

公司簡介 Corporate Profile

北京北辰實業股份有限公司（「本公司」）是由北京北辰實業集團公司（「北辰集團公司」）獨家發起設立，於一九九七年四月二日在中華人民共和國（「中國」）北京註冊成立。註冊總股本為 1,867,020,000 股，每股人民幣 1 元；其中北辰集團公司持有 1,160,000,000 股，約佔 62.131%，H 股 707,020,000 股，約佔 37.869%。公司於一九九七年五月發行 H 股並在香港聯合交易所有限公司（「香港聯交所」）掛牌上市。於一九九八年七月經國家有關部門批准轉制成為中外合資股份有限公司。

本公司主要業務是在北京從事物業投資與物業發展。物業投資主要出租、經營及管理集中於亞運村金融商貿社區的各物業。該等物業包括五洲皇冠假日酒店、五洲大酒店、國際會議中心、匯園公寓、匯園國際公寓、匯賓大廈、匯欣大廈寫字樓等。與投資物業配套的商業目前為北辰購物中心，未來將重點參與奧運中心區商業發展規劃和北辰大廈的商業配套。物業發展包括住宅、公寓、別墅、寫字樓在內的多元化、多檔次的物業開發和銷售。主要開發項目有：北辰綠色家園、姜莊湖別墅（碧海方舟）、長島瀾橋、匯欣公寓、匯欣大廈、加利大廈等。

Beijing North Star Company Limited (“BNS” or the “Company”) was established by its sole promoter, Beijing North Star Industrial Group Company (“BNS Group Company”), in Beijing, the People’s Republic of China (“PRC”) on 2nd April, 1997. Its registered capital is Rmb1,867,020,000 divided into 1,867,020,000 shares of Rmb1.00 each, of which 1,160,000,000 shares (62.131%) are domestic shares held by BNS Group Company and 707,020,000 shares (37.869%) are H shares. The H shares of the Company were issued and listed on The Stock Exchange of Hong Kong Limited (“SEHK”) in May 1997. In July 1998, the Company was converted into a sino-foreign joint stock limited company upon approval by the relevant PRC government authority.

The Company is principally engaged in property investment and development in Beijing, the PRC. The property investment operation primarily involves the leasing, operating and management of various properties located in the financial and commercial areas of the Asian Games Village. Such investment properties include Crowne Plaza Park View Wuzhou Beijing, Beijing Continental Grand Hotel, International Convention Centre, Hui Yuan Apartment, Hui Yuan International Apartment, Hui Bin Offices and Hui Xin Offices. Ancillary facilities to the property investment arm mainly involves Bei Chen Shopping Centre. Focus will extend to the development planning of the ancillary facilities of the central area of the Olympic Games District and commercial facilities at the Bei Chen Building. The property development business consists of the development and sales of houses, apartments, villas and offices of different classes and features. The major development properties of the Company include Bei Chen Green Garden, Jiang Zhuang Hu Garden Villas (Bi Hai Fang Zhou), Changdao Lanqiao Garden Villas, Hui Xin Apartment, Hui Xin Offices and Kerrie Plaza.