



## 2003 YEAR IN REVIEW

# 01

### January

- TCL Mobile entered into a long term strategic partnership agreement with British listed company TTP Communication plc., to jointly develop multi-functional handset products

# 03

### March

- Acquired further 30% equity interest in Team Way Limited to fully control the company. Subsequent to the acquisition, Team Way Limited has been renamed to TCL Overseas Consumer Electronics Limited which is mainly engaged in marketing and distribution of multi-media consumer electronics in overseas markets

# 2003



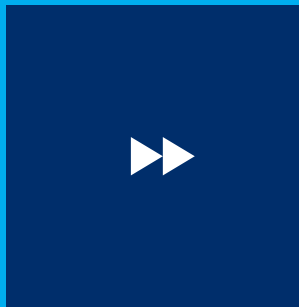
# 08

### August

- Schneider participated in the IFA electronics fairs and launched new lines of TV and AV products in Berlin, which received acclaim in the industry, in particular LCD TV

## 06 June

- Ranked "The Best IR Company" in Hong Kong and "Most Improved IR Company" in the technology category of the Reuters Institutional Investors Report 2003
- Disposal of all equity interest in TCL Network to parent company TCL Corporation. The move enables the Group to focus on its core businesses



## 11 November

- Entered into a memorandum of understanding ("MOU") with Thomson, the worldwide leader in video technologies, products and services, to form a joint venture company named TCL-Thomson Electronics for the development, manufacturing and distribution of television sets and related products and services

## 12 December

- Parent Company, TCL Corporation, announced its A share listing details on the Shenzhen Stock Exchange
- TCL Mobile was ranked a Top Five Fastest Growing Technology Company in the second "Asia Pacific Technology 500" Program by Deloitte Touche Tohmatsu



## TV BUSINESS

Despite the severe competition in China's TV market in 2003, TCL continued to be the best selling TV brand in China according to the statistics compiled by the MII. TCL TV's domestic sales and overseas export amounted to 11.65 million units, representing a surge of 45%, in which TV exports amounted to 3.83 million units, equivalent to almost three times of that of 2002.



45%



