廈,具卓越 之建築特色;而其作為甲級辦公室 大樓,配備了最先進之管理及自動 化系統,提供最大之效益和便利。 恒隆廣場現已全部租出,租戶主要 為跨國公司。恒隆地產持有恒隆廣 場百分之七十九權益。 *Plaza 66* is located on Nan Jing Xi Lu, in the historic Puxi district of Shanghai, a prestigious shopping district. Tenants in its ground level shopping facility include world renowned brands such as Cartier, Chanel, Hermès and Louis Vuitton. The centre is attracting a high volume traffic flow of customers, not only from Shanghai but also from nearby provinces. The 66-storey office tower, now the tallest building in Puxi, boasts outstanding architectural features. This Grade A office tower is equipped with the latest management and automation systems for maximum efficiency and convenience, and is occupied primarily by multinational companies. Hang Lung Properties holds a 79% interest in Plaza 66, which is fully leased.



位於鰂魚涌之康蘭居服務式寓所,由訓練有素的員工 提供無微不至的體貼服務,給賓客一個舒適的家。 Residents at Hang Lung's new Grand Plaza Apartments in Quarry Bay are the focus in individual care and attention by staff trained to ensure homes run smoothly.



*港匯廣場*乃上海首屈一指之購物商 場,亦已全部租出。該物業座落於 上海最大之地鐵站徐家匯地鐵站之 上蓋,總樓面面積達十萬一千九百 二十四平方米。其富於時代感之購 物商場,由一家百貨公司、多類型 影劇院、完善之家庭消閒配套設 施、食肆、多姿多采之美食區,以 及許多專門店等組成。恒隆地產持 有之港匯廣場權益,已由約百分之 四十七增加至百分之六十六,故本 集團將可分享較大比重之租金 收入。 *The Grand Gateway* is Shanghai's prime shopping complex and is also fully leased. It is located above Shanghai's largest subway station, Xujiahui Station, and provides a total gross floor area of 101,924 sq m. A contemporary shopping mall, it comprises a department store, multiplex theatres, fully integrated family leisure facilities, restaurants, exotic food court and many specialty shops. Hang Lung Properties' interest in this shopping mall has increased from approximately 47% to 66%, and we will hence enjoy a greater share of rental income.

# FINANCE AND TREASURY OPERATIONS

As at 30 June 2003, the Group's consolidated net bank borrowings (after deducting cash and bank deposits) totalled HK\$6,833 million compared to HK\$3,226 million of last year. The increase was mainly attributable to capital expenditure on the Group's property development projects – The HarbourSide, the two West Kowloon projects and the Ho Man Tin project.

In the syndicated loan market, the Group arranged a HK\$5.5 billion facility with a group of eighteen international and local banks. The facility comprised a 5-year revolver of HK\$3,666 million and a 7-year term loan of HK\$1,834 million. The success of this transaction demonstrated the strong credit rating of the Group and the confidence of the banking community in our prudent management and financial performance.

### **股東週年大會** 各董事局成員與各股東會面。

At annual general meeting board of directors met with shareholders.

# 財務及資金管理

於二零零三年六月三十日,本集團 之綜合銀行借貸淨額(扣除現金及 銀行存款)總數為港幣六十八億三 千三百萬元,去年同期則為港幣三 十二億二千六百萬元。銀行借貸上 升乃由於本集團為多項物業發展項 目一包括君臨天下、西九龍兩個項 目以及何文田項目,作出資本開支 所致。

年內,本集團在銀團貸款市場與十 八間國際及本地銀行安排一項港幣 五十五億元銀團貸款,其中港幣三 十六億六千六百萬元為五年期之循 環貸款,港幣十八億三千四百萬元 為七年期之定期借款。該項貸款獲 成功訂立,顯示本集團擁有昭著之 信貸聲譽及銀行界對本集團之審慎 管理及財務表現深具信心。



**週年晚會** 各董事向來賓祝酒。

At annual dinner directors proposed a toasting to all the guests. 於二零零三年六月三十日,本集團 尚未動用之銀行信貸額連同銀行存 款合共為港幣五十九億一千萬元, 其中港幣十一億零四百萬元為銀行 存款、港幣三十六億一千八百萬元 為承諾信貸額,而港幣十一億八千 八百萬元為活期信貸。本集團擁有 充裕資金,足以提供本集團之營運 資金及資本開支所需。

本集團之銀行貸款為無抵押,而本 集團之政策乃把到期之債項以中至 長期之承諾信貸進行再融資。於二 零零三年六月三十日,本集團之銀 行貸款總額百分之八須於一年內償 還,百分之二十一須於一至四年內 償還,而百分之七十一則須於四至 七年內償還。

本集團使用之貸款方式包括銀團貸 款、定期借款、浮息票據及循環信 貸,主要以港幣為單位。該等貸款 大部份均採用浮息計算利息,並參 照香港銀行同業拆息而釐定利息。 當情況恰當時,本集團採用利率掉 期為其浮息風險作出對沖。於二零 零三年六月三十日,本集團百分之 十七之借貸乃以定息對沖。

# 僱員

恒隆地產之持續成功,有賴本集團 所有部門之員工所具備之技能、幹 勁及專心致志。經較早時集團進行 重組由恒隆地產負責所有新物業項 目後,恒隆地產由二零零二年七月 起直接僱用其香港員工,取代以往 按實際成本分攤恒隆集團員工資源 之安排。恒隆地產現有員工一千三 百八十二人,其中一千零二十一人 在香港工作,其餘三百六十一人則 受僱負責上海項目。 The Group's undrawn banking facilities together with bank deposits as at 30 June 2003 amounted to HK\$5,910 million, which comprised HK\$1,104 million bank deposits, HK\$3,618 million committed facilities and HK\$1,188 million demand facilities. The ample financial resources available to the Group will provide adequate funding for operational and capital expenditure requirements.

Bank borrowings are unsecured and it is our policy to lengthen our debt maturity profile by refinancing debts with medium to long-term committed facilities. Of the total bank borrowings as at 30 June 2003, 8% was repayable within one year, 21% was repayable between 1 to 4 years and 71% in repayable between 4 to 7 years.

Borrowing methods used by the Group included syndicated loans, term loans, floating rate notes and revolving facilities denominated mainly in Hong Kong dollars. The interest rates for most of these borrowings were floating rate, fixed by reference to the Hong Kong Interbank Offered Rate. The Group employs interest rate swaps when appropriate to hedge its floating rate interest exposure. As at 30 June 2003, 17% of the Group's borrowings was hedged to fixed interest rates.

# **EMPLOYEES**

Hang Lung Properties' continued success is dependent on the skills, motivation and commitment of our staff in all departments. Following the earlier Group restructuring whereby all new projects are handled by Hang Lung Properties, we have employed our staff in Hong Kong directly with effect from July 2002 instead of reimbursing actual costs to Hang Lung Group as previously. Hang Lung Properties now has 1,382 employees, of whom 1,021 work in Hong Kong, with the remaining 361 employed on our Shanghaibased projects.



如過去數年之做法,本集團繼續投 放大量資源以加強員工之才能,並 特別重視客戶服務水平之改進。年 內舉辦之培訓計劃涵蓋客戶服務技 巧和禮貌訓練、以及溝通技巧和普 通話課程等。同時,其他員工培訓 課程集中於維護僱員及物業使用者 之健康和安全事項,包括為員工講 解「使用顯示屏幕設備的健康指引」 以符合新規例的規定。

本集團甚為重視員工之貢獻,因 此,除原有之二十年長期服務獎 外,更新設十年及十五年長期服務 獎,以表揚員工之寶貴價值。於工 作環境以外,本集團亦深明為員工 孕育社群精神之重要性,故為員工 及其家眷舉辦週末海上暢遊活動, 藉此加強社群關係。此外,本集團 之康體會亦繼續舉辦多項活動,包 括海洋公園家庭日、電影觀賞及中 國書法課程等,而本集團很多員工 及其家眷均有參加公益金舉辦之 「百萬行」。

本集團抱有信心,眾位員工將繼續 為本集團之成功提供穩固之基石, 並會秉守本集團堅持之高質服務 標準。 As in past years, substantial resources have been devoted to enhancing competency levels among staff. Particular attention was paid to improving levels of customer service, and training programmes during the year have covered customer service skills and courtesy training, as well as courses in communication skills and Putonghua. At the same time, other training programmes focused on skills required for safeguarding the health and safety of our employees and the users of our properties, including a Health Guide on Working with Display Screen Equipment to comply with new regulatory requirements.

Our high regard for the value of our employees' contributions was emphasised by the introduction of Long Service Awards for those who have served 10 and 15 years. This supplements the existing 20-year award. Outside the work environment, we continue to recognise the importance of nurturing a community spirit among staff members, and this was furthered by a weekend cruise for staff members and their families. In addition, our Staff Social Club again organised a varied programme of events including an Ocean Park Family Day, a movie session and a course in Chinese Calligraphy. A large number of our staff and their families also participated in the Community Chest's "Walk-A-Million".

We are confident that our employees will continue to provide a firm foundation for the success of the Group and will maintain the high standards of service to which we are committed. **百萬行** 是公司上下員工及其家眷 積極參與的活動之一。

Walk-A-Million was participated by a large number of Hang Lung staff and their families.



# **慈善活動** 除獲得公司提供實質支持外, 管理層亦身體力行,出席活動。

Charity event received not only practical support, but also supported by management team.

# 社會責任

本集團甚為重視對業務地區之社群 所肩承之社會責任。於過去一年, 本集團繼續致力於有關事宜,為多 個團體和個人提供財務及實質支 持。主要重點為教育。香港方面, 本集團設計了一項具創意之計劃, 藉此鼓勵本地之年青企業家自行創 業,方式為在淘大商場預留四十個 店舖,並把該處命名為創業徑,申 請人倘能提供具創意之意念及可行 之業務計劃,並能顯示其有能力把 計劃付諸實行者,可獲優惠租務條 款使用其中一個店舖進行經營。本 集團相信,此項獨特之方式,有助 確保過去推動香港商業之「事在人 為|理念能延續至未來。

本集團於過去一年作出之其他商務 教育活動尚包括Junior Achievement Hong Kong,此乃一項專為高等院 校之高年級學生而設之表揚計劃。 負責本集團各項業務之同事出席了 多個研討會,為學生提供有關公司 運作之多方面知識。

在更廣闊之社區層面方面,本集團 繼續為公益金以及新成立之工商界 關懷非典受難者基金,提供財務和 精神上之支持。本集團亦幫助各個 研究機構,例如一國兩制研究中心 以及中國基金,進行有關商業及社 會事務之研究。

本集團以企業身份及透過特定之員 工參與計劃,為香港和中國市場其 他不勝枚舉之機構提供支持,此特 質將繼續為本集團就社會責任所秉 持之重要理念。

# SOCIAL RESPONSIBILITY

Our commitment to the communities within which we operate continued over the past year with a programme of financial and practical support to a wide range of groups and individuals. Our chief focus has been on education. In Hong Kong, we have designed an innovative programme aimed at encouraging the city's young entrepreneurs to establish their own businesses. Forty shop units have been set aside at our Amoy Plaza Complex. The area is known as Discovery Avenue and applicants who produce creative ideas, feasible business plans and show that they have the ability to execute those plans, will each be offered a unit on very favourable rental terms. This, we believe, is a unique way of ensuring that the "can do" philosophy that has driven Hong Kong business in the past, continues into the future.

Other business education commitments we have made over the past year include the Junior Achievement Hong Kong, a tailor-made programme for senior high school students. Hang Lung staff from across the spectrum of the Group's activities participate in seminars that give students an insight into the multi-discipline work of the company.

Within the broader community, we continue to financially and morally support the Community Chest and the newly formed Business Community Relief Fund for Victims of SARS. We have also helped fund business and community related research projects that have been undertaken by research institutes such as the One Country Two Systems Research Institute and the China Foundation.

There are a myriad of other organisations in both our Hong Kong and China marketplaces that we support, both as a corporate entity and through specific staff initiatives. This ethos will remain integral to our philosophy of social responsibility.