

# Financial highlights

## Corporate Profile

Pacific Century Insurance Holdings Limited ('PCIHL' or 'the Company') is the holding company of Pacific Century Insurance Company Limited ('PCI') and other subsidiaries (together known as 'the Group'). It has been listed on The Stock Exchange of Hong Kong Limited since July 1999.

PCI is one of the largest life insurance companies in Hong Kong funded mainly by local capital and managed by a team of homegrown professionals. The Group is principally engaged in Individual Life Insurance, Medical and Disability Insurance, Retirement Scheme Administration, Group Insurance, Life Personal Accident Insurance and Asset Management. PCI is also the underwriting agent for The Ming An Insurance Company (Hong Kong), Limited, and Asia Insurance Company Limited, which provide comprehensive general insurance services to its clients.

Our commitment to service excellence has enabled us to become the first local and youngest life insurance company ever awarded an ISO 9002 certification from BSI, the world's oldest certifying body, for our business operations in January 1997. In May 2001, August 2002 and December 2003, The A.M. Best Company, the oldest and largest rating agency reporting on the financial strength of insurance companies worldwide has reaffirmed the 'A-(Excellent)' rating that was first issued to PCI in 2000.

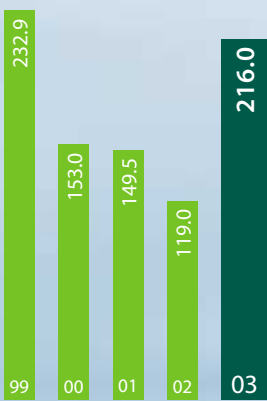
## Financial Highlights

	1999 HK\$M	2000 HK\$M	2001 HK\$M	2002 HK\$M	2003 HK\$M
	(Restated)	(Restated)	(Restated)	(Restated)	
Net Profit Attributable to Shareholders	232.9	153.0	149.5	119.0	216.0
Total Assets	5,085.3	5,961.0	6,505.9	6,687.6	7,424.1
Turnover	1,496.1	1,696.3	1,981.2	1,709.5	1,697.3
Capital and Reserves	1,717.1	1,870.1	2,019.6	2,130.3	2,336.8
Investment Income	233.8	209.2	177.4	316.9	494.0
Earnings per Share (HK\$) <i>Note 1</i>	0.298	0.185	0.181	0.144	0.263
Embedded Value per Share (HK\$)	3.341	3.295	3.917	3.557	<i>Note 2</i>

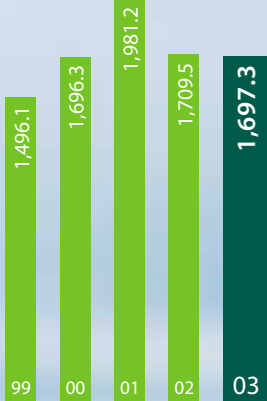
Notes:

1. Adjusted for bonus issue

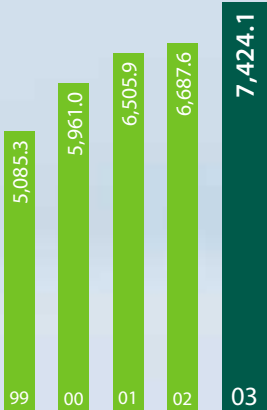
2. Embedded value per share will be posted on our website as and when it is available



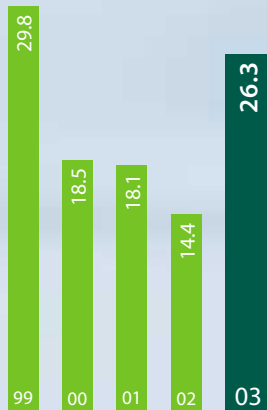
**NET PROFIT ATTRIBUTABLE TO SHAREHOLDERS**  
(HK\$ MILLION)



**TURNOVER**  
(HK\$ MILLION)



**TOTAL ASSETS**  
(HK\$ MILLION)



**EARNINGS PER SHARE**  
(HK CENT)